

2011

Exterior Transit Ad Rates






Rates effective January 1, 2011

40 Foot HYBRID FLEET

(Rates are per space, per month)

Location Contract Length Rate (rates are per space, per month)




Hybrid King 30" x 166"	1-5 months	\$ 240	
	6-11 months	\$ 210	
	12 months	\$ 180	
Hybrid Queen 30" x 88"	1-5 months	\$ 180	
	6-11 months	\$ 150	
	12 months	\$ 120	
Hybrid Tail 22" x 58"	1-5 months	\$ 240	
	6-11 months	\$ 210	
	12 months	\$ 180	

**Contact the MTD Marketing Department for more information
(805) 963-3364 / 550 Olive Street, Santa Barbara, CA 93101**


29 Foot Hybrid Shuttle (3)

(Rates are per space, per month)

Location Contract Length Rate (rates are per space, per month)

29 Foot King 30" x 100"	1-5 months	\$ 230	
	6-11 months	\$ 202	
	12 months	\$ 173	
29 Foot Queen 18" x 55"	1-5 months	\$ 173	
	6-11 months	\$ 144	
	12 months	\$ 115	
29 Foot Tail 18" x 70"	1-5 months	\$ 230	
	6-11 months	\$ 202	
	12 months	\$ 173	

Location Contract Length Rate (rates are for full fleet, per month)

Interior	11" x 17"	\$ 345	
	11" x 28"	\$ 483	
<p>Please print a minimum of 95 cards. Rate is for one card per bus.</p>			

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