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## System Ridership Report: June 2009

Ridership for June 2009 was down more than 12% from June 2008, but FY 2009 system ridership still finished up 2.3% over last year for an annual total passenger count of almost 8.3 million. Our average weekday passenger load for the year was 27,385. Efficiency metrics, Passengers per hour & Passengers per Mile were both up about 2% for the year.

June's ridership decline (versus June 2008) might be at least partially accounted for by fewer school days, but almost all routes & fare categories were down for the month. A notable exception is SBCC and the Line 15x, on which we initiated limited summer service in June.

**Table A: Ridership Trends by Fare Component**

Fare Categories	Month			Fiscal Year to Date		
	Jun 09	Jun 08	%Change	Jul 08 - Jun 09	Jul 07 - Jun 08	%Change
General Fare	125,791	204,801	-38.6%	1,794,036	2,084,541	-13.9%
Transfers	70,527	90,593	-22.1%	886,662	981,461	-9.7%
Full Fare Prepaid (1)	148,839	109,907	35.4%	1,549,379	1,184,714	30.8%
Santa Barbara City College	36,239	35,130	3.2%	1,064,184	929,988	14.4%
Senior & Disabled Prepaid (2)	52,531	48,067	9.3%	574,338	528,929	8.6%
Shuttle (DWE, Commuter & Seaside)	52,977	61,039	-13.2%	550,205	539,687	1.9%
UC Santa Barbara	39,592	46,386	-14.6%	619,196	667,581	-7.2%
Student Prepaid (3)	26,507	30,834	-14.0%	548,873	480,032	14.3%
Free	29,662	36,377	-18.5%	392,703	374,908	4.7%
My Ride	9,633	8,847	8.9%	102,931	97,509	5.6%
Senior	9,436	12,938	-27.1%	121,396	135,788	-10.6%
Persons with Disabilities	4,165	5,409	-23.0%	54,004	62,297	-13.3%
Tokens	2,573	3,229	-20.3%	35,169	37,176	-5.4%
<b>Total</b>	<b>608,472</b>	<b>693,557</b>	<b>-12.3%</b>	<b>8,293,076</b>	<b>8,104,611</b>	<b>2.3%</b>

(1) Includes adult 10-Ride and Unlimited 30-Day Passport use.

(2) Includes seniors' and persons with disabilities' 10-Ride and Unlimited 30-Day Passport use.

(3) Includes student 10-Ride and Unlimited 30-Day Passport use.

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

**Table B: Revenue Hours and Revenue Miles**

Metrics	Month			Fiscal Year to Date		
	Jun 09	Jun 08	%Change	Jul 08 - Jun 09	Jul 07 - Jun 08	%Change
Passengers	608,472	693,557	-12.3%	8,293,076	8,104,611	2.3%
Revenue Hours	17,362	17,160	1.2%	206,012	205,109	0.4%
Passengers per Rev Hour	35.05	40.42	-13.3%	40.26	39.51	1.9%
Miles	217,045	212,313	2.2%	2,626,546	2,607,964	0.7%
Passengers per Mile	2.80	3.27	-14.2%	3.16	3.11	1.6%

