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## System Ridership Report: May 2009

Ridership for May 2009 was down more than 7% from May 2008, but year-to-date system ridership for FY 2009 is still up 3.7% over last year. As revealed in Table I, much of the decline is attributable to the Jesusita Fire which started May 4<sup>th</sup>, but erupted into a major conflagration on the afternoon of May 6<sup>th</sup>. As much as 70% of the City of Santa Barbara's population was evacuated and many businesses were closed for the rest of that week.

Ridership on Memorial Day weekend was down this year too. This could be partly due to the economy (reduced tourism) and partly to the cool, foggy weather we had this year, although there was a trace of rain that weekend last year as well, so the weather was comparable.

**Table A: Ridership Trends by Fare Component**

Fare Categories	Month			Fiscal Year to Date		
	May 09	May 08	%Change	Jul 08 - May 09	Jul 07 - May 08	%Change
General Fare	112,755	183,337	-38.5%	1,668,245	1,879,740	-11.3%
Transfers	66,650	85,228	-21.8%	816,135	890,868	-8.4%
Full Fare Prepaid (1)	159,624	104,153	53.3%	1,400,540	1,074,807	30.3%
Santa Barbara City College	80,230	80,930	-0.9%	1,027,945	894,858	14.9%
Senior & Disabled Prepaid (2)	50,565	48,233	4.8%	521,807	480,862	8.5%
Shuttle (DWE, Commuter & Seaside)	45,291	45,076	0.5%	497,228	478,648	3.9%
UC Santa Barbara	66,102	77,630	-14.8%	579,604	621,195	-6.7%
Student Prepaid (3)	53,233	52,529	1.3%	522,366	449,198	16.3%
Free	29,068	35,682	-18.5%	363,041	338,660	7.2%
My Ride	9,110	8,340	9.2%	93,298	88,533	5.4%
Senior	9,002	11,639	-22.7%	111,960	122,850	-8.9%
Persons with Disabilities	3,822	5,275	-27.5%	49,839	56,888	-12.4%
Tokens	2,732	3,302	-17.3%	32,596	33,947	-4.0%
<b>Total</b>	<b>688,184</b>	<b>741,354</b>	<b>-7.2%</b>	<b>7,684,604</b>	<b>7,411,054</b>	<b>3.7%</b>

(1) Includes adult 10-Ride and Unlimited 30-Day Passport use.

(2) Includes seniors' and persons with disabilities' 10-Ride and Unlimited 30-Day Passport use.

(3) Includes student 10-Ride and Unlimited 30-Day Passport use.

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

**Table B: Revenue Hours and Revenue Miles**

Metrics	Month			Fiscal Year to Date		
	May 09	May 08	%Change	Jul 08 - May 09	Jul 07 - May 08	%Change
Passengers	688,184	741,354	-7.2%	7,684,604	7,411,054	3.7%
Revenue Hours	17,426	17,821	-2.2%	188,650	187,949	0.4%
Passengers per Rev Hour	39.49	41.60	-5.1%	40.73	39.43	3.3%
Miles	223,377	227,639	-1.9%	2,409,501	2,395,651	0.6%
Passengers per Mile	3.08	3.26	-5.4%	3.19	3.09	3.1%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

