



Metropolitan Transit District
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System Ridership Report: March 2009

Year-to-date system ridership for FY 2009 is up 5.4% over last year and March weekday ridership was up 4.0%, with the majority of this growth occurring on the Mesa routes. School booster ridership spiked this month too. Weekend ridership was significantly down for this March compared to March last year – perhaps I wasn't the only one who felt like the weekends were too gray... The effects of the fare increase show up in the distribution of fare categories: pass usage is up, while the number of passengers paying cash went down significantly. Passengers per Hour and Passengers per mile are both up about 4.5% for the year to date.

Table A: Ridership Trends by Fare Component

| Fare Categories | Month | | | Fiscal Year to Date | | |
|-----------------------------------|----------------|----------------|-------------|---------------------|------------------|-------------|
| | Mar 09 | Mar 08 | %Change | Jul 08 - Mar 09 | Jul 07 - Mar 08 | %Change |
| General Fare | 113,073 | 167,875 | -32.6% | 1,445,056 | 1,526,215 | -5.3% |
| Transfers | 70,495 | 81,735 | -13.8% | 681,117 | 724,524 | -6.0% |
| Full Fare Prepaid (1) | 166,922 | 94,251 | 77.1% | 1,077,236 | 860,616 | 25.2% |
| Santa Barbara City College | 120,162 | 108,393 | 10.9% | 838,080 | 712,947 | 17.6% |
| Senior & Disabled Prepaid (2) | 51,383 | 45,539 | 12.8% | 421,066 | 386,458 | 9.0% |
| Shuttle (DWE, Commuter & Seaside) | 36,438 | 42,419 | -14.1% | 411,644 | 393,258 | 4.7% |
| UC Santa Barbara | 57,520 | 60,039 | -4.2% | 442,347 | 467,173 | -5.3% |
| Student Prepaid (3) | 56,201 | 41,596 | 35.1% | 413,415 | 350,810 | 17.8% |
| Free | 30,711 | 31,480 | -2.4% | 291,049 | 269,077 | 8.2% |
| My Ride | 9,082 | 7,436 | 22.1% | 75,091 | 72,925 | 3.0% |
| Senior | 8,498 | 11,421 | -25.6% | 94,252 | 99,946 | -5.7% |
| Persons with Disabilities | 4,354 | 5,388 | -19.2% | 42,031 | 46,393 | -9.4% |
| Tokens | 3,459 | 3,066 | 12.8% | 26,479 | 27,528 | -3.8% |
| Total | 728,298 | 700,638 | 3.9% | 6,258,863 | 5,937,870 | 5.4% |

(1) Includes adult 10-Ride and Unlimited 30-Day Passport use.

(2) Includes seniors' and persons with disabilities' 10-Ride and Unlimited 30-Day Passport use.

(3) Includes student 10-Ride and Unlimited 30-Day Passport use.

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Table B: Revenue Hours and Revenue Miles

| Metrics | Month | | | Fiscal Year to Date | | |
|-------------------------|---------|---------|---------|---------------------|-----------------|---------|
| | Mar 09 | Mar 08 | %Change | Jul 08 - Mar 09 | Jul 07 - Mar 08 | %Change |
| Passengers | 728,298 | 700,638 | 3.9% | 6,258,863 | 5,937,870 | 5.4% |
| Revenue Hours | 17,829 | 17,521 | 1.8% | 153,374 | 152,272 | 0.7% |
| Passengers per Rev Hour | 40.85 | 39.99 | 2.2% | 40.81 | 39.00 | 4.6% |
| Miles | 229,897 | 224,761 | 2.3% | 1,957,393 | 1,941,343 | 0.8% |
| Passengers per Mile | 3.17 | 3.12 | 1.6% | 3.20 | 3.06 | 4.5% |

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Table C: March 2009 System Ridership