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

**Table C: June 2009 System Ridership**

LINE	Month			Fiscal Year to Date			
	Jun 09	Jun 08	%Change	Jul 08 - Jun 09	Jul 07 - Jun 08	%Change	
1 Westside	37,462	47,411	-21.0%	532,351	542,399	-1.9%	
2 Eastside	57,693	65,203	-11.5%	767,691	767,179	0.1%	
3 Oak Park	26,740	29,999	-10.9%	363,866	344,499	5.6%	
4 Mesa/SBCC	10,450	11,565	-9.6%	142,698	120,278	18.6%	
5 Mesa / La Cumbre	16,142	17,236	-6.3%	241,093	223,573	7.8%	
6 Goleta	66,532	72,022	-7.6%	852,664	833,594	2.3%	
8 Calle Real	23,983	31,757	-24.5%	291,991	352,865	-17.3%	
9 Calle Real / Old Town Shuttle	8,560	5,117	67.3%	104,609	69,657	50.2%	
10 Cathedral Oaks	3,694	3,742	-1.3%	58,919	50,624	16.4%	
11 UCSB	80,460	97,016	-17.1%	1,048,536	1,032,974	1.5%	
12x Goleta Express	26,273	27,750	-5.3%	335,513	315,333	6.4%	
14 Montecito	11,093	12,250	-9.4%	139,379	144,539	-3.6%	
15x SBCC / UCSB Express	8,083	3,767	114.6%	215,103	188,122	14.3%	
16 City College Shuttle	491	396	24.0%	135,757	115,385	17.7%	
17 Westside / SBCC	20,238	23,205	-12.8%	276,721	286,336	-3.4%	
20 Carpinteria	33,044	38,539	-14.3%	427,600	423,080	1.1%	
21x Carpinteria Express	13,237	11,475	15.4%	140,202	125,757	11.5%	
22 Old Mission	2,408	3,072	-21.6%	32,135	32,397	-0.8%	
23 Winchester Canyon	18,070	24,215	-25.4%	258,108	280,580	-8.0%	
24x UCSB Express	40,269	45,882	-12.2%	561,507	524,601	7.0%	
25 Ellwood	9,544	12,038	-20.7%	128,927	150,792	-14.5%	
27 UCSB Shuttle	3,146	4,556	-30.9%	63,051	79,476	-20.7%	
36 Seaside Shuttle	8,609	9,036	-4.7%	99,403	92,274	7.7%	
37 Crosstown Shuttle	13,228	12,271	7.8%	152,855	153,286	-0.3%	
Booster Services	9,507	13,246	-28.2%	303,079	246,151	23.1%	
<b>System Subtotal</b>	<b>548,956</b>	<b>622,766</b>	<b>-11.9%</b>	<b>7,673,758</b>	<b>7,495,751</b>	<b>2.4%</b>	
<i>Downtown Waterfront Shuttles</i>							
30 Downtown Shuttle	42,947	48,245	-11.0%	436,321	431,357	1.2%	
31 East Beach Waterfront Shuttle	7,931	10,473	-24.3%	75,818	76,328	-0.7%	
32 West Beach Waterfront Shuttle	3,272	4,365	-25.0%	31,813	32,498	-2.1%	
33 Wharf Woody	-	1,693	0.0%	4,364	11,934	-63.4%	
<i>Commuter Lot Shuttle</i>							
50 Carillo Commuter Lot Shuttle	1,826	1,867	-2.2%	19,942	19,160	4.1%	
<i>Valley Express/Clean Air Express</i>							
81 Discontinued June 30, 2008	-	856	-100.0%	-	8,747	-100.0%	
82 Goleta, Raytheon	723	1,247	-42.0%	10,657	11,571	-7.9%	
83 UCSB, County Health, Cottage Hospital	613	814	-24.7%	8,581	7,902	8.6%	
84 La Cumbre, Cottage Hosp, Downtown, SBCC	820	912	-10.1%	11,547	9,009	28.2%	
85 Clean Air Express	1,384	92	100.0%	19,615	92	100.0%	
<i>Related Routes</i>							
20, 21x Carpinteria	46,281	50,014	-7.5%	567,802	548,837	3.5%	
1, 2, 37 East/West & Crosstown	108,383	124,885	-13.2%	1,452,897	1,462,864	-0.7%	
4, 5, 15x, 16, 17 Mesa Lines	55,404	56,169	-1.4%	1,011,372	933,694	8.3%	
6, 11 State/Hollister	146,992	169,038	-13.0%	1,901,200	1,866,568	1.9%	
81, 82, 83, 84 Valley Express	2,156	3,829	-43.7%	30,785	37,229	-17.3%	
<i>Unknown</i>							
	-	227	100.0%	660	262	151.9%	
<b>System Total</b>	<b>608,472</b>	<b>693,557</b>	<b>-12.3%</b>	<b>8,293,076</b>	<b>8,104,611</b>	<b>2.3%</b>	

Source: MTD Passdat Program, MTD Transit Development Department, Planning Section

Table C Notes: Period over period comparison exceptions System changes and enhancements occur throughout the year. These affect the quality of conclusions drawn when comparing ridership period over period for those lines that are modified.

