



System Ridership Report: August 2013

System-wide ridership was down for the month compared to last August, even adjusting for the distribution of day types. There were fewer weekdays in August this year, and ridership is significantly higher on weekdays. Student ridership per weekday on Line 15x was up 12% over last year, but because 8% more service hours were provided and non-student ridership was lower, overall passengers per hour still declined on that route somewhat.

Table A: Ridership Trends by Fare Component

Fare Categories	Month			Fiscal Year to Date		
	Aug 13	Aug 12	%Change	Jul 13 - Aug 13	Jul 12 - Aug 12	%Change
General Fare	123,812	126,901	-2.4%	237,356	235,361	0.8%
Transfers	64,772	71,629	-9.6%	126,746	134,808	-6.0%
Full Fare Prepaid (1)	127,483	140,874	-9.5%	254,398	272,291	-6.6%
Santa Barbara City College	37,438	38,615	-3.0%	84,124	88,338	-4.8%
Senior & Disabled Prepaid (2)	61,969	63,408	-2.3%	121,989	122,357	-0.3%
Shuttle (DWE, Commuter & Seaside)	34,130	35,745	-4.5%	71,112	78,589	-9.5%
UC Santa Barbara	29,014	29,162	-0.5%	56,538	58,087	-2.7%
Student Prepaid (3)	45,256	44,124	2.6%	98,554	84,085	17.2%
Free	20,670	23,920	-13.6%	40,870	46,108	-11.4%
My Ride	14,985	14,791	1.3%	30,871	29,689	4.0%
Senior	16,375	13,866	18.1%	31,697	26,981	17.5%
Persons with Disabilities	4,829	5,347	-9.7%	9,641	10,298	-6.4%
Tokens	3,475	3,244	7.1%	7,037	6,399	10.0%
Total	584,208	611,626	-4.5%	1,170,933	1,193,391	-1.9%

(1) Includes adult 10-Ride and Unlimited 30-Day Passport use.

(2) Includes seniors' and persons with disabilities' 10-Ride and Unlimited 30-Day Passport use.

(3) Includes student 10-Ride and Unlimited 30-Day Passport use.

Table B: Revenue Hours and Revenue Miles

Metrics	Month			Fiscal Year to Date		
	Aug 13	Aug 12	%Change	Jul 13 - Aug 13	Jul 12 - Aug 12	%Change
Passengers	584,208	611,626	-4.5%	1,170,933	1,193,391	-1.9%
Revenue Hours	17,053	17,143	-0.5%	33,773	33,474	0.9%
Passengers per Rev Hour	34.26	35.68	-4.0%	34.67	35.65	-2.8%
Miles	210,992	213,595	-1.2%	415,638	414,906	0.2%
Passengers per Mile	2.77	2.86	-3.3%	2.82	2.88	-2.1%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Table C: August 2013 System Ridership

