



## System Ridership Report: February 2015

**System-wide ridership decreased 0.9% for the month of February**, and is down the same percentage for the year to date. Ridership per weekday increased slightly over last February, but decreased significantly on Saturdays. UCSB students continue to ride the bus in increasing number, but SBCC ridership is below last year's ridership levels and, except in January, has been so for several months. Continuing relatively low gas prices might be trumping the increased service MTD is offering on Lines 15x and 16, or it may be that fewer SBCC students are transferring with more direct service available.

**Table A: Ridership Trends by Fare Component**

Fare Categories	Month			Fiscal Year to Date		
	Feb 15	Feb 14	%Change	Jul 14 - Feb 15	Jul 13 - Feb 14	%Change
General Fare	82,809	84,969	-2.5%	772,507	808,779	-4.5%
Transfers	49,799	50,038	-0.5%	436,164	451,663	-3.4%
Full Fare Prepaid (1)	102,209	106,665	-4.2%	932,744	907,090	2.8%
Santa Barbara City College	112,131	121,069	-7.4%	722,827	753,703	-4.1%
Senior & Disabled Prepaid (2)	54,221	52,180	3.9%	460,244	457,918	0.5%
Shuttle (DWE & Seaside)	15,455	15,874	-2.6%	178,121	183,546	-3.0%
UC Santa Barbara	112,794	105,436	7.0%	639,089	598,205	6.8%
Student Prepaid (3)	68,068	64,514	5.5%	499,009	489,073	2.0%
Free	13,873	15,196	-8.7%	120,409	142,424	-15.5%
My Ride	7,672	7,718	-0.6%	83,595	82,944	0.8%
Senior	11,686	13,233	-11.7%	112,399	120,889	-7.0%
Persons with Disabilities	3,548	3,372	5.2%	29,852	32,149	-7.1%
Tokens	2,145	2,188	-2.0%	18,978	22,339	-15.0%
<b>Total</b>	<b>636,410</b>	<b>642,452</b>	<b>-0.9%</b>	<b>5,005,938</b>	<b>5,050,722</b>	<b>-0.9%</b>

(1) Includes adult 10-Ride and Unlimited 30-Day Passport use.

(2) Includes seniors' and persons with disabilities' 10-Ride and Unlimited 30-Day Passport use.

(3) Includes student 10-Ride and Unlimited 30-Day Passport use.

**Table B: Revenue Hours and Revenue Miles**

Metrics	Month			Fiscal Year to Date		
	Feb 15	Feb 14	%Change	Jul 14 - Feb 15	Jul 13 - Feb 14	%Change
Passengers	636,410	642,452	-0.9%	5,005,938	5,050,722	-0.9%
Revenue Hours	16,286	15,765	3.3%	135,805	132,506	2.5%
Passengers per Rev Hour	39.08	40.75	-4.1%	36.86	38.12	-3.3%
Miles	204,966	204,530	0.2%	1,703,317	1,684,153	1.1%
Passengers per Mile	3.10	3.14	-1.2%	2.94	3.00	-2.0%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