| LINE | Month | | | Fiscal Year to Date | | | |
|---|---|----------------|----------------|---------------------|------------------|------------------|-------------|
| | Mar 09 | Mar 08 | %Change | Jul 08 - Mar 09 | Jul 07 - Mar 08 | %Change | |
| 1 | Westside Connector | 44,717 | 46,901 | -4.7% | 411,768 | 395,331 | 4.2% |
| 2 | Eastside Connector | 67,355 | 66,409 | 1.4% | 583,492 | 566,564 | 3.0% |
| 3 | Oak Park | 35,901 | 30,167 | 19.0% | 277,368 | 251,772 | 10.2% |
| 4 | Mesa Loop | 14,289 | 10,254 | 39.4% | 108,973 | 87,710 | 24.2% |
| 5 | Mesa / La Cumbre Connection | 19,759 | 19,914 | -0.8% | 189,531 | 170,355 | 11.3% |
| 6 | State / Hollister Traveler | 73,951 | 71,690 | 3.2% | 642,049 | 617,991 | 3.9% |
| 8 | Calle Real | 23,870 | 30,305 | -21.2% | 219,518 | 258,019 | -14.9% |
| 9 | Calle Real / Old Town Shuttle | 9,956 | 6,601 | 50.8% | 76,834 | 51,982 | 47.8% |
| 10 | Cathedral Oaks | 6,393 | 4,269 | 49.8% | 43,529 | 36,871 | 18.1% |
| 11 | Downtown / UCSB Connection | 88,264 | 87,257 | 1.2% | 793,088 | 747,780 | 6.1% |
| 12x | Goleta Express | 28,037 | 26,803 | 4.6% | 254,841 | 232,918 | 9.4% |
| 14 | Montecito | 11,629 | 12,268 | -5.2% | 105,338 | 107,075 | -1.6% |
| 15x | SBCC / UCSB Express | 24,393 | 22,293 | 9.4% | 163,187 | 140,460 | 16.2% |
| 16 | City College Shuttle | 16,874 | 14,921 | 13.1% | 107,097 | 88,906 | 20.5% |
| 17 | Westside / SBCC Link | 24,776 | 26,816 | -7.6% | 212,447 | 213,424 | -0.5% |
| 20 | Carpinteria | 35,999 | 36,012 | 0.0% | 326,537 | 310,822 | 5.1% |
| 21x | Carpinteria Express | 11,700 | 10,887 | 7.5% | 99,807 | 90,584 | 10.2% |
| 22 | Old Mission | 2,676 | 2,721 | -1.7% | 23,390 | 23,014 | 1.6% |
| 23 | Winchester Canyon | 23,412 | 23,561 | -0.6% | 188,865 | 201,295 | -6.2% |
| 24x | UCSB Express | 43,921 | 42,377 | 3.6% | 424,139 | 376,231 | 12.7% |
| 25 | Ellwood | 11,022 | 12,555 | -12.2% | 96,893 | 109,185 | -11.3% |
| 27 | UCSB Shuttle | 6,762 | 7,620 | -11.3% | 42,171 | 52,835 | -20.2% |
| 36 | Seaside Shuttle | 7,921 | 7,706 | 2.8% | 74,351 | 67,410 | 10.3% |
| 37 | Crosstown Shuttle | 13,669 | 12,457 | 9.7% | 113,114 | 114,346 | -1.1% |
| | Booster Services | 41,050 | 21,850 | 87.9% | 216,567 | 180,848 | 19.8% |
| | System Subtotal | 688,296 | 654,614 | 5.1% | 5,794,894 | 5,493,728 | 5.5% |
| <i>Downtown Waterfront Shuttles</i> | | | | | | | |
| 30 | Downtown Shuttle | 28,761 | 33,662 | -14.6% | 323,941 | 316,230 | 2.4% |
| 31 | East Beach Waterfront Shuttle | 3,602 | 5,032 | -28.4% | 56,867 | 55,352 | 2.7% |
| 32 | West Beach Waterfront Shuttle | 2,017 | 2,580 | -21.8% | 23,542 | 23,518 | 0.1% |
| 33 | Wharf Woody | - | - | 0.0% | 4,364 | 9,472 | -53.9% |
| <i>Commuter Lot Shuttle</i> | | | | | | | |
| 50 | Carillo Commuter Lot Shuttle | 1,588 | 1,434 | 10.7% | 14,794 | 12,974 | 14.0% |
| <i>Valley Express/Clean Air Express</i> | | | | | | | |
| 81 | Discontinued June 30, 2008 | - | 811 | -100.0% | - | 6,171 | -100.0% |
| 82 | Goleta, Raytheon | 857 | 1,001 | -14.4% | 8,520 | 8,275 | 3.0% |
| 83 | UCSB, County Health, Cottage Hospital | 579 | 660 | -12.3% | 6,844 | 5,713 | 19.8% |
| 84 | La Cumbre, Cottage Hosp, Downtown, SBCC | 878 | 809 | 8.5% | 9,210 | 6,402 | 43.9% |
| 85 | Clean Air Express | 1,720 | - | 100.0% | 15,267 | - | 100.0% |
| <i>Related Routes</i> | | | | | | | |
| | 20, 21x Carpinteria | 47,699 | 46,899 | 1.7% | 426,344 | 401,406 | 6.2% |
| | 1, 2, 37 East/West & Crosstown | 125,741 | 125,767 | 0.0% | 1,108,374 | 1,076,241 | 3.0% |
| | 4, 5, 15x, 16, 17 Mesa Lines | 100,091 | 94,198 | 6.3% | 781,235 | 700,855 | 11.5% |
| | 6, 11 State/Hollister | 162,215 | 158,947 | 2.1% | 1,435,137 | 1,365,771 | 5.1% |
| | 81, 82, 83, 84 Valley Express | 2,314 | 3,281 | -29.5% | 24,574 | 26,561 | -7.5% |
| <i>Unknown</i> | | | | | | | |
| | | - | 35 | 0.0% | 620 | 35 | 0.0% |
| | System Total | 728,298 | 700,638 | 3.9% | 6,258,863 | 5,937,870 | 5.4% |

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Table C Notes: Period over period comparison exceptions System changes and enhancements occur throughout the year. These affect the quality of conclusions drawn when comparing ridership period over period for those lines that are modified.