LINE	Month			Fiscal Year to Date		
	Aug 13	Aug 12	%Change	Jul 13 - Aug 13	Jul 12 - Aug 12	%Change
1 West Santa Barbara	35,380	37,240	-5.0%	68,892	71,073	-3.1%
2 East Santa Barbara	56,137	55,828	0.6%	111,649	107,717	3.7%
3 Oak Park	19,756	21,930	-9.9%	40,604	42,605	-4.7%
4 Mesa/SBCC	11,701	12,963	-9.7%	24,897	26,477	-6.0%
5 Mesa / La Cumbre	15,485	16,685	-7.2%	31,280	33,938	-7.8%
6 Goleta	61,610	63,256	-2.6%	123,637	124,291	-0.5%
7 County Health / Fairview	13,429	13,478	-0.4%	27,378	26,574	3.0%
8 County Health	11,518	11,637	-1.0%	23,419	22,811	2.7%
9 Calle Real / Old Town Shuttle	3,171	3,554	-10.8%	6,134	6,937	-11.6%
10 Cathedral Oaks	1,719	1,887	-8.9%	3,442	3,458	-0.5%
11 UCSB	94,924	91,407	3.8%	193,177	175,133	10.3%
12x Goleta Express	23,680	25,433	-6.9%	49,036	50,493	-2.9%
14 Montecito	9,792	10,755	-9.0%	19,141	20,829	-8.1%
15x SBCC / UCSB Express	15,936	15,599	2.2%	24,486	23,347	4.9%
16 City College Shuttle	4,580	4,962	-7.7%	5,521	6,414	-13.9%
17 Lower West / SBCC	17,035	18,681	-8.8%	37,272	38,824	-4.0%
20 Carpinteria	32,408	33,330	-2.8%	65,720	66,043	-0.5%
21x Carpinteria Express	9,221	10,144	-9.1%	19,231	19,482	-1.3%
22 Old Mission	1,837	2,501	-26.5%	4,094	4,790	-14.5%
23 Winchester Canyon	6,686	13,748	-51.4%	14,609	29,607	-50.7%
24x UCSB Express	47,975	49,290	-2.7%	98,850	96,576	2.4%
25 Ellwood	4,745	8,230	-42.3%	9,011	17,795	-49.4%
27 Isla Vista Shuttle	8,066	8,326	-3.1%	16,813	16,845	-0.2%
36 Seaside Shuttle	5,206	6,373	-18.3%	11,118	13,061	-14.9%
37 Crosstown Shuttle	6,997	8,960	-21.9%	14,152	16,804	-15.8%
Booster Services	7,349	7,390	-0.6%	7,967	9,011	-11.6%
System Subtotal	526,343	553,587	-4.9%	1,051,530	1,070,935	-1.8%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	41,894	42,247	-0.8%	88,074	90,448	-2.6%
31 East Beach Waterfront Shuttle	8,557	9,515	-10.1%	16,584	20,253	-18.1%
32 West Beach Waterfront Shuttle	3,438	3,381	1.7%	6,859	6,883	-0.3%
Coastal Express Limited						
Coastal Express Limited - Santa Barbara	1,984	1,496	32.6%	3,878	2,600	49.2%
Coastal Express Limited - Goleta	1,992	1,360	46.5%	4,008	2,232	79.6%
Unknown/Miscellaneous	-	40	-100.0%	-	40	-100.0%
System Total	584,208	611,626	-4.5%	1,170,933	1,193,391	-1.9%
Related Routes						
20, 21x Carpinteria	41,629	43,474	-4.2%	84,951	85,525	-0.7%
1, 2, 37 East/West & Crosstown	98,514	102,028	-3.4%	194,693	195,594	-0.5%
4, 5, 15x, 16, 17 Mesa Lines	64,737	68,890	-6.0%	123,456	129,000	-4.3%
7, 8, 9 Calle Real	28,118	28,669	-1.9%	56,931	56,322	1.1%
6, 11 State/Hollister	156,534	154,663	1.2%	316,814	299,424	5.8%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Table C Notes - Period over period comparison exceptions: System changes and enhancements occur throughout the year. These affect the quality of conclusions drawn when comparing ridership period over period for those lines that are modified.

