

2012

Exterior Transit Ad Rates






Rates effective January 1, 2012

DIESEL FLEET

(Rates are per space, per month)

Location Contract Length Rate (rates are per space, per month)




Nova King 15" x 166"	1-5 months	\$ 265	
	6-11 months	\$ 232	
	12 months	\$ 199	
Nova Queen 15" x 130"	1-5 months	\$ 199	
	6-11 months	\$ 166	
	12 months	\$ 132	
Nova Tail 22" x 58"	1-5 months	\$ 265	
	6-11 months	\$ 232	
	12 months	\$ 199	

40 Foot King 30" x 144"	1-5 months	\$ 298	
	6-11 months	\$ 265	
	12 months	\$ 232	
40 Foot Queen 30" x 88"	1-5 months	\$ 232	
	6-11 months	\$ 199	
	12 months	\$ 166	
40 Foot Tail 22" x 58"	1-5 months	\$ 276	
	6-11 months	\$ 242	
	12 months	\$ 207	


DIESEL FLEET, continued

(Rates are per space, per month)

Location Contract Length Rate (rates are per space, per month)

30 Foot King 30" x 100"	1-5 months	\$ 265	
	6-11 months	\$ 232	
	12 months	\$ 199	
30 Foot Queen 18" x 70"	1-5 months	\$ 199	
	6-11 months	\$ 166	
	12 months	\$ 132	
30 Foot Tail 22" x 58"	1-5 months	\$ 265	
	6-11 months	\$ 232	
	12 months	\$ 199	

Location Contract Length Rate (rates are for full fleet, per month)

Interior	11" x 17"	\$ 395	
	11" x 28"	\$ 555	
<p>Please print a minimum of 90 cards. Rate is for one card per bus for the entire diesel & hybrid fleet.</p>			

**Contact the MTD Marketing Department for more information
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