**Table C: May 2009 System Ridership**

LINE	Month			Fiscal Year to Date			
	May 09	May 08	%Change	Jul 08 - May 09	Jul 07 - May 08	%Change	
1 Westside	40,172	50,518	-20.5%	494,889	494,988	0.0%	
2 Eastside	61,233	68,396	-10.5%	709,998	701,976	1.1%	
3 Oak Park	28,642	30,888	-7.3%	337,126	314,500	7.2%	
4 Mesa/SBCC	10,410	10,035	3.7%	132,248	108,713	21.6%	
5 Mesa / La Cumbre	16,360	17,670	-7.4%	224,951	206,337	9.0%	
6 Goleta	70,210	72,387	-3.0%	786,132	761,572	3.2%	
8 Calle Real	22,537	31,500	-28.5%	268,008	321,108	-16.5%	
9 Calle Real / Old Town Shuttle	9,349	6,020	55.3%	96,049	64,540	48.8%	
10 Cathedral Oaks	5,616	5,028	11.7%	55,225	46,882	17.8%	
11 UCSB	85,128	95,756	-11.1%	968,076	935,958	3.4%	
12x Goleta Express	26,520	27,068	-2.0%	309,240	287,583	7.5%	
14 Montecito	10,863	12,595	-13.8%	128,286	132,289	-3.0%	
15x SBCC / UCSB Express	18,830	20,066	-6.2%	207,020	184,355	12.3%	
16 City College Shuttle	12,044	12,249	-1.7%	135,266	114,989	17.6%	
17 Westside / SBCC	20,623	24,636	-16.3%	256,483	263,131	-2.5%	
20 Carpinteria	33,277	37,360	-10.9%	394,556	384,541	2.6%	
21x Carpinteria Express	12,807	11,659	9.8%	126,965	114,282	11.1%	
22 Old Mission	3,355	3,366	-0.3%	29,727	29,325	1.4%	
23 Winchester Canyon	25,202	27,744	-9.2%	240,038	256,365	-6.4%	
24x UCSB Express	46,739	51,690	-9.6%	521,238	478,719	8.9%	
25 Ellwood	11,069	14,754	-25.0%	119,383	138,754	-14.0%	
27 UCSB Shuttle	8,174	10,802	-24.3%	59,905	74,920	-20.0%	
36 Seaside Shuttle	8,434	8,171	3.2%	90,794	83,238	9.1%	
37 Crosstown Shuttle	12,956	13,212	-1.9%	139,627	141,015	-1.0%	
Booster Services	38,164	28,233	35.2%	293,572	232,905	26.0%	
<b>System Subtotal</b>	<b>638,714</b>	<b>691,803</b>	<b>-7.7%</b>	<b>7,124,802</b>	<b>6,872,985</b>	<b>3.7%</b>	
<i>Downtown Waterfront Shuttles</i>							
30 Downtown Shuttle	35,771	34,901	2.5%	393,374	383,112	2.7%	
31 East Beach Waterfront Shuttle	5,995	5,948	0.8%	67,887	65,855	3.1%	
32 West Beach Waterfront Shuttle	2,865	2,498	14.7%	28,541	28,133	1.5%	
33 Wharf Woody	-	769	0.0%	4,364	10,241	-57.4%	
<i>Commuter Lot Shuttle</i>							
50 Carillo Commuter Lot Shuttle	1,542	2,079	-25.8%	18,116	17,293	4.8%	
<i>Valley Express/Clean Air Express</i>							
81 Discontinued June 30, 2008	-	848	-100.0%	-	7,891	-100.0%	
82 Goleta, Raytheon	661	1,011	-34.6%	9,934	10,324	-3.8%	
83 UCSB, County Health, Cottage Hospital	552	650	-15.1%	7,968	7,088	12.4%	
84 La Cumbre, Cottage Hosp, Downtown, SBCC	710	847	-16.2%	10,727	8,097	32.5%	
85 Clean Air Express	1,348	-	100.0%	18,231	-	100.0%	
<i>Related Routes</i>							
20, 21x Carpinteria	46,084	49,019	-6.0%	521,521	498,823	4.6%	
1, 2, 37 East/West & Crosstown	114,361	132,126	-13.4%	1,344,514	1,337,979	0.5%	
4, 5, 15x, 16, 17 Mesa Lines	78,267	84,656	-7.5%	955,968	877,525	8.9%	
6, 11 State/Hollister	155,338	168,143	-7.6%	1,754,208	1,697,530	3.3%	
81, 82, 83, 84 Valley Express	1,923	3,356	-42.7%	28,629	33,400	-14.3%	
<i>Unknown</i>							
	26	-	100.0%	660	35	1785.7%	
<b>System Total</b>	<b>688,184</b>	<b>741,354</b>	<b>-7.2%</b>	<b>7,684,604</b>	<b>7,411,054</b>	<b>3.7%</b>	

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Table C Notes: Period over period comparison exceptions System changes and enhancements occur throughout the year. These affect the quality of conclusions drawn when comparing ridership period over period for those lines that are modified.

**Table D: May 2009 – ‘Too Full To Board’ Loads Indicated**

Passengers were refused service because a vehicle was too full to safely board additional riders.