**Table C: February 2015 System Ridership**

LINE	Month			Fiscal Year to Date		
	Feb 15	Feb 14	%Change	Jul 14 - Feb 15	Jul 13 - Feb 14	%Change
1 West Santa Barbara	33,175	32,341	2.6%	273,681	277,524	-1.4%
2 East Santa Barbara	52,898	53,789	-1.7%	436,325	447,118	-2.4%
3 Oak Park	20,321	18,364	10.7%	157,302	158,624	-0.8%
4 Mesa/SBCC	12,624	15,027	-16.0%	101,744	110,890	-8.2%
5 Mesa / La Cumbre	15,997	17,457	-8.4%	128,008	139,769	-8.4%
6 Goleta	56,768	57,179	-0.7%	478,353	483,866	-1.1%
7 County Health / Fairview	12,404	12,416	-0.1%	101,323	104,390	-2.9%
8 County Health	9,168	9,495	-3.4%	81,274	85,868	-5.4%
9 Calle Real / Old Town Shuttle	2,940	2,791	5.3%	24,508	24,817	-1.2%
10 Cathedral Oaks	2,856	2,697	5.9%	21,429	18,759	14.2%
11 UCSB	106,655	104,499	2.1%	827,725	821,061	0.8%
12x Goleta Express	22,058	23,075	-4.4%	187,563	194,038	-3.3%
14 Montecito	8,444	8,497	-0.6%	69,293	74,174	-6.6%
15x SBCC / UCSB Express	40,759	39,887	2.2%	258,820	236,326	9.5%
16 City College Shuttle	19,110	16,910	13.0%	110,560	91,490	20.8%
17 Lower West / SBCC	15,943	18,352	-13.1%	132,044	142,810	-7.5%
20 Carpinteria	26,645	28,279	-5.8%	234,603	244,459	-4.0%
21x Carpinteria Express	8,334	9,062	-8.0%	70,146	72,375	-3.1%
22 Old Mission	-	1,778	-100.0%	3,172	15,270	-79.2%
23 Winchester Canyon	6,164	6,704	-8.1%	51,508	54,470	-5.4%
24x UCSB Express	57,734	60,823	-5.1%	443,791	443,517	0.1%
25 Ellwood	4,800	4,749	1.1%	37,545	37,613	-0.2%
27 Isla Vista Shuttle	35,990	34,076	5.6%	203,927	188,308	8.3%
36 Seaside Shuttle	5,649	5,298	6.6%	49,043	45,524	7.7%
37 Crosstown Shuttle	9,418	6,456	45.9%	69,600	56,029	24.2%
Booster Services	25,184	25,474	-1.1%	163,279	172,678	-5.4%
<b>System Subtotal</b>	<b>612,038</b>	<b>615,475</b>	<b>-0.6%</b>	<b>4,716,566</b>	<b>4,741,767</b>	<b>-0.5%</b>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	17,083	19,577	-12.7%	208,451	224,300	-7.1%
31 East Beach Waterfront Shuttle	2,248	2,489	-9.7%	33,257	37,330	-10.9%
32 West Beach Waterfront Shuttle	1,770	1,461	21.1%	19,319	17,080	13.1%
<b>Coastal Express Limited</b>						
Coastal Express Limited - Santa Barbara	1,628	1,707	-4.6%	14,110	15,074	-6.4%
Coastal Express Limited - Goleta	1,643	1,743	-5.7%	14,235	15,171	-6.2%
<b>Unknown/Miscellaneous</b>						
	-	-	0.0%	-	-	0.0%
<b>System Total</b>	<b>636,410</b>	<b>642,452</b>	<b>-0.9%</b>	<b>5,005,938</b>	<b>5,050,722</b>	<b>-0.9%</b>
<b>Related Routes</b>						
20, 21x Carpinteria	34,979	37,341	-6.3%	304,749	316,834	-3.8%
1, 2, 37 East/West & Crosstown	95,491	92,586	3.1%	779,606	780,671	-0.1%
4, 5, 15x, 16, 17 Mesa Lines	104,433	107,633	-3.0%	731,176	721,285	1.4%
7, 8, 9 Calle Real	24,512	24,702	-0.8%	207,105	215,075	-3.7%
6, 11 State/Hollister	163,423	161,678	1.1%	1,306,078	1,304,927	0.1%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

**Table C Notes - Period over period comparison exceptions:** System changes and enhancements occur throughout the year. These affect the quality of conclusions drawn when comparing ridership period over period for those lines that are modified.

