



2016 Advertising Rates Diesel Fleet

Location	Contract Length	Rate (rates are per space, per month)	
Nova KING 15" x 166"	1 - 5 months	\$350	
	6 - 11 months	\$317	
	12 months	\$284	
Nova QUEEN 15" x 130"	1 - 5 months	\$199	
	6 - 11 months	\$166	
	12 months	\$132	
Nova TAIL 22" x 58"	1 - 5 months	\$326	
	6 - 11 months	\$293	
	12 months	\$260	
Gillig 40' KING 30" x 144"	1 - 5 months	\$350	
	6 - 11 months	\$317	
	12 months	\$284	
Gillig 40' QUEEN 30" x 88"	1 - 5 months	\$232	
	6 - 11 months	\$199	
	12 months	\$166	
Gillig 40' TAIL 22" x 58"	1 - 5 months	\$326	
	6 - 11 months	\$293	
	12 months	\$260	

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Location	Contract Length	Rate (rates are per space, per month)	
Gillig 30' KING 30" x 100"	1 - 5 months	\$350	
	6 - 11 months	\$317	
	12 months	\$284	
Gillig 30' QUEEN 18" x 70"	1 - 5 months	\$199	
	6 - 11 months	\$166	
	12 months	\$132	
Gillig 30' TAIL 22" x 58"	1 - 5 months	\$326	
	6 - 11 months	\$293	
	12 months	\$260	

Interior Ads

Size	Rate (rates are for full fleet per month)	
11" x 17"	\$250	
11" x 28"	\$300	

Please print a minimum of 100 cards. Rate is for one card per bus for the entire diesel & hybrid fleet, including the articulated buses.

Contact MTD's Marketing Department for more information: 805.963.3364 x202