Table D: March 2009 – ‘Too Full To Board’ Loads Indicated

Passengers were refused service because a vehicle was too full to safely board additional riders.

| LINE | Month | | | Fiscal Year to Date | | |
|--|--------|--------|---------|---------------------|-----------------|---------|
| | Mar 09 | Mar 08 | %Change | Jul 08 - Mar 09 | Jul 07 - Mar 08 | %Change |
| 1 Westside Connector | 1 | 3 | -66.7% | 44 | 44 | 0.0% |
| 2 Eastside Connector | 4 | 17 | -76.5% | 79 | 82 | -3.7% |
| 3 Oak Park | 14 | 1 | 100.0% | 50 | 14 | 257.1% |
| 4 Mesa Loop | 1 | 1 | 0.0% | 22 | 25 | -12.0% |
| 5 Mesa / La Cumbre Connection | 6 | 9 | -33.3% | 200 | 72 | 177.8% |
| 6 State / Hollister Traveler | 21 | 22 | -4.5% | 443 | 236 | 87.7% |
| 8 Calle Real | - | - | 0.0% | 10 | 8 | 25.0% |
| 9 Calle Real / Old Town Shuttle | - | - | 0.0% | 2 | 1 | 100.0% |
| 10 Cathedral Oaks | 2 | - | 100.0% | 29 | 6 | 383.3% |
| 11 Downtown / UCSB Connection | 20 | 26 | -23.1% | 396 | 345 | 14.8% |
| 12x Goleta Express | 11 | 8 | 37.5% | 127 | 155 | -18.1% |
| 14 Montecito | 1 | 7 | -85.7% | 38 | 45 | -15.6% |
| 15x SBCC / UCSB Express | 45 | 22 | 104.5% | 476 | 179 | 165.9% |
| 16 City College Shuttle | 18 | 10 | 80.0% | 241 | 64 | 276.6% |
| 17 Westside / SBCC Link | 11 | 3 | 266.7% | 184 | 23 | 700.0% |
| 20 Carpinteria | 8 | 10 | -20.0% | 62 | 50 | 24.0% |
| 21x Carpinteria Express | - | - | 0.0% | 2 | 9 | -77.8% |
| 22 Old Mission | - | - | 0.0% | 2 | - | 100.0% |
| 23 Winchester Canyon | 4 | 11 | -63.6% | 21 | 68 | -69.1% |
| 24x UCSB Express | 23 | 26 | -11.5% | 553 | 308 | 79.5% |
| 25 Ellwood | - | 5 | -100.0% | 15 | 57 | -73.7% |
| 27 UCSB Shuttle | 1 | - | 100.0% | 7 | 17 | -58.8% |
| 36 Seaside Shuttle | 3 | 5 | -40.0% | 42 | 10 | 320.0% |
| 37 Crosstown Shuttle | - | 1 | -100.0% | 9 | 26 | -65.4% |
| Booster Services | - | 1 | -100.0% | - | 70 | -100.0% |
| System Subtotal | 194 | 187 | 3.7% | 3,054 | 1,844 | 65.6% |
| <i>Downtown Waterfront Shuttles</i> | | | | | | |
| 30 Downtown Shuttle | 61 | 89 | -31.5% | 1,501 | 1,151 | 30.4% |
| 31 East Beach Waterfront Shuttle | 2 | 5 | -60.0% | 101 | 123 | -17.9% |
| 32 West Beach Waterfront Shuttle | - | 2 | -100.0% | 5 | 29 | -82.8% |
| 33 Wharf Woody | - | - | 0.0% | - | 6 | -100.0% |
| <i>Commuter Lot Shuttle</i> | | | | | | |
| 50 Carillo Commuter Lot Shuttle | - | - | 0.0% | - | - | 0.0% |
| <i>Valley Express/Clean Air Express</i> | | | | | | |
| 81 Discontinued June 30, 2008 | - | - | 0.0% | - | - | 0.0% |
| 82 Goleta, Raytheon | - | - | 0.0% | - | - | 0.0% |
| 83 UCSB, County Health, Cottage Hospital | - | - | 0.0% | - | - | 0.0% |
| 84 La Cumbre, Cottage Hosp, Downtown, SBCC | - | - | 0.0% | - | - | 0.0% |
| 85 Clean Air Express | - | - | 0.0% | 1 | - | 100.0% |
| <i>Related Routes</i> | | | | | | |
| 20, 21x Carpinteria | 8 | 10 | -20.0% | 64 | 59 | 8.5% |
| 1, 2, 37 East/West & Crosstown | 5 | 21 | -76.2% | 132 | 152 | -13.2% |
| 4, 5, 15x, 16, 17 Mesa Lines | 81 | 45 | 80.0% | 1,123 | 363 | 209.4% |
| 6, 11 State/Hollister | 41 | 48 | -14.6% | 839 | 581 | 44.4% |
| <i>Unknown</i> | | | | | | |
| | - | - | 0.0% | 8 | 11 | -27.3% |
| System Total | 257 | 284 | -9.5% | 4,670 | 3,234 | 44.4% |

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Table E: March 2009 – ‘At Capacity’ Loads Indicated

Classified as a 30 foot vehicle with 10 or more standees, or a 40 foot vehicle with 20 or more standees.

