

2012

Exterior Transit Ad Rates






Rates effective January 1, 2012

40-Foot HYBRID FLEET

(Rates are per space, per month)

Location Contract Length Rate (rates are per space, per month)




Hybrid King 30" x 166"	1-5 months	\$ 298	
	6-11 months	\$ 265	
	12 months	\$ 232	
Hybrid Queen 30" x 88"	1-5 months	\$ 232	
	6-11 months	\$ 199	
	12 months	\$ 166	
Hybrid Tail 22" x 58"	1-5 months	\$ 276	
	6-11 months	\$ 242	
	12 months	\$ 207	

**Contact the MTD Marketing Department for more information
(805) 963-3364 / 550 Olive Street, Santa Barbara, CA 93101**


29-Foot Hybrid Shuttle (3)

(Rates are per space, per month)

Location Contract Length Rate (rates are per space, per month)

29 Foot King 30" x 100"	1-5 months	\$ 265	
	6-11 months	\$ 232	
	12 months	\$ 199	
29 Foot Queen 18" x 55"	1-5 months	\$ 199	
	6-11 months	\$ 166	
	12 months	\$ 132	
29 Foot Tail 22" x 58"	1-5 months	\$ 265	
	6-11 months	\$ 232	
	12 months	\$ 199	

Location Contract Length Rate (rates are for full fleet, per month)

Interior	11" x 17"	\$ 395	
	11" x 28"	\$ 555	
<p>Please print a minimum of 90 cards. Rate is for one card per bus for the entire diesel & hybrid fleet.</p>			

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