LINE	Month			Fiscal Year to Date		
	May 09	May 08	%Change	Jul 08 - May 09	Jul 07 - May 08	%Change
1 Westside	4	15	-73.3%	54	76	-28.9%
2 Eastside	13	10	30.0%	105	100	5.0%
3 Oak Park	-	7	100.0%	53	21	152.4%
4 Mesa/SBCC	-	-	0.0%	24	26	-7.7%
5 Mesa / La Cumbre	-	-	0.0%	216	72	200.0%
6 Goleta	25	16	56.3%	529	269	96.7%
8 Calle Real	-	1	-100.0%	10	9	11.1%
9 Calle Real / Old Town Shuttle	-	-	0.0%	2	1	100.0%
10 Cathedral Oaks	-	2	-100.0%	29	9	222.2%
11 UCSB	30	31	-3.2%	453	395	14.7%
12x Goleta Express	-	4	-100.0%	127	164	-22.6%
14 Montecito	5	2	150.0%	44	51	-13.7%
15x SBCC / UCSB Express	3	7	-57.1%	493	199	147.7%
16 City College Shuttle	10	7	42.9%	275	80	243.8%
17 Westside / SBCC	3	-	100.0%	190	25	660.0%
20 Carpinteria	-	5	-100.0%	62	66	-6.1%
21x Carpinteria Express	1	-	100.0%	4	9	-55.6%
22 Old Mission	1	-	100.0%	3	-	100.0%
23 Winchester Canyon	16	22	-27.3%	48	106	-54.7%
24x UCSB Express	34	47	-27.7%	652	407	60.2%
25 Ellwood	9	1	800.0%	35	60	-41.7%
27 UCSB Shuttle	-	3	-100.0%	8	22	-63.6%
36 Seaside Shuttle	4	2	100.0%	47	17	176.5%
37 Crosstown Shuttle	3	3	0.0%	12	31	-61.3%
Booster Services	-	-	0.0%	-	70	-100.0%
<b>System Subtotal</b>	<b>161</b>	<b>185</b>	<b>-13.0%</b>	<b>3,475</b>	<b>2,215</b>	<b>56.9%</b>
<i>Downtown Waterfront Shuttles</i>						
30 Downtown Shuttle	146	109	33.9%	1,788	1,332	34.2%
31 East Beach Waterfront Shuttle	13	3	333.3%	130	137	-5.1%
32 West Beach Waterfront Shuttle	-	-	0.0%	5	29	-82.8%
33 Wharf Woody	-	1	-100.0%	-	7	-100.0%
<i>Commuter Lot Shuttle</i>						
50 Carillo Commuter Lot Shuttle	-	-	0.0%	-	-	0.0%
<i>Valley Express/Clean Air Express</i>						
81 Discontinued June 30, 2008	-	-	0.0%	-	-	0.0%
82 Goleta, Raytheon	-	-	0.0%	-	-	0.0%
83 UCSB, County Health, Cottage Hospital	-	-	0.0%	-	-	0.0%
84 La Cumbre, Cottage Hosp, Downtown, SBCC	-	-	0.0%	-	-	0.0%
85 Clean Air Express	-	-	0.0%	1	-	100.0%
<i>Related Routes</i>						
20, 21x Carpinteria	1	5	-80.0%	66	75	-12.0%
1, 2, 37 East/West & Crosstown	20	28	-28.6%	171	207	-17.4%
4, 5, 15x, 16, 17 Mesa Lines	16	14	14.3%	1,198	402	198.0%
6, 11 State/Hollister	55	47	17.0%	982	664	47.9%
<i>Unknown</i>						
	-	-	0.0%	8	11	-27.3%
<b>System Total</b>	<b>320</b>	<b>298</b>	<b>7.4%</b>	<b>5,407</b>	<b>3,801</b>	<b>42.3%</b>

Source: GFI Genfare, MTD Transit Development Department, Planning Section

**Table E: May 2009 – ‘At Capacity’ Loads Indicated**

Classified as a 30 foot vehicle with 10 or more standees, or a 40 foot vehicle with 20 or more standees.