Table D: August 2013 - Passengers per Hour

LINE	Month			Fiscal Year to Date		
	Aug 13	Aug 12	%Change	Jul 13 - Aug 13	Jul 12 - Aug 12	%Change
1 West Santa Barbara	37.5	44.5	-15.7%	36.6	44.1	-16.8%
2 East Santa Barbara	45.2	41.3	9.3%	45.2	40.6	11.2%
3 Oak Park	28.8	31.3	-8.1%	29.7	31.2	-4.9%
4 Mesa/SBCC	29.1	31.6	-8.0%	31.0	33.1	-6.2%
5 Mesa / La Cumbre	25.6	27.3	-6.2%	25.9	28.2	-8.1%
6 Goleta	37.3	37.4	-0.2%	37.5	37.0	1.3%
7 Calle Real / Fairview	30.9	30.2	2.2%	31.4	30.4	3.1%
8 Calle Real / Turnpike	35.5	34.8	1.9%	36.0	35.1	2.8%
9 Calle Real / Old Town Shuttle	14.8	16.4	-10.0%	14.3	16.1	-11.2%
10 Cathedral Oaks	12.6	13.2	-4.8%	12.6	12.6	-0.5%
11 UCSB	35.7	42.8	-16.5%	36.4	42.4	-14.2%
12x Goleta Express	43.7	46.9	-6.8%	45.7	47.6	-4.1%
14 Montecito	22.0	23.9	-7.9%	21.8	24.0	-9.3%
15x SBCC / UCSB Express	39.1	39.7	-1.5%	35.9	35.8	0.3%
16 City College Shuttle	80.8	93.3	-13.4%	90.9	112.0	-18.8%
17 Lower West / SBCC	60.5	64.8	-6.6%	66.3	69.3	-4.3%
20 Carpinteria	27.9	28.3	-1.7%	28.3	28.5	-0.6%
21x Carpinteria Express	24.1	25.8	-6.7%	25.3	25.9	-2.1%
22 Old Mission	13.4	17.3	-22.5%	15.0	16.4	-8.7%
23 Winchester Canyon	23.3	25.2	-7.6%	25.5	26.2	-2.6%
24x UCSB Express	58.9	59.5	-1.0%	61.9	60.2	2.8%
25 Ellwood	36.0	25.1	43.6%	34.3	25.9	32.4%
27 Isla Vista Shuttle	21.1	21.3	-1.2%	22.0	21.9	0.1%
36 Seaside Shuttle	14.3	17.3	-17.4%	15.3	17.9	-14.9%
37 Crosstown Shuttle	19.4	23.7	-18.4%	19.6	23.3	-15.8%
Booster Services	89.7	80.5	11.5%	67.0	66.2	1.2%
<i>System Average</i>	<i>34.8</i>	<i>36.3</i>	<i>-4.2%</i>	<i>35.1</i>	<i>36.1</i>	<i>-2.6%</i>
Downtown Waterfront Shuttles						
30 Downtown Shuttle	33.5	35.6	-5.9%	35.1	37.9	-7.3%
31 East Beach Waterfront Shuttle	25.3	26.1	-3.4%	24.7	28.0	-11.8%
32 West Beach Waterfront Shuttle	22.6	20.5	10.3%	22.5	20.8	7.9%
Coastal Express Limited						
Coastal Express Limited - Santa Barbara	25.1	18.3	36.8%	25.1	16.6	50.6%
Coastal Express Limited - Goleta	21.9	14.4	51.7%	22.1	12.4	78.7%
Unknown/Miscellaneous						
	-	160.0	-100.0%	-	160.0	-100.0%
<i>System Total</i>	<i>34.3</i>	<i>35.7</i>	<i>-4.0%</i>	<i>34.7</i>	<i>35.7</i>	<i>-2.8%</i>
Related Routes						
20, 21x Carpinteria	26.9	27.7	-2.9%	27.6	27.8	-0.9%
1, 2, 37 East/West & Crosstown	38.7	39.8	-2.7%	38.4	39.2	-2.2%
4, 5, 15x, 16, 17 Mesa Lines	36.9	39.2	-5.9%	37.2	39.4	-5.5%
7, 8, 9 Calle Real/Fairview	28.9	28.8	0.3%	29.2	28.8	1.2%
6, 11 State/Hollister	36.3	40.4	-10.1%	36.8	40.0	-8.0%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Table E: August 2013 – ‘Too Full To Board’ Loads Indicated

Passengers were refused service because a vehicle was too full to safely board additional riders.

LINE	Month			Fiscal Year to Date		
	Aug 13	Aug 12	%Change	Jul 13 - Aug 13	Jul 12 - Aug 12	%Change
1 West Santa Barbara	5	8	-37.5%	5	8	-37.5%
2 East Santa Barbara	6	8	-25.0%	9	8	12.5%
3 Oak Park	1	4	-75.0%	1	4	-75.0%
4 Mesa/SBCC	3	-	100.0%	6	4	50.0%
5 Mesa / La Cumbre	7	19	-63.2%	19	30	-36.7%
6 Goleta	16	20	-20.0%	40	40	0.0%
7 Calle Real / Fairview	8	5	60.0%	28	7	300.0%
8 Calle Real / Turnpike	1	1	0.0%	1	1	0.0%
9 Calle Real / Old Town Shuttle	-	-	0.0%	-	-	0.0%
10 Cathedral Oaks	-	4	-100.0%	-	4	-100.0%
11 UCSB	41	59	-30.5%	115	118	-2.5%
12x Goleta Express	6	22	-72.7%	29	51	-43.1%
14 Montecito	-	-	0.0%	1	-	100.0%
15x SBCC / UCSB Express	83	86	-3.5%	87	112	-22.3%
16 City College Shuttle	5	7	-28.6%	10	9	11.1%
17 Lower West / SBCC	5	6	-16.7%	22	32	-31.3%
20 Carpinteria	5	4	25.0%	7	6	16.7%
21x Carpinteria Express	-	1	-100.0%	-	1	-100.0%
22 Old Mission	-	-	0.0%	-	-	0.0%
23 Winchester Canyon	12	1	1100.0%	15	2	650.0%
24x UCSB Express	61	86	-29.1%	183	214	-14.5%
25 Ellwood	-	-	0.0%	-	-	0.0%
27 UCSB Shuttle	-	1	-100.0%	-	2	-100.0%
36 Seaside Shuttle	-	1	-100.0%	-	4	-100.0%
37 Crosstown Shuttle	-	4	-100.0%	-	6	-100.0%
Booster Services	19	12	58.3%	19	12	58.3%
<i>System Subtotal</i>	<i>284</i>	<i>359</i>	<i>-20.9%</i>	<i>597</i>	<i>675</i>	<i>-11.6%</i>
Downtown Waterfront Shuttles						
30 Downtown Shuttle	213	232	-8.2%	585	552	6.0%
31 East Beach Waterfront Shuttle	13	11	18.2%	23	22	4.5%
32 West Beach Waterfront Shuttle	-	3	-100.0%	4	8	-50.0%
Coastal Express Limited						
Santa Barbara	-	-	0.0%	-	-	0.0%
Goleta	-	-	0.0%	-	-	0.0%
Unknown	2	3	-33.3%	4	3	33.3%
<i>System Total</i>	<i>512</i>	<i>608</i>	<i>-15.8%</i>	<i>1,213</i>	<i>1,260</i>	<i>-3.7%</i>