**Table D: February 2015 - Passengers per Hour**

LINE	Month			Fiscal Year to Date		
	Feb 15	Feb 14	%Change	Jul 14 - Feb 15	Jul 13 - Feb 14	%Change
1 West Santa Barbara	38.4	38.7	-0.8%	37.3	38.7	-3.7%
2 East Santa Barbara	40.3	49.1	-17.9%	40.2	47.5	-15.2%
3 Oak Park	25.4	30.1	-15.7%	27.6	30.3	-9.1%
4 Mesa/SBCC	35.4	42.1	-16.0%	33.3	36.2	-8.1%
5 Mesa / La Cumbre	29.6	32.3	-8.4%	27.6	30.2	-8.4%
6 Goleta	38.1	38.3	-0.6%	37.4	37.7	-1.0%
7 Calle Real / Fairview	31.4	32.2	-2.5%	29.8	31.4	-5.1%
8 Calle Real / Tumpike	32.1	33.3	-3.4%	33.1	34.9	-5.0%
9 Calle Real / Old Town Shuttle	15.0	14.2	5.5%	14.5	14.8	-1.8%
10 Cathedral Oaks	24.2	22.8	5.9%	21.1	18.4	14.8%
11 UCSB	44.7	43.8	2.1%	40.4	40.0	0.9%
12x Goleta Express	44.5	46.8	-4.9%	44.3	46.3	-4.4%
14 Montecito	21.5	21.7	-0.6%	20.9	22.3	-6.4%
15x SBCC / UCSB Express	55.8	54.1	3.2%	49.3	51.8	-4.8%
16 City College Shuttle	66.2	87.7	-24.5%	66.5	84.8	-21.6%
17 Lower West / SBCC	64.0	73.7	-13.1%	61.8	66.8	-7.4%
20 Carpinteria	25.6	27.2	-6.1%	26.3	27.4	-3.9%
21x Carpinteria Express	24.9	27.1	-7.9%	24.7	25.3	-2.7%
22 Old Mission	-	14.3	-100.0%	13.0	14.3	-8.7%
23 Winchester Canyon	24.0	26.0	-7.7%	23.3	24.6	-5.2%
24x UCSB Express	72.7	71.2	2.2%	67.4	64.8	4.1%
25 Ellwood	40.2	40.3	-0.3%	36.7	37.1	-1.1%
27 Isla Vista Shuttle	58.8	55.7	5.6%	47.5	43.9	8.3%
36 Seaside Shuttle	17.3	16.3	6.6%	17.5	16.2	7.9%
37 Crosstown Shuttle	20.2	20.7	-2.5%	18.8	20.8	-9.5%
Booster Services	92.6	94.3	-1.8%	91.9	96.3	-4.6%
<b>System Average</b>	<b>40.5</b>	<b>42.1</b>	<b>-3.9%</b>	<b>37.9</b>	<b>39.1</b>	<b>-3.2%</b>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	21.9	25.5	-13.9%	27.7	29.8	-7.1%
31 East Beach Waterfront Shuttle	14.7	16.3	-9.7%	20.1	22.2	-9.4%
32 West Beach Waterfront Shuttle	22.6	18.8	20.2%	23.3	21.3	9.0%
<b>Coastal Express Limited</b>						
Coastal Express Limited - Santa Barbara	22.3	23.3	-4.6%	22.5	24.4	-7.9%
Coastal Express Limited - Goleta	20.3	21.5	-5.7%	20.5	21.9	-6.5%
<b>Unknown/Miscellaneous</b>						
	-	-	0.0%	-	-	0.0%
<b>System Total</b>	<b>39.1</b>	<b>40.8</b>	<b>-4.1%</b>	<b>36.9</b>	<b>38.1</b>	<b>-3.3%</b>
<b>Related Routes</b>						
20, 21x Carpinteria	25.4	27.2	-6.5%	25.9	26.9	-3.7%
1, 2, 37 East/West & Crosstown	36.1	41.3	-12.5%	35.6	40.5	-12.0%
4, 5, 15x, 16, 17 Mesa Lines	48.2	51.8	-7.0%	43.7	46.6	-6.2%
7, 8, 9 Calle Real/Fairview	28.0	28.5	-1.8%	27.5	28.8	-4.7%
6, 11 State/Hollister	42.2	41.7	1.1%	39.2	39.1	0.2%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

**Table E: February 2015 – ‘At Capacity’ Loads Indicated**

Classified as a 30 foot vehicle with 10 or more standees, or a 40 foot vehicle with 20 or more standees.