**Table D: June 2009 – ‘Too Full To Board’ Loads Indicated**

Passengers were refused service because a vehicle was too full to safely board additional riders.

LINE	Month			Fiscal Year to Date		
	Jun 09	Jun 08	%Change	Jul 08 - Jun 09	Jul 07 - Jun 08	%Change
1 Westside	1	8	-87.5%	55	84	-34.5%
2 Eastside	3	13	-76.9%	108	113	-4.4%
3 Oak Park	-	3	-100.0%	53	24	120.8%
4 Mesa/SBCC	2	8	-75.0%	26	34	-23.5%
5 Mesa / La Cumbre	8	9	-11.1%	224	81	176.5%
6 Goleta	8	28	-71.4%	537	297	80.8%
8 Calle Real	1	2	-50.0%	11	11	0.0%
9 Calle Real / Old Town Shuttle	-	-	0.0%	2	1	100.0%
10 Cathedral Oaks	-	2	-100.0%	29	11	163.6%
11 UCSB	18	94	-80.9%	471	489	-3.7%
12x Goleta Express	4	5	-20.0%	131	169	-22.5%
14 Montecito	1	8	-87.5%	45	59	-23.7%
15x SBCC / UCSB Express	5	-	100.0%	498	199	150.3%
16 City College Shuttle	2	-	100.0%	277	80	246.3%
17 Westside / SBCC	18	19	-5.3%	208	44	372.7%
20 Carpinteria	1	7	-85.7%	63	73	-13.7%
21x Carpinteria Express	1	-	100.0%	5	9	-44.4%
22 Old Mission	-	1	-100.0%	3	1	200.0%
23 Winchester Canyon	3	13	-76.9%	51	119	-57.1%
24x UCSB Express	24	52	-53.8%	676	459	47.3%
25 Ellwood	3	-	100.0%	38	60	-36.7%
27 UCSB Shuttle	-	4	-100.0%	8	26	-69.2%
36 Seaside Shuttle	1	-	100.0%	48	17	182.4%
37 Crosstown Shuttle	3	-	100.0%	15	31	-51.6%
Booster Services	-	-	0.0%	-	70	-100.0%
<b>System Subtotal</b>	<b>107</b>	<b>276</b>	<b>-61.2%</b>	<b>3,582</b>	<b>2,491</b>	<b>43.8%</b>
<i>Downtown Waterfront Shuttles</i>						
30 Downtown Shuttle	141	222	-36.5%	1,929	1,554	24.1%
31 East Beach Waterfront Shuttle	7	15	-53.3%	137	152	-9.9%
32 West Beach Waterfront Shuttle	-	1	-100.0%	5	30	-83.3%
33 Wharf Woody	-	-	0.0%	-	7	-100.0%
<i>Commuter Lot Shuttle</i>						
50 Carillo Commuter Lot Shuttle	-	-	0.0%	-	-	0.0%
<i>Valley Express/Clean Air Express</i>						
81 Discontinued June 30, 2008	-	-	0.0%	-	-	0.0%
82 Goleta, Raytheon	-	-	0.0%	-	-	0.0%
83 UCSB, County Health, Cottage Hospital	-	-	0.0%	-	-	0.0%
84 La Cumbre, Cottage Hosp, Downtown, SBCC	-	-	0.0%	-	-	0.0%
85 Clean Air Express	-	-	0.0%	1	-	100.0%
<i>Related Routes</i>						
20, 21x Carpinteria	2	7	-71.4%	68	82	-17.1%
1, 2, 37 East/West & Crosstown	7	21	-66.7%	178	228	-21.9%
4, 5, 15x, 16, 17 Mesa Lines	35	36	-2.8%	1,233	438	181.5%
6, 11 State/Hollister	26	122	-78.7%	1,008	786	28.2%
<i>Unknown</i>						
	-	-	100.0%	8	4	100.0%
<b>System Total</b>	<b>255</b>	<b>514</b>	<b>-50.4%</b>	<b>5,662</b>	<b>4,308</b>	<b>31.4%</b>