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Table F: August 2013 – ‘At Capacity’ Loads Indicated

Classified as a 30 foot vehicle with 10 or more standees, or a 40 foot vehicle with 20 or more standees.

LINE	Month			Fiscal Year to Date		
	Aug 13	Aug 12	%Change	Jul 13 - Aug 13	Jul 12 - Aug 12	%Change
1 West Santa Barbara	7	18	-61.1%	8	28	-71.4%
2 East Santa Barbara	12	24	-50.0%	20	53	-62.3%
3 Oak Park	1	5	-80.0%	3	12	-75.0%
4 Mesa/SBCC	1	-	100.0%	2	7	-71.4%
5 Mesa / La Cumbre	16	11	45.5%	24	18	33.3%
6 Goleta	29	37	-21.6%	65	78	-16.7%
7 Calle Real / Fairview	44	14	214.3%	117	33	254.5%
8 Calle Real / Turnpike	19	1	1800.0%	45	1	4400.0%
9 Calle Real / Old Town Shuttle	-	-	0.0%	1	-	100.0%
10 Cathedral Oaks	2	3	-33.3%	2	3	-33.3%
11 UCSB	86	84	2.4%	174	157	10.8%
12x Goleta Express	20	19	5.3%	54	57	-5.3%
14 Montecito	2	-	100.0%	6	1	500.0%
15x SBCC / UCSB Express	30	23	30.4%	43	30	43.3%
16 City College Shuttle	14	20	-30.0%	27	21	28.6%
17 Lower West / SBCC	6	8	-25.0%	32	28	14.3%
20 Carpinteria	14	23	-39.1%	17	51	-66.7%
21x Carpinteria Express	6	3	100.0%	24	9	166.7%
22 Old Mission	-	-	0.0%	-	-	0.0%
23 Winchester Canyon	6	1	500.0%	6	2	200.0%
24x UCSB Express	69	56	23.2%	145	131	10.7%
25 Ellwood	-	1	-100.0%	-	5	-100.0%
27 UCSB Shuttle	-	1	-100.0%	-	4	-100.0%
36 Seaside Shuttle	-	-	0.0%	1	-	100.0%
37 Crosstown Shuttle	-	5	-100.0%	-	5	-100.0%
Booster Services	9	15	-40.0%	9	15	-40.0%
<i>System Subtotal</i>	<i>393</i>	<i>372</i>	<i>5.6%</i>	<i>825</i>	<i>749</i>	<i>10.1%</i>
Downtown Waterfront Shuttles						
30 Downtown Shuttle	146	74	97.3%	288	195	47.7%
31 East Beach Waterfront Shuttle	3	3	0.0%	6	6	0.0%
32 West Beach Waterfront Shuttle	-	-	0.0%	2	1	100.0%
Coastal Express Limited						
Santa Barbara	-	-	0.0%	-	-	0.0%
Goleta	-	-	0.0%	-	-	0.0%
Unknown	-	2	-100.0%	-	2	-100.0%
<i>System Total</i>	<i>542</i>	<i>451</i>	<i>20.2%</i>	<i>1,121</i>	<i>953</i>	<i>17.6%</i>

