

2012




Exterior Transit Ad Rates



Rates effective January 1, 2012

COASTAL EXPRESS LIMITED

(Rates are per fleet of 5 buses)

Location	Contract Length	Rate (rates are per fleet, per month)	
MCI King 22" x 50"	1-5 months	\$ 1,000	
	6-11 months	\$ 800	
	12 months	\$ 700	
MCI Queen 22" x 50"	1-5 months	\$ 900	
	6-11 months	\$ 750	
	12 months	\$ 700	
MCI Tail 22" x 50"	1-5 months	\$ 1,800	
	6-11 months	\$ 1,600	
	12 months	\$ 1,400	

**Contact the MTD Marketing Department for more information
(805) 963-3364 / 550 Olive Street, Santa Barbara, CA 93101**