Source: GFI Genfare, MTD Transit Development Department, Planning Section

**Table E: June 2009 – ‘At Capacity’ Loads Indicated**

Classified as a 30 foot vehicle with 10 or more standees, or a 40 foot vehicle with 20 or more standees.

LINE	Month			Fiscal Year to Date		
	Jun 09	Jun 08	%Change	Jul 08 - Jun 09	Jul 07 - Jun 08	%Change
1 Westside	6	21	-71.4%	143	191	-25.1%
2 Eastside	16	42	-61.9%	278	335	-17.0%
3 Oak Park	-	4	-100.0%	83	80	3.8%
4 Mesa/SBCC	2	9	-77.8%	38	96	-60.4%
5 Mesa / La Cumbre	8	21	-61.9%	186	118	57.6%
6 Goleta	25	70	-64.3%	499	641	-22.2%
8 Calle Real	4	10	-60.0%	40	69	-42.0%
9 Calle Real / Old Town Shuttle	2	-	100.0%	5	1	400.0%
10 Cathedral Oaks	2	4	-50.0%	27	19	42.1%
11 UCSB	29	80	-63.8%	634	690	-8.1%
12x Goleta Express	14	17	-17.6%	170	242	-29.8%
14 Montecito	3	19	-84.2%	60	105	-42.9%
15x SBCC / UCSB Express	1	-	100.0%	454	355	27.9%
16 City College Shuttle	-	2	-100.0%	324	100	224.0%
17 Westside / SBCC	1	12	-91.7%	69	64	7.8%
20 Carpinteria	3	15	-80.0%	122	127	-3.9%
21x Carpinteria Express	6	2	200.0%	51	55	-7.3%
22 Old Mission	-	-	0.0%	4	2	100.0%
23 Winchester Canyon	1	6	-83.3%	62	118	-47.5%
24x UCSB Express	23	67	-65.7%	614	582	5.5%
25 Ellwood	7	4	75.0%	39	179	-78.2%
27 UCSB Shuttle	-	-	0.0%	50	62	-19.4%
36 Seaside Shuttle	2	1	100.0%	90	48	87.5%
37 Crosstown Shuttle	2	-	100.0%	7	28	-75.0%
Booster Services	-	-	0.0%	-	137	-100.0%
<b>System Subtotal</b>	<b>157</b>	<b>406</b>	<b>-61.3%</b>	<b>4,049</b>	<b>4,307</b>	<b>-6.0%</b>
<i>Downtown Waterfront Shuttles</i>						
30 Downtown Shuttle	121	144	-16.0%	1,231	1,165	5.7%
31 East Beach Waterfront Shuttle	1	2	-50.0%	39	29	34.5%
32 West Beach Waterfront Shuttle	-	2	-100.0%	6	6	0.0%
33 Wharf Woody	-	-	0.0%	1	-	100.0%
<i>Commuter Lot Shuttle</i>						
50 Carillo Commuter Lot Shuttle	-	-	0.0%	-	-	0.0%
<i>Valley Express</i>						
81 Discontinued June 30, 2008	-	-	0.0%	-	-	0.0%
82 Goleta, Raytheon	-	-	0.0%	-	-	0.0%
83 UCSB, County Health, Cottage Hospital	-	-	0.0%	-	-	0.0%
84 La Cumbre, Cottage Hosp, Downtown, SBCC	-	-	0.0%	-	-	0.0%
85 Clean Air Express	-	-	0.0%	1	-	100.0%
<i>Related Routes</i>						
20, 21x Carpinteria	9	17	-47.1%	173	182	-4.9%
1, 2, 37 East/West & Crosstown	24	63	-61.9%	428	554	-22.7%
4, 5, 15x, 16, 17 Mesa Lines	12	44	-72.7%	1,071	733	46.1%
6, 11 State/Hollister	54	150	-64.0%	1,133	1,331	-14.9%
<i>Unknown</i>						
	-	1	-100.0%	4	3	33.3%
<b>System Total</b>	<b>279</b>	<b>555</b>	<b>-49.7%</b>	<b>5,331</b>	<b>5,647</b>	<b>-5.6%</b>