LINE	Month			Fiscal Year to Date		
	May 09	May 08	%Change	Jul 08 - May 09	Jul 07 - May 08	%Change
1 Westside	8	49	-83.7%	137	170	-19.4%
2 Eastside	26	54	-51.9%	262	293	-10.6%
3 Oak Park	8	5	60.0%	83	76	9.2%
4 Mesa/SBCC	4	12	-66.7%	36	87	-58.6%
5 Mesa / La Cumbre	4	12	-66.7%	178	97	83.5%
6 Goleta	39	41	-4.9%	474	571	-17.0%
8 Calle Real	1	7	-85.7%	36	59	-39.0%
9 Calle Real / Old Town Shuttle	-	-	0.0%	3	1	200.0%
10 Cathedral Oaks	1	4	-75.0%	25	15	66.7%
11 UCSB	33	58	-43.1%	605	610	-0.8%
12x Goleta Express	14	10	40.0%	156	225	-30.7%
14 Montecito	8	7	14.3%	57	86	-33.7%
15x SBCC / UCSB Express	17	26	-34.6%	453	355	27.6%
16 City College Shuttle	16	8	100.0%	324	98	230.6%
17 Westside / SBCC	2	9	-77.8%	68	52	30.8%
20 Carpinteria	2	6	-66.7%	119	112	6.3%
21x Carpinteria Express	7	6	16.7%	45	53	-15.1%
22 Old Mission	2	-	100.0%	4	2	100.0%
23 Winchester Canyon	6	12	-50.0%	61	112	-45.5%
24x UCSB Express	57	31	83.9%	591	515	14.8%
25 Ellwood	9	4	125.0%	32	175	-81.7%
27 UCSB Shuttle	2	-	100.0%	50	62	-19.4%
36 Seaside Shuttle	5	4	25.0%	88	47	87.2%
37 Crosstown Shuttle	1	-	100.0%	5	28	-82.1%
Booster Services	-	-	-100.0%	-	137	-100.0%
<b>System Subtotal</b>	<b>272</b>	<b>365</b>	<b>-25.5%</b>	<b>3,892</b>	<b>3,901</b>	<b>-0.2%</b>
<i>Downtown Waterfront Shuttles</i>						
30 Downtown Shuttle	87	85	2.4%	1,110	1,021	8.7%
31 East Beach Waterfront Shuttle	7	2	250.0%	38	27	40.7%
32 West Beach Waterfront Shuttle	1	-	100.0%	6	4	50.0%
33 Wharf Woody	-	-	0.0%	1	-	100.0%
<i>Commuter Lot Shuttle</i>						
50 Carillo Commuter Lot Shuttle	-	-	0.0%	-	-	0.0%
<i>Valley Express</i>						
81 Discontinued June 30, 2008	-	-	0.0%	-	-	0.0%
82 Goleta, Raytheon	-	-	0.0%	-	-	0.0%
83 UCSB, County Health, Cottage Hospital	-	-	0.0%	-	-	0.0%
84 La Cumbre, Cottage Hosp, Downtown, SBCC	-	-	0.0%	-	-	0.0%
85 Clean Air Express	-	-	0.0%	1	-	100.0%
<i>Related Routes</i>						
20, 21x Carpinteria	9	12	-25.0%	164	165	-0.6%
1, 2, 37 East/West & Crosstown	35	103	-66.0%	404	491	-17.7%
4, 5, 15x, 16, 17 Mesa Lines	43	67	-35.8%	1,059	689	53.7%
6, 11 State/Hollister	72	99	-27.3%	1,079	1,181	-8.6%
<i>Unknown</i>						
	-	-	0.0%	4	2	100.0%
<b>System Total</b>	<b>367</b>	<b>452</b>	<b>-18.8%</b>	<b>5,052</b>	<b>5,092</b>	<b>-0.8%</b>