| LINE | Month | | | Fiscal Year to Date | | | |
|-------------------------------------|---|------------|------------|---------------------|-----------------|--------------|-------------|
| | Mar 09 | Mar 08 | %Change | Jul 08 - Mar 09 | Jul 07 - Mar 08 | %Change | |
| 1 | Westside Connector | 5 | 14 | -64.3% | 120 | 79 | 51.9% |
| 2 | Eastside Connector | 10 | 33 | -69.7% | 218 | 202 | 7.9% |
| 3 | Oak Park | 12 | 8 | 50.0% | 62 | 65 | -4.6% |
| 4 | Mesa Loop | 3 | 11 | -72.7% | 28 | 68 | -58.8% |
| 5 | Mesa / La Cumbre Connection | 6 | 8 | -25.0% | 161 | 71 | 126.8% |
| 6 | State / Hollister Traveler | 38 | 49 | -22.4% | 385 | 465 | -17.2% |
| 8 | Calle Real | 2 | 8 | -75.0% | 28 | 47 | -40.4% |
| 9 | Calle Real / Old Town Shuttle | - | - | 0.0% | 3 | 1 | 200.0% |
| 10 | Cathedral Oaks | - | 3 | -100.0% | 22 | 6 | 266.7% |
| 11 | Downtown / UCSB Connection | 28 | 64 | -56.3% | 523 | 496 | 5.4% |
| 12x | Goleta Express | 21 | 19 | 10.5% | 133 | 196 | -32.1% |
| 14 | Montecito | - | 12 | -100.0% | 39 | 75 | -48.0% |
| 15x | SBCC / UCSB Express | 22 | 40 | -45.0% | 392 | 285 | 37.5% |
| 16 | City College Shuttle | 25 | 14 | 78.6% | 270 | 78 | 246.2% |
| 17 | Westside / SBCC Link | 12 | 13 | -7.7% | 66 | 39 | 69.2% |
| 20 | Carpinteria | 10 | 25 | -60.0% | 114 | 96 | 18.8% |
| 21x | Carpinteria Express | 7 | 5 | 40.0% | 38 | 41 | -7.3% |
| 22 | Old Mission | - | - | 0.0% | 1 | 2 | -50.0% |
| 23 | Winchester Canyon | 9 | 8 | 12.5% | 47 | 92 | -48.9% |
| 24x | UCSB Express | 38 | 41 | -7.3% | 493 | 464 | 6.3% |
| 25 | Ellwood | - | 9 | -100.0% | 14 | 167 | -91.6% |
| 27 | UCSB Shuttle | 3 | 1 | 200.0% | 36 | 62 | -41.9% |
| 36 | Seaside Shuttle | 11 | 4 | 175.0% | 79 | 32 | 146.9% |
| 37 | Crosstown Shuttle | - | 1 | -100.0% | 4 | 26 | -84.6% |
| | Booster Services | - | 4 | -100.0% | 4 | 137 | -97.1% |
| | System Subtotal | 262 | 390 | -32.8% | 3,276 | 3,155 | 3.8% |
| <i>Downtown Waterfront Shuttles</i> | | | | | | | |
| 30 | Downtown Shuttle | 88 | 92 | -4.3% | 931 | 866 | 7.5% |
| 31 | East Beach Waterfront Shuttle | 1 | 1 | 0.0% | 22 | 24 | -8.3% |
| 32 | West Beach Waterfront Shuttle | - | - | 0.0% | 5 | 4 | 25.0% |
| 33 | Wharf Woody | - | - | 0.0% | 1 | - | 100.0% |
| <i>Commuter Lot Shuttle</i> | | | | | | | |
| 50 | Carillo Commuter Lot Shuttle | - | - | 0.0% | - | - | 0.0% |
| <i>Valley Express</i> | | | | | | | |
| 81 | Discontinued June 30, 2008 | - | - | 0.0% | - | - | 0.0% |
| 82 | Goleta, Raytheon | - | - | 0.0% | - | - | 0.0% |
| 83 | UCSB, County Health, Cottage Hospital | - | - | 0.0% | - | - | 0.0% |
| 84 | La Cumbre, Cottage Hosp, Downtown, SBCC | - | - | 0.0% | - | - | 0.0% |
| 85 | Clean Air Express | - | - | 0.0% | 1 | - | 100.0% |
| <i>Related Routes</i> | | | | | | | |
| | 20, 21x Carpinteria | 17 | 30 | -43.3% | 152 | 137 | 10.9% |
| | 1, 2, 37 East/West & Crosstown | 15 | 48 | -68.8% | 342 | 307 | 11.4% |
| | 4, 5, 15x, 16, 17 Mesa Lines | 68 | 86 | -20.9% | 917 | 541 | 69.5% |
| | 6, 11 State/Hollister | 66 | 113 | -41.6% | 908 | 961 | -5.5% |
| <i>Unknown</i> | | | | | | | |
| | | - | - | 0.0% | - | 1 | -100.0% |
| | System Total | 351 | 487 | -27.9% | 4,240 | 4,187 | 1.3% |