Source: GFI Genfare, MTD Transit Development Department, Planning Section

**Table F: June 2009 – Bicycles Carried**

LINE	Month			Fiscal Year to Date		
	Jun 09	Jun 08	%Change	Jul 08 - May 09	Jul 07 - May 08	%Change
1 Westside	196	284	-31.0%	3,060	2,829	8.2%
2 Eastside	623	679	-8.2%	7,561	6,762	11.8%
3 Oak Park	207	405	-48.9%	4,129	3,453	19.6%
4 Mesa/SBCC	169	113	49.6%	2,143	1,537	39.4%
5 Mesa / La Cumbre	264	356	-25.8%	4,531	3,903	16.1%
6 Goleta	1,563	1,598	-2.2%	19,211	17,766	8.1%
8 Calle Real	444	523	-15.1%	5,217	5,745	-9.2%
9 Calle Real / Old Town Shuttle	41	68	-39.7%	920	852	8.0%
10 Cathedral Oaks	36	73	-50.7%	619	554	11.7%
11 UCSB	1,716	2,328	-26.3%	23,890	22,964	4.0%
12x Goleta Express	651	738	-11.8%	8,528	8,199	4.0%
14 Montecito	249	277	-10.1%	3,169	2,599	21.9%
15x SBCC / UCSB Express	269	111	142.3%	3,559	3,272	8.8%
16 City College Shuttle	6	5	20.0%	939	620	51.5%
17 Westside / SBCC	98	82	19.5%	1,744	1,182	47.5%
20 Carpinteria	846	939	-9.9%	9,809	8,805	11.4%
21x Carpinteria Express	472	312	51.3%	3,819	3,267	16.9%
22 Old Mission	32	57	-43.9%	608	677	-10.2%
23 Winchester Canyon	204	383	-46.7%	3,352	3,933	-14.8%
24x UCSB Express	1,005	1,108	-9.3%	12,813	12,192	5.1%
25 Ellwood	114	196	-41.8%	2,106	2,111	-0.2%
27 UCSB Shuttle	20	38	-47.4%	536	733	-26.9%
36 Seaside Shuttle	-	-	0.0%	-	-	0.0%
37 Crosstown Shuttle	-	-	0.0%	-	-	0.0%
Booster Services	-	-	0.0%	-	58	-100.0%
<b>System Subtotal</b>	<b>9,225</b>	<b>10,673</b>	<b>-13.6%</b>	<b>122,263</b>	<b>114,013</b>	<b>7.2%</b>
<i>Downtown Waterfront Shuttles (1)</i>						
30 Downtown Shuttle	-	-	0.0%	-	-	0.0%
31 East Beach Waterfront Shuttle	-	-	0.0%	-	-	0.0%
32 West Beach Waterfront Shuttle	-	-	0.0%	-	-	0.0%
33 Wharf Woody	-	-	0.0%	-	-	0.0%
<i>Commuter Lot Shuttle (1)</i>						
50 Carillo Commuter Lot Shuttle	-	-	0.0%	-	-	0.0%
<i>Valley Express</i>						
81 Discontinued June 30, 2008	-	4	-100.0%	-	18	-100.0%
82 Goleta, Raytheon	15	24	-37.5%	207	268	-22.8%
83 UCSB, County Health, Cottage Hospital	16	11	45.5%	553	142	289.4%
84 La Cumbre, Cottage Hosp, Downtown, SBCC	1	38	-97.4%	45	176	-74.4%
85 Clean Air Express	36	-	100.0%	109	-	100.0%
<i>Related Routes</i>						
20, 21x Carpinteria	1,318	1,251	5.4%	13,628	12,072	12.9%
1, 2 East/West	819	963	-15.0%	10,621	9,591	10.7%
4, 5, 15x, 16, 17 Mesa Lines	637	554	15.0%	10,773	8,977	20.0%
6, 11 State/Hollister	3,279	3,926	-16.5%	43,101	40,730	5.8%
81, 82, 83, 84 Valley Express	68	77	-11.7%	805	604	33.3%
<i>Unknown</i>						
	4	13	-69.2%	50	74	-32.4%
<b>System Total</b>	<b>9,297</b>	<b>10,763</b>	<b>-13.6%</b>	<b>123,227</b>	<b>114,691</b>	<b>7.4%</b>