LINE	Month			Fiscal Year to Date		
	Feb 15	Feb 14	%Change	Jul 14 - Feb 15	Jul 13 - Feb 14	%Change
1 West Santa Barbara	3	7	-57.1%	27	70	-61.4%
2 East Santa Barbara	5	17	-70.6%	81	192	-57.8%
3 Oak Park	7	4	75.0%	24	33	-27.3%
4 Mesa/SBCC	3	1	200.0%	18	6	200.0%
5 Mesa / La Cumbre	-	23	-100.0%	41	137	-70.1%
6 Goleta	28	10	180.0%	224	184	21.7%
7 Calle Real / Fairview	6	11	-45.5%	90	186	-51.6%
8 Calle Real / Turnpike	-	1	-100.0%	2	56	-96.4%
9 Calle Real / Old Town Shuttle	-	-	0.0%	2	1	100.0%
10 Cathedral Oaks	-	2	-100.0%	6	6	0.0%
11 UCSB	80	94	-14.9%	635	751	-15.4%
12x Goleta Express	11	6	83.3%	106	126	-15.9%
14 Montecito	-	3	-100.0%	6	20	-70.0%
15x SBCC / UCSB Express	8	96	-91.7%	466	529	-11.9%
16 City College Shuttle	32	9	255.6%	106	157	-32.5%
17 Lower West / SBCC	3	9	-66.7%	40	62	-35.5%
20 Carpinteria	23	4	475.0%	117	66	77.3%
21x Carpinteria Express	11	4	175.0%	21	33	-36.4%
22 Old Mission	-	-	0.0%	-	-	0.0%
23 Winchester Canyon	-	-	0.0%	8	29	-72.4%
24x UCSB Express	110	66	66.7%	753	595	26.6%
25 Ellwood	-	-	0.0%	2	1	100.0%
27 UCSB Shuttle	17	25	-32.0%	156	116	34.5%
36 Seaside Shuttle	1	-	100.0%	14	4	250.0%
37 Crosstown Shuttle	-	5	-100.0%	7	8	-12.5%
Booster Services	44	31	41.9%	309	145	113.1%
<i>System Subtotal</i>	<i>392</i>	<i>428</i>	<i>-8.4%</i>	<i>3,261</i>	<i>3,513</i>	<i>-7.2%</i>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	37	30	23.3%	438	413	6.1%
31 East Beach Waterfront Shuttle	-	-	0.0%	8	9	-11.1%
32 West Beach Waterfront Shuttle	-	-	0.0%	20	10	100.0%
<b>Coastal Express Limited</b>						
Santa Barbara	-	-	0.0%	-	-	0.0%
Goleta	-	-	0.0%	-	-	0.0%
<b>Unknown</b>	-	1	-100.0%	7	1	600.0%
<i>System Total</i>	<i>429</i>	<i>459</i>	<i>-6.5%</i>	<i>3,734</i>	<i>3,946</i>	<i>-5.4%</i>

Source: GFI Genfare, MTD Transit Development Department, Planning Section

**Table F: February 2015 – ‘Too Full To Board’ Loads Indicated**

Passengers were refused service because a vehicle was too full to safely board additional riders.