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Table G: August 2013 – Bicycles Carried

LINE	Month			Fiscal Year to Date		
	Aug 13	Aug 12	%Change	Jul 13 - Aug 13	Jul 12 - Aug 12	%Change
1 West Santa Barbara	250	239	4.6%	474	464	2.2%
2 East Santa Barbara	641	645	-0.6%	1,285	1,301	-1.2%
3 Oak Park	156	229	-31.9%	365	430	-15.1%
4 Mesa/SBCC	140	262	-46.6%	296	519	-43.0%
5 Mesa / La Cumbre	359	297	20.9%	726	565	28.5%
6 Goleta	1,674	1,353	23.7%	3,400	2,785	22.1%
7 Calle Real / Fairview	301	209	44.0%	524	373	40.5%
8 Calle Real / Turnpike	189	192	-1.6%	420	354	18.6%
9 Calle Real / Old Town Shuttle	30	32	-6.3%	84	60	40.0%
10 Cathedral Oaks	38	50	-24.0%	65	102	-36.3%
11 UCSB	2,260	1,958	15.4%	4,565	3,770	21.1%
12x Goleta Express	657	856	-23.2%	1,402	1,664	-15.7%
14 Montecito	181	151	19.9%	331	285	16.1%
15x SBCC / UCSB Express	209	162	29.0%	339	265	27.9%
16 City College Shuttle	33	39	-15.4%	40	39	2.6%
17 Lower West / SBCC	118	134	-11.9%	257	312	-17.6%
20 Carpinteria	732	659	11.1%	1,401	1,286	8.9%
21x Carpinteria Express	232	261	-11.1%	439	443	-0.9%
22 Old Mission	53	35	51.4%	104	71	46.5%
23 Winchester Canyon	85	170	-50.0%	184	335	-45.1%
24x UCSB Express	1,053	1,269	-17.0%	2,256	2,368	-4.7%
25 Ellwood	96	166	-42.2%	228	321	-29.0%
27 UCSB Shuttle	63	67	-6.0%	174	194	-10.3%
36 Seaside Shuttle*	-	-	N/A	-	-	N/A
37 Crosstown Shuttle*	-	-	N/A	-	-	N/A
Booster services	7	15	-53.3%	9	28	-67.9%
System Subtotal	9,557	9,450	1.1%	19,368	18,334	5.6%
Downtown Waterfront Shuttles						
30 Downtown Shuttle*	-	-	N/A	-	-	N/A
31 East Beach Waterfront Shuttle*	-	-	N/A	-	-	N/A
32 West Beach Waterfront Shuttle*	-	-	N/A	-	-	N/A
Coastal Express Limited						
Santa Barbara	19	22	-13.6%	25	34	-26.5%
Goleta	33	30	10.0%	44	52	-15.4%
Unknown	16	20	-20.0%	44	27	63.0%
System Total	9,625	9,522	1.1%	19,481	18,447	5.6%

* The electric shuttles cannot carry bicycles.

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Table H: August 2013 – Wheelchairs Boarded