(1) MTD Electric Shuttles cannot carry bicycles.

Source: GFI Genfare, MTD Transit Development Department, Planning Section

**Table G: June 2009 – Wheelchairs Boarded**

LINE	Month			Fiscal Year to Date			
	Jun 09	Jun 08	%Change	Jul 08 - Jun 09	Jul 07 - Jun 08	%Change	
1	Westside	113	158	-28.5%	1,808	1,554	16.3%
2	Eastside	177	200	-11.5%	2,085	2,076	0.4%
3	Oak Park	193	92	109.8%	1,419	1,194	18.8%
4	Mesa/SBCC	25	19	31.6%	225	157	43.3%
5	Mesa / La Cumbre	78	92	-15.2%	953	694	37.3%
6	Goleta	276	247	11.7%	3,422	3,266	4.8%
8	Calle Real	47	182	-74.2%	1,009	1,902	-47.0%
9	Calle Real / Old Town Shuttle	140	50	180.0%	1,606	962	66.9%
10	Cathedral Oaks	1	-	100.0%	13	21	-38.1%
11	UCSB	221	287	-23.0%	2,967	3,109	-4.6%
12x	Goleta Express	114	69	65.2%	1,137	931	22.1%
14	Montecito	19	20	-5.0%	274	243	12.8%
15x	SBCC / UCSB Express	2	-	100.0%	252	236	6.8%
16	City College Shuttle	2	-	100.0%	361	187	93.0%
17	Westside / SBCC	31	43	-27.9%	259	286	-9.4%
20	Carpinteria	82	158	-48.1%	1,277	1,611	-20.7%
21x	Carpinteria Express	56	26	115.4%	475	375	26.7%
22	Old Mission	1	6	-83.3%	24	61	-60.7%
23	Winchester Canyon	23	24	-4.2%	314	317	-0.9%
24x	UCSB Express	37	39	-5.1%	471	613	-23.2%
25	Ellwood	18	16	12.5%	181	256	-29.3%
27	UCSB Shuttle	-	3	-100.0%	10	26	-61.5%
36	Seaside Shuttle	1	3	-66.7%	21	22	-4.5%
37	Crosstown Shuttle	21	19	10.5%	168	155	8.4%
	Booster Services	-	-	0.0%	-	2	-100.0%
	System Subtotal	1,678	1,753	-4.3%	20,731	20,254	2.4%
<i>Downtown Waterfront Shuttles</i>							
30	Downtown Shuttle	86	42	104.8%	628	509	23.4%
31	East Beach Waterfront Shuttle	13	14	-7.1%	181	126	43.7%
32	West Beach Waterfront Shuttle	2	1	100.0%	24	38	-36.8%
33	Wharf Woody	-	-	0.0%	1	-	100.0%
<i>Commuter Lot Shuttle</i>							
50	Carillo Commuter Lot Shuttle	-	-	0.0%	-	3	-100.0%
<i>Valley Express</i>							
81	Discontinued June 30, 2008	-	-	0.0%	-	-	0.0%
82	Goleta, Raytheon	5	-	100.0%	14	1	1300.0%
83	UCSB, County Health, Cottage Hospital	-	-	0.0%	2	-	100.0%
84	La Cumbre, Cottage Hosp, Downtown, SBCC	-	-	0.0%	-	1	-100.0%
85	Clean Air Express	-	-	0.0%	1	-	100.0%
<i>Related Routes</i>							
	20, 21x Carpinteria	138	184	-25.0%	1,752	1,986	-11.8%
	1, 2, 37 East/West & Crosstown	311	377	-17.5%	4,061	3,785	7.3%
	4, 5, 15x, 16, 17 Mesa Lines	138	154	-10.4%	2,050	1,560	31.4%
	6, 11 State/Hollister	497	534	-6.9%	6,389	6,375	0.2%
<i>Unknown</i>							
		-	1	-100.0%	3	6	-50.0%
	System Total	1,784	1,811	-1.5%	21,585	20,940	3.1%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