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Table F: March 2009 – Bicycles Carried

| LINE | Month | | | Fiscal Year to Date | | | |
|---|---|---------------|--------------|---------------------|-----------------|---------------|--------------|
| | Mar 09 | Mar 08 | %Change | Jul 08 - Mar 09 | Jul 07 - Mar 08 | %Change | |
| 1 | Westside Connector | 227 | 260 | -12.7% | 2,452 | 1,982 | 23.7% |
| 2 | Eastside Connector | 689 | 547 | 26.0% | 5,700 | 4,829 | 18.0% |
| 3 | Oak Park | 322 | 308 | 4.5% | 3,283 | 2,384 | 37.7% |
| 4 | Mesa / SBCC | 224 | 145 | 54.5% | 1,674 | 1,179 | 42.0% |
| 5 | Mesa / La Cumbre Connection | 361 | 381 | -5.2% | 3,563 | 2,981 | 19.5% |
| 6 | State / Hollister Traveler | 1,634 | 1,470 | 11.2% | 14,166 | 13,137 | 7.8% |
| 8 | Calle Real | 427 | 504 | -15.3% | 3,780 | 4,209 | -10.2% |
| 9 | Calle Real / Old Town Shuttle | 51 | 88 | -42.0% | 766 | 631 | 21.4% |
| 10 | Cathedral Oaks | 67 | 29 | 131.0% | 520 | 364 | 42.9% |
| 11 | Downtown / UCSB Connection | 1,951 | 1,974 | -1.2% | 18,111 | 16,334 | 10.9% |
| 12x | Goleta Express | 765 | 639 | 19.7% | 6,741 | 6,215 | 8.5% |
| 14 | Montecito | 216 | 169 | 27.8% | 2,402 | 1,785 | 34.6% |
| 15x | SBCC / UCSB Express | 425 | 416 | 2.2% | 2,337 | 2,321 | 0.7% |
| 16 | City College Shuttle | 120 | 95 | 26.3% | 762 | 468 | 62.8% |
| 17 | Westside / SBCC Link | 171 | 105 | 62.9% | 1,366 | 896 | 52.5% |
| 20 | Carpinteria | 785 | 643 | 22.1% | 7,332 | 6,374 | 15.0% |
| 21x | Carpinteria Express | 255 | 258 | -1.2% | 2,524 | 2,345 | 7.6% |
| 22 | Old Mission | 51 | 87 | -41.4% | 496 | 461 | 7.6% |
| 23 | Winchester Canyon | 236 | 318 | -25.8% | 2,422 | 2,718 | -10.9% |
| 24x | UCSB Express | 946 | 1,016 | -6.9% | 9,563 | 8,749 | 9.3% |
| 25 | Ellwood | 158 | 184 | -14.1% | 1,587 | 1,425 | 11.4% |
| 27 | UCSB Shuttle | 55 | 63 | -12.7% | 389 | 480 | -19.0% |
| 36 | Seaside Shuttle (1) | - | - | 0.0% | - | - | 0.0% |
| 37 | Crosstown Shuttle (1) | - | - | 0.0% | - | - | 0.0% |
| | Booster Services | - | - | 0.0% | 1 | 58 | -98.3% |
| | System Subtotal | 10,136 | 9,699 | 4.5% | 91,937 | 82,325 | 11.7% |
| <i>Downtown Waterfront Shuttles (1)</i> | | | | | | | |
| 30 | Downtown Shuttle | - | - | 0.0% | - | - | 0.0% |
| 31 | East Beach Waterfront Shuttle | - | - | 0.0% | - | - | 0.0% |
| 32 | West Beach Waterfront Shuttle | - | - | 0.0% | - | - | 0.0% |
| 33 | Wharf Woody | - | - | 0.0% | - | - | 0.0% |
| <i>Commuter Lot Shuttle (1)</i> | | | | | | | |
| 50 | Carillo Commuter Lot Shuttle | - | - | 0.0% | - | - | 0.0% |
| <i>Valley Express</i> | | | | | | | |
| 81 | Discontinued June 30, 2008 | - | 1 | -100.0% | - | 11 | -100.0% |
| 82 | Goleta, Raytheon | 26 | 38 | -31.6% | 145 | 206 | -29.6% |
| 83 | UCSB, County Health, Cottage Hospital | 29 | 7 | 314.3% | 461 | 113 | 308.0% |
| 84 | La Cumbre, Cottage Hosp, Downtown, SBCC | - | 8 | -100.0% | 40 | 90 | -55.6% |
| 85 | Clean Air Express | 1 | - | 100.0% | 68 | - | 100.0% |
| <i>Related Routes</i> | | | | | | | |
| | 20, 21x Carpinteria | 1,040 | 901 | 15.4% | 9,856 | 8,719 | 13.0% |
| | 1, 2 East/West | 916 | 807 | 13.5% | 8,152 | 6,811 | 19.7% |
| | 4, 5, 15x, 16, 17 Mesa Lines | 1,077 | 997 | 8.0% | 8,028 | 6,666 | 20.4% |
| | 6, 11 State/Hollister | 3,585 | 3,444 | 4.1% | 32,277 | 29,471 | 9.5% |
| | 81, 82, 83, 84 Valley Express | 56 | 54 | 3.7% | 646 | 420 | 53.8% |
| <i>Unknown</i> | | | | | | | |
| | | 2 | 8 | -75.0% | 36 | 42 | -14.3% |
| | System Total | 10,194 | 9,761 | 4.4% | 92,687 | 82,787 | 12.0% |

(1) MTD Electric Shuttles cannot carry bicycles.