Source: GFI Genfare, MTD Transit Development Department, Planning Section

**Table F: May 2009 – Bicycles Carried**

LINE	Month			Fiscal Year to Date		
	May 09	May 08	%Change	Jul 08 - May 09	Jul 07 - May 08	%Change
1 Westside	183	294	-37.8%	2,864	2,545	12.5%
2 Eastside	526	676	-22.2%	6,938	6,083	14.1%
3 Oak Park	287	347	-17.3%	3,922	3,048	28.7%
4 Mesa/SBCC	140	124	12.9%	1,974	1,424	38.6%
5 Mesa / La Cumbre	304	278	9.4%	4,267	3,547	20.3%
6 Goleta	1,676	1,528	9.7%	17,648	16,168	9.2%
8 Calle Real	425	468	-9.2%	4,773	5,222	-8.6%
9 Calle Real / Old Town Shuttle	51	72	-29.2%	879	784	12.1%
10 Cathedral Oaks	29	66	-56.1%	583	481	21.2%
11 UCSB	2,000	2,067	-3.2%	22,174	20,636	7.5%
12x Goleta Express	580	597	-2.8%	7,877	7,461	5.6%
14 Montecito	219	302	-27.5%	2,920	2,322	25.8%
15x SBCC / UCSB Express	450	391	15.1%	3,290	3,161	4.1%
16 City College Shuttle	75	67	11.9%	933	615	51.7%
17 Westside / SBCC	129	102	26.5%	1,646	1,100	49.6%
20 Carpinteria	803	850	-5.5%	8,963	7,866	13.9%
21x Carpinteria Express	405	315	28.6%	3,347	2,955	13.3%
22 Old Mission	38	80	-52.5%	576	620	-7.1%
23 Winchester Canyon	340	407	-16.5%	3,148	3,550	-11.3%
24x UCSB Express	1,098	1,145	-4.1%	11,808	11,084	6.5%
25 Ellwood	184	229	-19.7%	1,992	1,915	4.0%
27 UCSB Shuttle	47	105	-55.2%	516	695	-25.8%
36 Seaside Shuttle	-	-	0.0%	-	-	0.0%
37 Crosstown Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	-	-	0.0%	-	58	-100.0%
<b>System Subtotal</b>	<b>9,989</b>	<b>10,510</b>	<b>-5.0%</b>	<b>113,038</b>	<b>103,340</b>	<b>9.4%</b>
<i>Downtown Waterfront Shuttles (1)</i>						
30 Downtown Shuttle	-	-	0.0%	-	-	0.0%
31 East Beach Waterfront Shuttle	-	-	0.0%	-	-	0.0%
32 West Beach Waterfront Shuttle	-	-	0.0%	-	-	0.0%
33 Wharf Woody	-	-	0.0%	-	-	0.0%
<i>Commuter Lot Shuttle (1)</i>						
50 Carillo Commuter Lot Shuttle	-	-	0.0%	-	-	0.0%
<i>Valley Express</i>						
81 Discontinued June 30, 2008	-	2	-100.0%	-	14	-100.0%
82 Goleta, Raytheon	22	10	120.0%	192	244	-21.3%
83 UCSB, County Health, Cottage Hospital	35	9	288.9%	537	131	309.9%
84 La Cumbre, Cottage Hosp, Downtown, SBCC	1	34	-97.1%	44	138	-68.1%
85 Clean Air Express	3	-	100.0%	73	-	100.0%
<i>Related Routes</i>						
20, 21x Carpinteria	1,208	1,165	3.7%	12,310	10,821	13.8%
1, 2 East/West	709	970	-26.9%	9,802	8,628	13.6%
4, 5, 15x, 16, 17 Mesa Lines	958	838	14.3%	10,136	8,423	20.3%
6, 11 State/Hollister	3,676	3,595	2.3%	39,822	36,804	8.2%
81, 82, 83, 84 Valley Express	61	55	10.9%	773	527	46.7%
<i>Unknown</i>						
	3	1	200.0%	44	61	-27.9%
<b>System Total</b>	<b>10,053</b>	<b>10,566</b>	<b>-4.9%</b>	<b>113,928</b>	<b>103,928</b>	<b>9.6%</b>

(1) MTD Electric Shuttles cannot carry bicycles.