**Table H: Ridership by Day Type**

June 2009					June 2008					
	Ridership	% of Total	Days	Avg Daily Ridership	Ridership	% of Total	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	512,400	84.2%	22	23,291	566,343	81.7%	21	26,969	-3,678	-13.6%
Saturday	56,641	9.3%	4	14,160	66,800	9.6%	4	16,700	-2,540	-15.2%
Sunday	39,431	6.5%	4	9,858	60,414	8.7%	5	12,083	-2,225	-18.4%
Total	608,472		30	20,282	693,557		30	23,119	-2,836	-12.3%

FY 2009					FY 2008					
	Ridership	% of Total	Days	Avg Daily Ridership	Ridership	% of Total	Days	Avg Daily Ridership	Change in Daily Ridership	% Change in Daily Ridership
Weekday	6,874,225	82.9%	251	27,387	6,655,904	82.1%	251	26,518	870	3.3%
Saturday	790,618	9.5%	54	14,641	808,667	10.0%	54	14,975	-334	-2.2%
Sunday	628,233	7.6%	58	10,832	639,988	7.9%	59	10,847	-16	-0.1%
Total	8,293,076		363	22,846	8,104,559		364	22,265	581	2.3%

Source: GFI Genfare, MTD Transit Development Department, Planning Section

**External Factors Affecting Ridership**

**Service Days:** There was one more weekday service day in June 2009 than in June 2008, and one less Sunday service day.

**School Days:** Secondary schools were only in session for 4 days this year, as opposed to 9 days last year. This is probably a major factor in the ridership declines for the month. City College & UCSB each had one more day of Summer Session this year than last.

**Weather:** Temperatures in June 2009 were overall 2° cooler than normal and the 'June Gloom' was persistent.

	Weekdays	Saturdays	Sundays
Jun-09	22	4	4
Jun-08	21	4	5

Source: Gregorian Calendar

	HS + JHS	SBCC	UCSB
Jun-09	4	12 SS	10 + 7 SS
Jun-08	9	11 SS	10 + 6 SS

Source: SB Area School Districts, SBCC, UCSB. SS=Summer Session

	Temperature (°F)			Precipitation		
	High	Average	Low			
Jun-09	Maximum	75	60	60	Weekday: 0.5 in (1 day)	
	Mean	70	62	54	Saturday: 0 in (0 days)	
	Minimum	64	65	49	Sunday: 0 in (0 days)	
Jun-08	Maximum	90	76	63	Weekday: 0 in (0 days)	
	Mean	74	65	55	Saturday: 0 in (0 days)	
	Minimum	66	57	48	Sunday: 0 in (0 days)	