LINE	Month			Fiscal Year to Date		
	Aug 13	Aug 12	%Change	Jul 13 - Aug 13	Jul 12 - Aug 12	%Change
1 West Santa Barbara	125	133	-6.0%	215	227	-5.3%
2 East Santa Barbara	215	239	-10.0%	378	440	-14.1%
3 Oak Park	191	108	76.9%	360	236	52.5%
4 Mesa/SBCC	6	7	-14.3%	15	26	-42.3%
5 Mesa / La Cumbre	117	42	178.6%	175	132	32.6%
6 Goleta	213	200	6.5%	421	436	-3.4%
7 Calle Real / Fairview	96	59	62.7%	180	99	81.8%
8 Calle Real / Turnpike	98	45	117.8%	168	79	112.7%
9 Calle Real / Old Town Shuttle	15	29	-48.3%	22	43	-48.8%
10 Cathedral Oaks	-	4	-100.0%	-	4	-100.0%
11 UCSB	264	233	13.3%	552	486	13.6%
12x Goleta Express	51	90	-43.3%	130	220	-40.9%
14 Montecito	33	19	73.7%	65	40	62.5%
15x SBCC / UCSB Express	10	5	100.0%	11	7	57.1%
16 City College Shuttle	5	9	-44.4%	5	9	-44.4%
17 Lower West / SBCC	15	13	15.4%	26	47	-44.7%
20 Carpinteria	185	165	12.1%	381	382	-0.3%
21x Carpinteria Express	34	37	-8.1%	68	89	-23.6%
22 Old Mission	1	1	0.0%	1	2	-50.0%
23 Winchester Canyon	19	10	90.0%	34	22	54.5%
24x UCSB Express	25	27	-7.4%	45	68	-33.8%
25 Ellwood	19	8	137.5%	46	22	109.1%
27 UCSB Shuttle	2	4	-50.0%	9	9	0.0%
36 Seaside Shuttle	-	3	-100.0%	3	6	-50.0%
37 Crosstown Shuttle	10	15	-33.3%	23	25	-8.0%
Booster Services	-	-	0.0%	-	2	-100.0%
System Subtotal	1,749	1,505	16.2%	3,333	3,158	5.5%
Downtown Waterfront Shuttles						
30 Downtown Shuttle	89	79	12.7%	224	160	40.0%
31 East Beach Waterfront Shuttle	15	43	-65.1%	34	72	-52.8%
32 West Beach Waterfront Shuttle	3	28	-89.3%	6	44	-86.4%
Coastal Express Limited						
Santa Barbara	-	-	0.0%	-	-	0.0%
Goleta	-	-	0.0%	-	-	0.0%
Unknown	3	5	-40.0%	6	8	-25.0%
System Total	1,859	1,660	12.0%	3,603	3,442	4.7%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Table I: Ridership by Day Type

August 2013					August 2012					Change in Daily Ridership	% Change in Daily Ridership
	Ridership	% of Total	Days	Avg Daily Ridership	Ridership	% of Total	Days	Avg Daily Ridership			
Weekday	478,630	81.9%	22	21,756	516,378	84.4%	23	22,451	-695	-3.1%	
Saturday	67,959	11.6%	5	13,592	54,606	8.9%	4	13,652	-60	-0.4%	
Sunday	37,619	6.4%	4	9,405	40,642	6.6%	4	10,161	-756	-7.4%	
Total	584,208		31	18,845	611,626		31	19,730	-884	-4.5%	

FY 2014					FY 2013					Change in Daily Ridership	% Change in Daily Ridership
	Ridership	% of Total	Days	Avg Daily Ridership	Ridership	% of Total	Days	Avg Daily Ridership			
Weekday	962,621	82.2%	44	21,878	982,024	82.3%	44	22,319	-441	-2.0%	
Saturday	121,342	10.4%	9	13,482	108,963	9.1%	8	13,620	-138	-1.0%	
Sunday	86,970	7.4%	9	9,663	102,404	8.6%	10	10,240	-577	-5.6%	
Total	1,170,933		62	18,886	1,193,391		62	19,248	-362	-1.9%	

Source: GFI Genfare, MTD Transit Development Department, Planning Section

External Factors Affecting Ridership

Service Days & School Days: There was one less weekday & one more Saturday service day in August this year than last year. Secondary schools and SBCC had the same number of class days, and UCSB had one less day of summer session in August this year.

Weather: Temperatures for August 2013 were generally slightly cooler than the same month last year and very close to 'normal' overall. We had no rain in August either this year or last year (as usual).

	Weekdays	Saturdays	Sundays
Aug 2013	22	5	4
Aug 2012	23	4	4

Source: Gregorian Calendar

	HS + JHS	SBCC	UCSB
Aug 2013	5	5	22 ss
Aug 2012	5	5	23 ss

Source: SB Area School Districts, SBCC, UCSB.

	Temperature (°F)	High	Average	Low	Precipitation	
Aug 2013	Maximum	86	76	66	Weekday: 0 in (0 days)	
	Mean	74	66	58	Saturday: 0 in (0 days) 0 in	
	Minimum	68	61	52	Sunday: 0 in (0 days)	
Aug 2012	Maximum	82	72	62	Weekday: 0 in (0 days)	
	Mean	76	67	58	Saturday: 0 in (0 days) 0 in	
	Minimum	68	63	52	Sunday: 0 in (0 days)	

Source: www.wunderground.com

Addendum: Data Source Documentation

GFI Genfare data is taken directly from the electronic farebox system on each MTD vehicle so equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

Passdat program accuracy is determined by the amount of GFI farebox data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.