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Table G: March 2009 – Wheelchairs Boarded

| LINE | Month | | | Fiscal Year to Date | | | |
|-------------------------------------|---|--------------|--------------|---------------------|-----------------|---------------|-------------|
| | Mar 09 | Mar 08 | %Change | Jul 08 - Mar 09 | Jul 07 - Mar 08 | %Change | |
| 1 | Westside Connector | 138 | 138 | 0.0% | 1,431 | 1,089 | 31.4% |
| 2 | Eastside Connector | 175 | 232 | -24.6% | 1,559 | 1,435 | 8.6% |
| 3 | Oak Park | 157 | 104 | 51.0% | 914 | 902 | 1.3% |
| 4 | Mesa / SBCC | 29 | 10 | 190.0% | 171 | 113 | 51.3% |
| 5 | Mesa / La Cumbre Connection | 91 | 31 | 193.5% | 692 | 450 | 53.8% |
| 6 | State / Hollister Traveler | 323 | 282 | 14.5% | 2,591 | 2,489 | 4.1% |
| 8 | Calle Real | 69 | 187 | -63.1% | 844 | 1,365 | -38.2% |
| 9 | Calle Real / Old Town Shuttle | 178 | 96 | 85.4% | 1,205 | 759 | 58.8% |
| 10 | Cathedral Oaks | 4 | - | 100.0% | 12 | 11 | 9.1% |
| 11 | Downtown / UCSB Connection | 246 | 278 | -11.5% | 2,342 | 2,260 | 3.6% |
| 12x | Goleta Express | 91 | 87 | 4.6% | 853 | 734 | 16.2% |
| 14 | Montecito | 33 | 12 | 175.0% | 188 | 175 | 7.4% |
| 15x | SBCC / UCSB Express | 18 | 21 | -14.3% | 233 | 185 | 25.9% |
| 16 | City College Shuttle | 23 | 12 | 91.7% | 303 | 152 | 99.3% |
| 17 | Westside / SBCC Link | 27 | 34 | -20.6% | 187 | 175 | 6.9% |
| 20 | Carpinteria | 108 | 154 | -29.9% | 999 | 1,196 | -16.5% |
| 21x | Carpinteria Express | 39 | 36 | 8.3% | 310 | 295 | 5.1% |
| 22 | Old Mission | 2 | 4 | -50.0% | 17 | 46 | -63.0% |
| 23 | Winchester Canyon | 16 | 34 | -52.9% | 228 | 243 | -6.2% |
| 24x | UCSB Express | 37 | 59 | -37.3% | 337 | 453 | -25.6% |
| 25 | Ellwood | 21 | 19 | 10.5% | 125 | 185 | -32.4% |
| 27 | UCSB Shuttle | - | 1 | -100.0% | 5 | 13 | -61.5% |
| 36 | Seaside Shuttle | - | 1 | -100.0% | 20 | 16 | 25.0% |
| 37 | Crosstown Shuttle | 13 | 23 | -43.5% | 93 | 99 | -6.1% |
| | Booster Services | - | - | 0.0% | - | 1 | -100.0% |
| | System Subtotal | 1,838 | 1,855 | -0.9% | 15,659 | 14,840 | 5.5% |
| Downtown Waterfront Shuttles | | | | | | | |
| 30 | Downtown Shuttle | 67 | 54 | 24.1% | 441 | 372 | 18.5% |
| 31 | East Beach Waterfront Shuttle | 11 | 6 | 83.3% | 138 | 80 | 72.5% |
| 32 | West Beach Waterfront Shuttle | 1 | 3 | -66.7% | 21 | 33 | -36.4% |
| 33 | Wharf Woody | - | - | 0.0% | 1 | - | 100.0% |
| Commuter Lot Shuttle | | | | | | | |
| 50 | Carillo Commuter Lot Shuttle | - | 1 | -100.0% | - | 2 | -100.0% |
| Valley Express | | | | | | | |
| 81 | Discontinued June 30, 2008 | - | - | 0.0% | - | - | 0.0% |
| 82 | Goleta, Raytheon | - | 1 | -100.0% | - | - | 0.0% |
| 83 | UCSB, County Health, Cottage Hospital | - | - | 0.0% | 2 | - | 100.0% |
| 84 | La Cumbre, Cottage Hosp, Downtown, SBCC | - | - | 0.0% | - | 1 | -100.0% |
| 85 | Clean Air Express | - | - | 0.0% | - | - | 0.0% |
| Related Routes | | | | | | | |
| | 20, 21x Carpinteria | 147 | 190 | -22.6% | 1,309 | 1,491 | -12.2% |
| | 1, 2, 37 East/West & Crosstown | 326 | 393 | -17.0% | 3,083 | 2,623 | 17.5% |
| | 4, 5, 15x, 16, 17 Mesa Lines | 188 | 108 | 74.1% | 1,586 | 1,075 | 47.5% |
| | 6, 11 State/Hollister | 569 | 560 | 1.6% | 4,933 | 4,749 | 3.9% |
| Unknown | | | | | | | |
| | | 1 | - | 100.0% | 3 | 4 | -25.0% |
| | System Total | 1,918 | 1,920 | -0.1% | 16,265 | 15,333 | 6.1% |