Source: www.AccuWeather.com

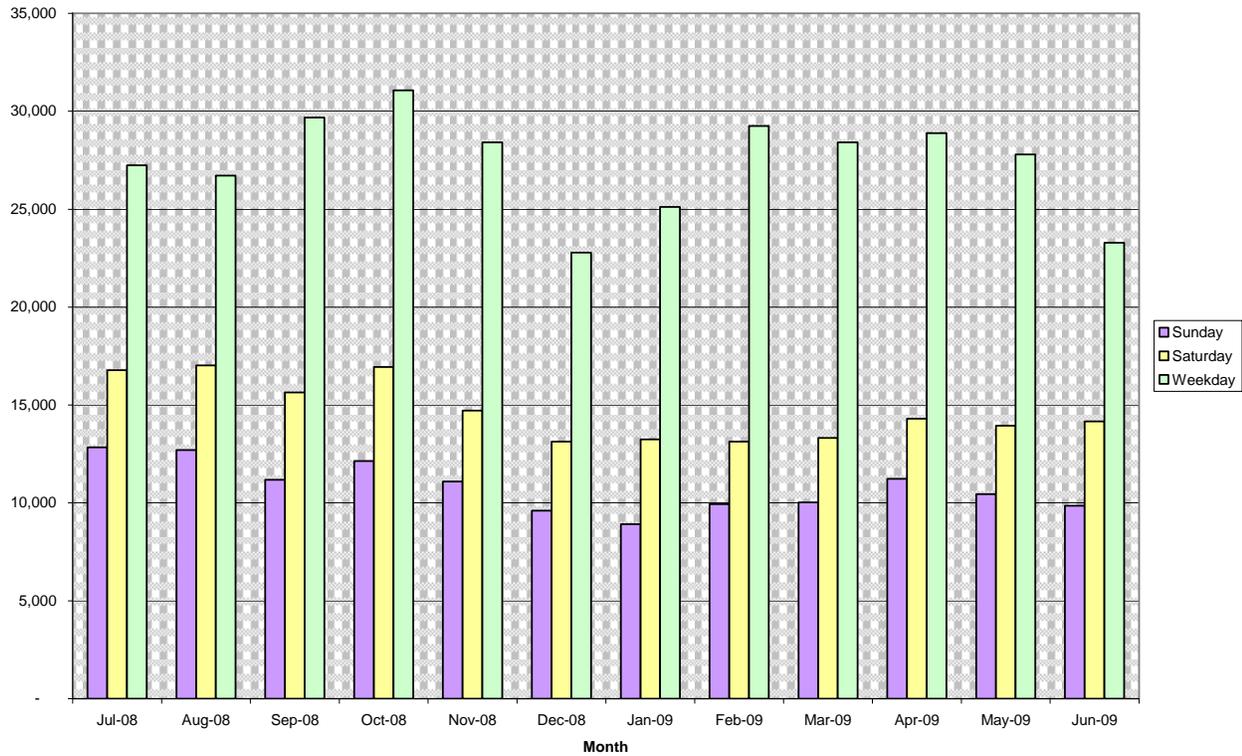
**Addendum: Data Source Documentation**

GFI Genfare data is taken directly from the electronic farebox system on each MTD vehicle so equipped. In general, GFI data has not been verified, modified, adjusted, added, or removed since being captured at the time of the driver/passenger transaction. GFI data is considered raw data.

Passdat program accuracy is determined by the amount of GFI farebox data that remains unchanged as compared to Trapeze Run and Trip templates for the evaluation time period. Both human and mechanical errors influence the need to make manual adjustments. These corrections are defined and determined by evaluation of historical and experiential ridership patterns.

**Table I: Ridership Change**

**Passengers per Day**



**Ridership % Change from Prior Year**