Source: GFI Genfare, MTD Transit Development Department, Planning Section

**Table G: May 2009 – Wheelchairs Boarded**

LINE	Month			Fiscal Year to Date			
	May 09	May 08	%Change	Jul 08 - May 09	Jul 07 - May 08	%Change	
1	Westside	108	144	-25.0%	1,695	1,396	21.4%
2	Eastside	176	199	-11.6%	1,908	1,876	1.7%
3	Oak Park	152	101	50.5%	1,226	1,102	11.3%
4	Mesa/SBCC	13	9	44.4%	200	138	44.9%
5	Mesa / La Cumbre	90	77	16.9%	875	602	45.3%
6	Goleta	285	257	10.9%	3,146	3,019	4.2%
8	Calle Real	45	173	-74.0%	962	1,720	-44.1%
9	Calle Real / Old Town Shuttle	115	67	71.6%	1,466	912	60.7%
10	Cathedral Oaks	-	4	-100.0%	12	21	-42.9%
11	UCSB	195	276	-29.3%	2,746	2,822	-2.7%
12x	Goleta Express	86	64	34.4%	1,023	862	18.7%
14	Montecito	15	31	-51.6%	255	223	14.3%
15x	SBCC / UCSB Express	8	28	-71.4%	250	236	5.9%
16	City College Shuttle	30	13	130.8%	359	187	92.0%
17	Westside / SBCC	14	31	-54.8%	228	243	-6.2%
20	Carpinteria	110	135	-18.5%	1,195	1,453	-17.8%
21x	Carpinteria Express	57	16	256.3%	419	349	20.1%
22	Old Mission	5	5	0.0%	23	55	-58.2%
23	Winchester Canyon	27	24	12.5%	291	293	-0.7%
24x	UCSB Express	31	60	-48.3%	434	574	-24.4%
25	Ellwood	22	21	4.8%	163	240	-32.1%
27	UCSB Shuttle	3	3	0.0%	10	23	-56.5%
36	Seaside Shuttle	-	2	-100.0%	20	19	5.3%
37	Crosstown Shuttle	22	18	22.2%	147	136	8.1%
	Booster Services	-	-	0.0%	-	1	-100.0%
	System Subtotal	1,609	1,758	-8.5%	19,053	18,501	3.0%
<i>Downtown Waterfront Shuttles</i>							
30	Downtown Shuttle	41	54	-24.1%	542	467	16.1%
31	East Beach Waterfront Shuttle	14	11	27.3%	168	112	50.0%
32	West Beach Waterfront Shuttle	1	-	100.0%	22	37	-40.5%
33	Wharf Woody	-	-	0.0%	1	-	100.0%
<i>Commuter Lot Shuttle</i>							
50	Carillo Commuter Lot Shuttle	-	-	0.0%	-	3	-100.0%
<i>Valley Express</i>							
81	Discontinued June 30, 2008	-	-	0.0%	-	-	0.0%
82	Goleta, Raytheon	1	-	100.0%	9	1	800.0%
83	UCSB, County Health, Cottage Hospital	-	-	0.0%	2	-	100.0%
84	La Cumbre, Cottage Hosp, Downtown, SBCC	-	-	0.0%	-	1	-100.0%
85	Clean Air Express	1	-	100.0%	1	-	100.0%
<i>Related Routes</i>							
	20, 21x Carpinteria	167	151	10.6%	1,614	1,802	-10.4%
	1, 2, 37 East/West & Crosstown	306	361	-15.2%	3,750	3,408	10.0%
	4, 5, 15x, 16, 17 Mesa Lines	155	158	-1.9%	1,912	1,406	36.0%
	6, 11 State/Hollister	480	533	-9.9%	5,892	5,841	0.9%
<i>Unknown</i>							
		-	-	100.0%	3	6	-50.0%
	System Total	1,666	1,823	-8.6%	19,801	19,129	3.5%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

**Table H: Ridership by Day Type**

	May 2009				May 2008					
	Ridership	% of Total	Days	Avg Daily Ridership	Ridership	% of Total	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	555,737	80.8%	20	27,787	607,562	82.0%	21	28,932	-1,145	-4.0%
Saturday	69,715	10.1%	5	13,943	77,445	10.4%	5	15,489	-1,546	-10.0%
Sunday	62,732	9.1%	6	10,455	56,295	7.6%	5	11,259	-804	-7.1%
Total	688,184		31	22,199	741,302		31	23,913	-1,713	-7.2%