Source: GFI Genfare, MTD Transit Development Department, Planning Section

Table H: Ridership by Day Type

| | March 2009 | | | | March 2008 | | | | | |
|----------|------------|------------|------|---------------------|------------|------------|------|---------------------|---------------------------|-----------------------------|
| | Ridership | % of Total | Days | Avg Daily Ridership | Ridership | % of Total | Days | Avg Daily Ridership | Change in Daily Ridership | % Change in Daily Ridership |
| Weekday | 624,903 | 85.8% | 22 | 28,405 | 573,470 | 81.8% | 21 | 27,308 | 1,097 | 4.0% |
| Saturday | 53,251 | 7.3% | 4 | 13,313 | 73,925 | 10.6% | 5 | 14,785 | -1,472 | -10.0% |
| Sunday | 50,144 | 6.9% | 5 | 10,029 | 53,243 | 7.6% | 5 | 10,649 | -620 | -5.8% |
| Total | 728,298 | | 31 | 23,493 | 700,638 | | 31 | 22,601 | 892 | 3.9% |

| | FY 2009 | | | | FY 2008 | | | | | |
|----------|-----------|------------|------|---------------------|-----------|------------|------|---------------------|---------------------------|-----------------------------|
| | Ridership | % of Total | Days | Avg Daily Ridership | Ridership | % of Total | Days | Avg Daily Ridership | Change in Daily Ridership | % Change in Daily Ridership |
| Weekday | 5,170,663 | 82.6% | 187 | 27,651 | 4,858,945 | 81.8% | 187 | 25,984 | 1,667 | 6.4% |
| Saturday | 607,064 | 9.7% | 41 | 14,806 | 604,121 | 10.2% | 41 | 14,735 | 72 | 0.5% |
| Sunday | 481,136 | 7.7% | 44 | 10,935 | 474,804 | 8.0% | 45 | 10,551 | 384 | 3.6% |
| Total | 6,258,863 | | 272 | 23,011 | 5,937,870 | | 273 | 21,750 | 1,260 | 5.4% |

Source: GFI Genfare, MTD Transit Development Department, Planning Section

External Factors Affecting Ridership

Service Days: There was one additional weekday service day this year and one less Saturday than last year.

School Days: SBCC was in session the same number of days in 2009 as in 2008, UCSB had one additional school day, and the secondary schools were in session 3 additional days this year.

Weather: Temperatures in March 2009 were overall almost 3° cooler than normal and 2° cooler than March 2008. Although not as dry as 2008, we had much less rain than is usual for March, but a lot of the gray seemed to happen on weekends, which might partially account for the decline in weekend ridership.

| | Weekdays | Saturdays | Sundays |
|--------|----------|-----------|---------|
| Mar-09 | 22 | 4 | 5 |
| Mar-08 | 21 | 5 | 5 |

Source: Gregorian Calendar

| | HS + JHS | SBCC | UCSB |
|--------|----------|------|------|
| Mar-09 | 20 | 20 | 17 |
| Mar-08 | 17 | 20 | 16 |

Source: SB Area School Districts, SBCC, UCSB. SS=Summer Session

| | Temperature (°F) | High | Average | Low | Precipitation |
|--------|------------------|------|---------|-----|--------------------------|
| Mar-09 | Maximum | 79 | 66 | 55 | Weekday: 0.3 in (1 day) |
| | Mean | 65 | 54 | 43 | Saturday: 0.1 in (1 day) |
| | Minimum | 58 | 48 | 36 | Sunday: 0.3 in (1 day) |
| Mar-08 | Maximum | 79 | 65 | 52 | Weekday: 0 in (0 days) |
| | Mean | 68 | 56 | 44 | Saturday: 0 in (0 days) |
| | Minimum | 58 | 42 | 38 | Sunday: 0 in (0 days) |

Source: www.AccuWeather.com

Addendum: Data Source Documentation

GFI Genfare data is taken directly from the electronic farebox system on each MTD vehicle so equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

Passdat program accuracy is determined by the amount of GFI farebox data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.

