



AGENDA

MEETING OF THE
DEVELOPMENT COMMITTEE
OF THE
SANTA BARBARA METROPOLITAN TRANSIT DISTRICT
A PUBLIC AGENCY

TUESDAY, OCTOBER 18, 2011
IMMEDIATELY FOLLOWING THE BOARD MEETING
SANTA BARBARA MTD CONFERENCE ROOM
550 OLIVE STREET (UPSTAIRS), SANTA BARBARA, CA 93101

1. **CALL TO ORDER**
2. **ROLL CALL OF THE DEVELOPMENT COMMITTEE**
Chuck McQuary Committee Chair; Dave Davis, Director; Richard Weinberg, Director
3. **REPORT REGARDING POSTING OF AGENDA**

CONSENT CALENDAR

4. **APPROVAL OF PRIOR MINUTES (ATTACHMENT- ACTION MAY BE TAKEN)**
The Committee will be asked to waive the reading of and approve the draft minutes for the meeting of October 4, 2011.

THIS CONCLUDES THE CONSENT CALENDAR

5. **PUBLIC COMMENT**
Members of the public may address the Committee on items within the jurisdiction of the Committee that are not scheduled for public hearing. The time allotted per speaker will be at the discretion of the Committee Chair. Please complete and deliver to the MTD **Board Clerk, before the meeting is convened, a "Request to Speak" form including a description of the subject you wish to address.**
6. **MTD STRATEGIC PLAN - (INFORMATIONAL)**
The Committee will receive an update on MTD's Strategic Plan process, including:
 - Review of the SWOT analysis
 - Review of upcoming development projects
 - MTD Mission Statement & Goals
 - MTD Service Planning Criteria & Evaluation Process
 - MTD Bus Stop Standards
7. **OTHER**
8. **ADJOURNMENT**

AMERICANS WITH DISABILITIES ACT: If you need special assistance to participate in this meeting, please contact the MTD Administrative Office at 963-3364 at least **48 hours in advance** of the meeting to allow time for MTD to attempt a reasonable accommodation.



DRAFT MINUTES

**MEETING OF THE
DEVELOPMENT COMMITTEE
OF THE
SANTA BARBARA METROPOLITAN TRANSIT DISTRICT
A PUBLIC AGENCY**

**TUESDAY, OCTOBER 4, 2011
8:30 A.M.**

**SANTA BARBARA MTD CONFERENCE ROOM
550 OLIVE STREET (UPSTAIRS), SANTA BARBARA, CA 93101**

1. CALL TO ORDER

Committee Chair McQuary called the meeting to order at 8:30 a.m.

2. ROLL CALL OF THE DEVELOPMENT COMMITTEE

Committee Chair McQuary reported that all members were present at the meeting.

3. REPORT REGARDING POSTING OF AGENDA

Imelda Martin, Executive Assistant to the General Manager and Board of Directors reported that on September 30, 2011, the agenda was posted at MTD's Administration offices, mailed and emailed to those on the agenda minutes list and posted on MTD's website.

CONSENT CALENDAR

4. APPROVAL OF PRIOR MINUTES (ATTACHMENT- ACTION MAY BE TAKEN)

Director Davis moved to approve the draft minutes for the meeting of May 9, 2011. Director Weinberg seconded the motion. The motion passed unanimously.

THIS CONCLUDES THE CONSENT CALENDAR

5. PUBLIC COMMENT

There was none made.

6. DISCUSSION OF THE FOLLOWING SCHEDULES: SEASIDE SHUTTLE, CROSSTOWN SHUTTLE, 15X AND COASTAL EXPRESS LIMITED (INFORMATIONAL)

David Damiano, Manager of Transit Development and Community Relations, along with his Development staff Paul Tumbleson, Senior Scheduler and Pablo Zuniga, Route Planner/ Scheduler, reported that the changes made to the Seaside Shuttle continue to achieve the goal of revenue hour savings.

Mr. Tumbleson reported that based on on-time performance issues adjustments have been made to Seaside and Crosstown Shuttles and both are working well. Changes to the schedules will be included in the reprint of the schedule guides in a few weeks.

Mr. Tumbleson also reported that MTD continues to boost the service on Line 15x between Santa Barbara City College (SBCC) and UCSB/Isla Vista with two additional buses as needed. Staff continues to monitor the ridership.

Ridership on the new Coastal Express Limited is low. Following a discussion with the participation of Scott Spaulding, Santa Barbara County Association of Governments (SBCAG) Senior Transportation Planner, Director Davis directed staff to discuss this issue with SBCAG staff and seek authority to make changes to the schedule as soon as possible. Following a discussion, Mr.

Spaulding stated that he would relay the information to SBCAG. This item was scheduled for an update to SBCAG's South Coast Subregional Committee on October 5, 2011.

7. GREYHOUND LOCATION- (INFORMATIONAL)

General Manager Fisher reported that four days prior she was informed that Greyhound is in negotiations to relocate their offices to a vacant location at the Amtrak Station. Following a conversation including concerns regarding early morning and late evening service to Greyhound passengers, Director Davis directed MTD staff to contact the City of Santa Barbara Public Works Transportation Manager, Browning Allen.

8. OTHER

Steve Maas, Manager of Strategic Planning and Compliance, provided an update on MTD ridership.

The Committee also discussed the future Strategic Planning Workshop.

9. ADJOURNMENT

Director Davis moved to adjourn the meeting at 10:01 a.m. Director Weinberg seconded the motion. The motion passed unanimously.

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