	FY 2009				FY 2008					
	Ridership	% of Total	Days	Avg Daily Ridership	Ridership	% of Total	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	6,361,825	82.8%	229	27,781	6,089,561	82.2%	230	26,476	1,305	4.9%
Saturday	733,977	9.6%	50	14,680	741,867	10.0%	50	14,837	-158	-1.1%
Sunday	588,802	7.7%	54	10,904	579,574	7.8%	54	10,733	171	1.6%
Total	7,684,604		333	23,077	7,411,002		334	22,189	888	3.7%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

**External Factors Affecting Ridership**

**Service Days:** There was one less weekday service day in May 2009 than in May 2008 and one more Sunday service day.

**School Days:** All schools were in session one less day in May this year than last year.

**Weather:** Temperatures in May 2009 were overall almost 2° warmer than normal, but the unusually warm days during the week of May 4 (when we had the Jesusita Fire) skewed the averages. The rest of the month was about half a degree cooler than 'normal'. There was no rain, but the 'June Gloom' got a head start this year and much of the latter half of the month was foggy & cool.

	Weekdays	Saturdays	Sundays
May-09	20	5	6
May-08	21	5	5

Source: Gregorian Calendar

	HS + JHS	SBCC	UCSB
May-09	20	16	20
May-08	21	17	21

Source: SB Area School Districts, SBCC, UCSB. SS=Summer Session

	Temperature (°F)	High	Average	Low	Precipitation
May-09	Maximum	101	85	69	Weekday: 0 in (0 days)
	Mean	72	63	54	Saturday: 0 in (0 days)
	Minimum	63	56	47	Sunday: 0 in (0 days)
May-08	Maximum	84	70	56	Weekday: 0 in (0 days)
	Mean	69	59	49	Saturday: 0 in (0 days)
	Minimum	58	52	43	Sunday: 0 in (0 days)

Source: www.AccuWeather.com

**Addendum: Data Source Documentation**

GFI Genfare data is taken directly from the electronic farebox system on each MTD vehicle so equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

Passdat program accuracy is determined by the amount of GFI farebox data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.

**Table I: May 2009 – Passengers per Week**

Day	Week	Date	2008 Passengers	Date	2009 Passengers	Change
Sun	1	04-May-08	11,090	03-May-09	11,062	0%
Mon	1	05-May-08	29,454	04-May-09	30,603	4%
Tue	1	06-May-08	30,011	05-May-09	30,126	0%
Wed	1	07-May-08	30,114	06-May-09	27,846	-8%
Thu	1	08-May-08	29,358	07-May-09	24,949	-15%
Fri	1	09-May-08	27,897	08-May-09	16,789	-40%
Sat	1	10-May-08	15,033	09-May-09	11,609	-23%
			172,957		152,984	-12%



Sun	2	11-May-08	10,162	10-May-09	9,533	-6%
Mon	2	12-May-08	28,863	11-May-09	29,149	1%
Tue	2	13-May-08	30,129	12-May-09	29,617	-2%
Wed	2	14-May-08	29,820	13-May-09	30,227	1%
Thu	2	15-May-08	29,319	14-May-09	29,800	2%
Fri	2	16-May-08	27,960	15-May-09	27,926	0%
Sat	2	17-May-08	15,835	16-May-09	14,247	-10%
			172,088		170,499	-1%

Sun	3	18-May-08	11,252	17-May-09	10,622	-6%
Mon	3	19-May-08	29,447	18-May-09	29,384	0%
Tue	3	20-May-08	30,131	19-May-09	29,601	-2%
Wed	3	21-May-08	29,539	20-May-09	29,609	0%
Thu	3	22-May-08	29,257	21-May-09	29,123	0%
Fri	3	23-May-08	26,559	22-May-09	26,481	0%
Sat	3	24-May-08	14,557	23-May-09	14,560	0%
			170,742		169,380	-1%



Sun	4	25-May-08	12,559	24-May-09	11,481	-9%
Mon	4	26-May-08	11,232	25-May-09	10,135	-10%
Tue	4	27-May-08	27,713	26-May-09	26,529	-4%
Wed	4	28-May-08	27,503	27-May-09	26,640	-3%
Thu	4	29-May-08	27,004	28-May-09	26,756	-1%
Fri	4	30-May-08	27,986	29-May-09	25,633	-8%
Sat	4	31-May-08	16,302	30-May-09	13,966	-14%
			150,299		141,140	-6%