LINE	Month			Fiscal Year to Date		
	Feb 15	Feb 14	%Change	Jul 14 - Feb 15	Jul 13 - Feb 14	%Change
1 West Santa Barbara	1	1	0.0%	8	27	-70.4%
2 East Santa Barbara	5	6	-16.7%	42	77	-45.5%
3 Oak Park	4	-	100.0%	17	7	142.9%
4 Mesa/SBCC	5	-	100.0%	10	11	-9.1%
5 Mesa / La Cumbre	2	18	-88.9%	41	90	-54.4%
6 Goleta	12	15	-20.0%	137	133	3.0%
7 Calle Real / Fairview	2	9	-77.8%	27	70	-61.4%
8 Calle Real / Turnpike	-	-	0.0%	5	2	150.0%
9 Calle Real / Old Town Shuttle	-	-	0.0%	1	1	0.0%
10 Cathedral Oaks	-	-	0.0%	7	-	100.0%
11 UCSB	71	86	-17.4%	525	493	6.5%
12x Goleta Express	3	4	-25.0%	38	52	-26.9%
14 Montecito	-	2	-100.0%	4	6	-33.3%
15x SBCC / UCSB Express	15	132	-88.6%	606	750	-19.2%
16 City College Shuttle	18	39	-53.8%	72	119	-39.5%
17 Lower West / SBCC	1	4	-75.0%	35	58	-39.7%
20 Carpinteria	3	2	50.0%	61	24	154.2%
21x Carpinteria Express	3	9	-66.7%	33	16	106.3%
22 Old Mission	-	-	0.0%	-	-	0.0%
23 Winchester Canyon	-	-	0.0%	3	23	-87.0%
24x UCSB Express	100	78	28.2%	741	596	24.3%
25 Ellwood	-	-	0.0%	2	2	0.0%
27 UCSB Shuttle	40	60	-33.3%	215	215	0.0%
36 Seaside Shuttle	-	-	0.0%	27	1	2600.0%
37 Crosstown Shuttle	1	2	-50.0%	4	13	-69.2%
Booster Services	23	18	27.8%	187	213	-12.2%
<b>System Subtotal</b>	<b>309</b>	<b>485</b>	<b>-36.3%</b>	<b>2,848</b>	<b>2,999</b>	<b>-5.0%</b>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	75	27	177.8%	704	802	-12.2%
31 East Beach Waterfront Shuttle	1	-	100.0%	25	46	-45.7%
32 West Beach Waterfront Shuttle	-	-	0.0%	23	15	53.3%
<b>Coastal Express Limited</b>						
Santa Barbara	-	-	0.0%	1	-	100.0%
Goleta	-	-	0.0%	1	-	100.0%
<b>Unknown</b>	-	1	-100.0%	6	6	0.0%
<b>System Total</b>	<b>385</b>	<b>513</b>	<b>-25.0%</b>	<b>3,608</b>	<b>3,868</b>	<b>-6.7%</b>