Table I: March 2009 – Passengers per Revenue Hour

| LINE | Month | | | Fiscal Year to Date | | | |
|---|---|--------|---------|---------------------|-----------------|---------|---------|
| | Mar 09 | Mar 08 | %Change | Jul 08 - Mar 09 | Jul 07 - Mar 08 | %Change | |
| 1 | Westside Connector | 54.1 | 59.3 | -8.7% | 57.0 | 54.5 | 4.7% |
| 2 | Eastside Connector | 46.2 | 48.5 | -4.7% | 47.6 | 46.2 | 3.0% |
| 3 | Oak Park | 35.6 | 31.8 | 11.9% | 31.9 | 29.9 | 6.6% |
| 4 | Mesa Loop | 37.4 | 36.0 | 4.1% | 35.3 | 32.3 | 9.2% |
| 5 | Mesa / La Cumbre Connection | 34.7 | 38.3 | -9.5% | 37.1 | 33.2 | 12.0% |
| 6 | State / Hollister Traveler | 46.1 | 45.7 | 0.8% | 47.0 | 45.5 | 3.4% |
| 8 | Calle Real | 35.3 | 34.5 | 2.3% | 36.0 | 32.9 | 9.4% |
| 9 | Calle Real / Old Town Shuttle | 22.6 | 20.8 | 8.8% | 21.7 | 18.2 | 18.9% |
| 10 | Cathedral Oaks | 43.6 | 34.1 | 28.0% | 31.9 | 28.0 | 14.2% |
| 11 | Downtown / UCSB Connection | 43.7 | 42.8 | 2.2% | 44.6 | 41.7 | 6.9% |
| 12x | Goleta Express | 51.9 | 51.7 | 0.4% | 55.3 | 51.0 | 8.4% |
| 14 | Montecito | 25.1 | 26.5 | -5.0% | 26.0 | 26.2 | -1.0% |
| 15x | SBCC / UCSB Express | 42.8 | 45.4 | -5.7% | 45.6 | 41.3 | 10.4% |
| 16 | City College Shuttle | 89.3 | 77.7 | 15.0% | 86.0 | 72.0 | 19.5% |
| 17 | Westside / SBCC Link | 81.8 | 64.4 | 27.0% | 73.8 | 58.2 | 26.9% |
| 20 | Carpinteria | 30.5 | 29.7 | 2.7% | 32.6 | 31.1 | 4.8% |
| 21x | Carpinteria Express | 28.5 | 28.7 | -0.6% | 32.6 | 31.1 | 4.8% |
| 22 | Old Mission | 14.3 | 14.7 | -2.6% | 30.4 | 27.5 | 10.7% |
| 23 | Winchester Canyon | 41.6 | 42.4 | -1.8% | 15.3 | 15.2 | 0.6% |
| 24x | UCSB Express | 57.0 | 62.0 | -8.1% | 34.4 | 36.9 | -6.9% |
| 25 | Ellwood | 36.3 | 44.1 | -17.7% | 53.6 | 54.4 | -1.5% |
| 27 | UCSB Shuttle | 46.2 | 54.2 | -14.8% | 32.8 | 37.2 | -11.9% |
| 36 | Seaside Shuttle | 19.0 | 18.6 | 2.1% | 20.8 | 19.1 | 8.8% |
| 37 | Crosstown Shuttle | 20.5 | 19.5 | 5.0% | 20.6 | 20.9 | -1.4% |
| | Booster Services | 98.4 | 76.8 | 28.2% | 75.0 | 78.8 | -4.8% |
| | System Average | 42.8 | 42.3 | 1.1% | 41.5 | 39.5 | 5.0% |
| <i>Downtown Waterfront Shuttles</i> | | | | | | | |
| 30 | Downtown Shuttle | 28.9 | 31.8 | -9.0% | 39.1 | 37.8 | 3.3% |
| 31 | East Beach Waterfront Shuttle | 21.6 | 20.5 | 5.6% | 31.3 | 29.2 | 7.2% |
| 32 | West Beach Waterfront Shuttle | 15.7 | 20.7 | -24.1% | 26.5 | 25.5 | 3.9% |
| 33 | Wharf Woody | - | - | 0.0% | 15.7 | 33.2 | -52.8% |
| <i>Commuter Lot Shuttle</i> | | | | | | | |
| 50 | Carillo Commuter Lot Shuttle | 17.0 | 11.8 | 43.8% | 16.4 | 14.0 | 17.3% |
| <i>Valley Express/Clean Air Express</i> | | | | | | | |
| 81 | Discontinued June 30, 2008 | - | 17.5 | -100.0% | - | 14.4 | -100.0% |
| 82 | Goleta, Raytheon | 17.4 | 18.7 | -7.0% | 22.4 | 18.4 | 21.7% |
| 83 | UCSB, County Health, Cottage Hospital | 9.4 | 11.9 | -20.9% | 14.5 | 11.2 | 29.4% |
| 84 | La Cumbre, Cottage Hosp, Downtown, SBCC | 17.6 | 16.5 | 6.9% | 21.3 | 15.8 | 34.2% |
| 85 | Clean Air Express | 29.6 | - | 100.0% | 34.0 | - | 100.0% |
| <i>Related Routes</i> | | | | | | | |
| | 20, 21x Carpinteria | 30.5 | 29.7 | 2.7% | 32.6 | 31.2 | 4.2% |
| | 1, 2, 37 East/West & Crosstown | 44.7 | 47.5 | -5.9% | 46.4 | 44.6 | 3.9% |
| | 4, 5, 15x, 16, 17 Mesa Lines | 50.2 | 49.3 | 1.9% | 49.0 | 43.2 | 13.4% |
| | 6, 11 State/Hollister | 44.7 | 44.0 | 1.6% | 45.6 | 43.3 | 5.3% |
| <i>Unknown</i> | | | | | | | |
| | | 96.7 | 76.8 | 26.0% | 75.6 | 78.8 | -4.0% |
| | System Total | 41.3 | 41.0 | 0.8% | 40.7 | 38.8 | 5.1% |