Source: GFI Genfare, MTD Transit Development Department, Planning Section

**Table G: February 2015 – Bicycles Carried**

LINE	Month			Fiscal Year to Date		
	Feb 15	Feb 14	%Change	Jul 14 - Feb 15	Jul 13 - Feb 14	%Change
1 West Santa Barbara	233	217	7.4%	1,713	1,862	-8.0%
2 East Santa Barbara	595	534	11.4%	4,889	4,668	4.7%
3 Oak Park	219	166	31.9%	1,638	1,409	16.3%
4 Mesa/SBCC	173	197	-12.2%	1,631	1,520	7.3%
5 Mesa / La Cumbre	231	332	-30.4%	2,175	2,899	-25.0%
6 Goleta	1,205	1,305	-7.7%	11,245	12,109	-7.1%
7 Calle Real / Fairview	218	274	-20.4%	1,938	2,246	-13.7%
8 Calle Real / Turnpike	167	206	-18.9%	1,572	1,740	-9.7%
9 Calle Real / Old Town Shuttle	35	40	-12.5%	278	313	-11.2%
10 Cathedral Oaks	63	71	-11.3%	508	449	13.1%
11 UCSB	1,974	2,292	-13.9%	17,608	18,279	-3.7%
12x Goleta Express	679	616	10.2%	5,887	5,728	2.8%
14 Montecito	137	149	-8.1%	1,188	1,298	-8.5%
15x SBCC / UCSB Express	355	392	-9.4%	2,870	2,859	0.4%
16 City College Shuttle	198	185	7.0%	1,075	898	19.7%
17 Lower West / SBCC	132	126	4.8%	1,225	981	24.9%
20 Carpinteria	689	555	24.1%	5,533	5,087	8.8%
21x Carpinteria Express	261	262	-0.4%	1,927	1,849	4.2%
22 Old Mission	-	88	-100.0%	103	450	-77.1%
23 Winchester Canyon	91	109	-16.5%	773	955	-19.1%
24x UCSB Express	1,124	1,041	8.0%	8,841	9,476	-6.7%
25 Ellwood	84	77	9.1%	680	871	-21.9%
27 UCSB Shuttle	353	273	29.3%	1,867	1,593	17.2%
36 Seaside Shuttle*	-	-	N/A	-	-	N/A
37 Crosstown Shuttle*	-	-	N/A	-	-	N/A
Booster services	24	36	-33.3%	248	150	65.3%
<i>System Subtotal</i>	<i>9,240</i>	<i>9,543</i>	<i>-3.2%</i>	<i>77,412</i>	<i>79,689</i>	<i>-2.9%</i>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle*	-	-	N/A	-	-	N/A
31 East Beach Waterfront Shuttle*	-	-	N/A	-	-	N/A
32 West Beach Waterfront Shuttle*	-	-	N/A	-	-	N/A
<b>Coastal Express Limited</b>						
Santa Barbara	3	8	-62.5%	46	127	-63.8%
Goleta	57	20	185.0%	501	159	215.1%
<b>Unknown</b>	<b>23</b>	<b>9</b>	<b>155.6%</b>	<b>146</b>	<b>129</b>	<b>13.2%</b>
<i>System Total</i>	<i>9,323</i>	<i>9,580</i>	<i>-2.7%</i>	<i>78,105</i>	<i>80,104</i>	<i>-2.5%</i>

\* The electric shuttles cannot carry bicycles.

Source: GFI Genfare, MTD Transit Development Department, Planning Section

**Table H: February 2015 – Wheelchairs Boarded**

LINE	Month			Fiscal Year to Date		
	Feb 15	Feb 14	%Change	Jul 14 - Feb 15	Jul 13 - Feb 14	%Change
1 West Santa Barbara	105	66	59.1%	939	613	53.2%
2 East Santa Barbara	165	118	39.8%	1,562	1,198	30.4%
3 Oak Park	137	122	12.3%	1,089	1,045	4.2%
4 Mesa/SBCC	19	5	280.0%	286	52	450.0%
5 Mesa / La Cumbre	59	82	-28.0%	703	748	-6.0%
6 Goleta	176	197	-10.7%	1,706	1,599	6.7%
7 Calle Real / Fairview	86	94	-8.5%	610	829	-26.4%
8 Calle Real / Turnpike	61	71	-14.1%	510	607	-16.0%
9 Calle Real / Old Town Shuttle	17	11	54.5%	129	111	16.2%
10 Cathedral Oaks	1	-	100.0%	11	7	57.1%
11 UCSB	177	217	-18.4%	1,955	1,983	-1.4%
12x Goleta Express	82	44	86.4%	627	493	27.2%
14 Montecito	25	24	4.2%	210	250	-16.0%
15x SBCC / UCSB Express	2	1	100.0%	24	31	-22.6%
16 City College Shuttle	43	45	-4.4%	240	142	69.0%
17 Lower West / SBCC	30	20	50.0%	221	145	52.4%
20 Carpinteria	141	91	54.9%	962	1,042	-7.7%
21x Carpinteria Express	29	34	-14.7%	228	277	-17.7%
22 Old Mission	-	1	-100.0%	-	13	-100.0%
23 Winchester Canyon	11	9	22.2%	104	139	-25.2%
24x UCSB Express	35	17	105.9%	206	181	13.8%
25 Ellwood	21	22	-4.5%	146	210	-30.5%
27 UCSB Shuttle	6	5	20.0%	51	65	-21.5%
36 Seaside Shuttle	7	2	250.0%	47	17	176.5%
37 Crosstown Shuttle	7	6	16.7%	59	65	-9.2%
Booster Services	1	1	0.0%	7	5	40.0%
<b>System Subtotal</b>	<b>1,443</b>	<b>1,305</b>	<b>10.6%</b>	<b>12,632</b>	<b>11,867</b>	<b>6.4%</b>
<b>Downtown Waterfront Shuttles</b>						
30 Downtown Shuttle	50	48	4.2%	446	604	-26.2%
31 East Beach Waterfront Shuttle	10	5	100.0%	63	89	-29.2%
32 West Beach Waterfront Shuttle	3	5	-40.0%	38	36	5.6%
<b>Coastal Express Limited</b>						
Santa Barbara	-	-	0.0%	1	-	100.0%
Goleta	-	-	0.0%	4	-	100.0%
<b>Unknown</b>	<b>2</b>	<b>1</b>	<b>100.0%</b>	<b>11</b>	<b>12</b>	<b>-8.3%</b>
<b>System Total</b>	<b>1,508</b>	<b>1,364</b>	<b>10.6%</b>	<b>13,195</b>	<b>12,608</b>	<b>4.7%</b>

Source: GFI Genfare, MTD Transit Development Department, Planning Section

## Table I: Ridership by Day Type

February 2015

February 2014

	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	535,825	19	28,201	534,176	19	28,115	87	0.3%
Saturday	63,224	5	12,645	68,541	5	13,708	-1,063	-7.8%
Sunday	37,361	4	9,340	39,735	4	9,934	-594	-6.0%
Total	636,410	28	22,729	642,452	28	22,945	-216	-0.9%

FY 2015

FY 2014

	Ridership	Days	Avg Daily Ridership	Ridership	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	4,117,469	163	25,261	4,164,058	164	25,391	-130	-0.5%
Saturday	512,611	39	13,144	508,309	38	13,377	-233	-1.7%
Sunday	375,858	39	9,637	378,355	39	9,701	-64	-0.7%
Total	5,005,938	241	20,772	5,050,722	241	20,957	-186	-0.9%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

## External Factors Affecting Ridership

**Service Days & School Days:** There was the same number of service days in February this year as there was last year. UCSB, SBCC, and the secondary schools all had the same number of class days as well.

**Weather:** Overall temperatures for February 2015 were about 5° warmer than normal, and about 3° warmer than February 2014. In February 2014 there was 3.8 inches of rain over about 7 days, while February 2015 was extremely dry, with less than an inch of rain.

	Weekdays	Saturdays	Sundays	HS + JHS	SBCC	UCSB
Feb-15	19	5	4	19	18	18
Feb-14	19	5	4	19	18	18

Source: Gregorian Calendar, SB Area School Districts, SBCC, UCSB. SS = Summer Session

	Temperature (°F)	High	Average	Low	Precipitation	
Feb-15	Maximum	82	65	60	Weekday: 0.2 in (1 day)	
	Mean	69	59	48	Saturday: 0.6 in (1 day)	0.9 in
	Minimum	62	52	39	Sunday: 0.1 in (2 days)	
Feb-14	Maximum	79	64	57	Weekday: 3.6 in (6 days)	
	Mean	67	56	46	Saturday: 0 in (0 days)	3.8 in
	Minimum	58	50	36	Sunday: 0.2 in (1 day)	

Source: www.wunderground.com

## Addendum: Data Source Documentation

GFI Genfare data is taken directly from the electronic farebox system on each MTD vehicle so equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

Passdat program accuracy is determined by the amount of GFI farebox data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.