



**MINUTES**  
**Meeting**  
of the  
**BOARD OF DIRECTORS**  
of the  
**SANTA BARBARA METROPOLITAN TRANSIT DISTRICT**  
A Public Agency  
**Tuesday, May 26, 2009**  
**8:30 AM**  
**Santa Barbara MTD Auditorium**  
550 Olive Street, Santa Barbara, CA 93101

**MEMBERS PRESENT:**

Dave Davis, Chair; Dick Weinberg, Vice Chair; Chuck McQuary, Director; John Britton, Director

**MEMBERS NOT PRESENT:**

Sharon Anderson, Secretary; Brian Fahnestock, Director, Roger Aceves, Director

**DISTRICT EMPLOYEES PRESENT:**

Jerry Estrada, Assistant GM/Controller; Imelda Martin, Executive Assistant to the Board and General Manager; David Damiano, Manager of Transit Development and Community Relations; Steve Maas, Manager of Strategic Planning & Compliance, Bill Morris, Operations Manager; Gabriel Garcia, HR & Risk Manager, Paul Tumbleson, Sr. Scheduler

1. **CALL TO ORDER 8:30 a.m.**
2. **ROLL CALL OF THE BOARD OF DIRECTORS**

**MEMBERS PRESENT:**

Dave Davis, Chair; Dick Weinberg, Vice Chair; Chuck McQuary, Director; John Britton, Director

**MEMBERS NOT PRESENT:**

Sharon Anderson, Secretary; Brian Fahnestock, Director, Roger Aceves, Director

**DISTRICT EMPLOYEES PRESENT:**

Jerry Estrada, Assistant GM/Controller; Imelda Martin, Executive Assistant to the Board and General Manager; David Damiano, Manager of Transit Development and Community Relations; Steve Maas, Manager of Strategic Planning & Compliance, Bill Morris, Operations Manager; Gabriel Garcia, HR & Risk Manager, Paul Tumbleson, Sr. Scheduler

3. **REPORT REGARDING POSTING OF AGENDA**  
Imelda Martin, Executive Assistant to the Board and General Manager, reported that on Friday, May 22, 2009, the agenda for the meeting was posted at MTD's Administrative headquarters, on MTD's website, mailed to all who have requested the agenda and sent to the media of general circulation.

**CONSENT CALENDAR**

4. **APPROVAL OF PRIOR MINUTES (ATTACHMENTS- ACTION MAY BE TAKEN)**

Following suggested amendments from Chair Davis, Director Aceves moved to approve the minutes with the aforementioned amendments. Director Weinberg seconded the motion. The motion passed unanimously with one abstention. Director Britton abstained due to his absence of that meeting

## **THIS CONCLUDES THE CONSENT CALENDAR**

### **5. PUBLIC COMMENT**

There was no public comment made.

### **6. SERVICE PLAN FISCAL YEAR 09/10 (ATTACHMENTS- ACTION MAY BE TAKEN)**

David Damiano, Manager of Transit Development and Community Relations, reported that the Development committee had met at the direction of the Board of Directors to review the proposed Service Plan, in particular Line 8. Mr. Damiano stated that the Development Committee is in support of adding 12 trips outbound and 10 trips inbound based on ridership numbers. Following further discussion, Chair Davis opened the Public Comment.

David Pritchett, Santa Barbara Community Action Network (SBCAN) asked of the fiscal impacts of adding additional trips to Line 8. He stated that he assumed that none of the other bus lines have been changed from the original proposal. Mr. Pritchett also commented that late night bus service may be perceived as lower ridership however, those passengers are very transit dependent workers with late night shifts in the service industry.

Luz Rivas, resident of Laguna Cottage for Seniors commented on the need for Line 14 service before 10:00 am on Saturday and Sunday.

Isabel Hegedus, resident of Laguna Cottage for Seniors, commented on the need for service for seniors of this complex. She stated that most of the residents need to go to church and shopping.

Grecia Lima, Community organizer of PUEBLO and STUC, stated that she had attended a meeting with bus riders concerning the proposed changes to Line 8. At the conclusion of this meeting Ms. Lima gathered that the proposed changes will not work for the passengers. Ms. Lima stated although trips were added, the proposed times do not work. Ms. Lima stated that a community task force comprised of community members and staff must be formed to work together. She stated that MTD needs a structure to deal with the challenges we face now as well as the challenges of the future.

Laurel Hall commented on Line 8 service. She added that she liked the previous public input meetings held at the public library.

Robert Burke commented he had understood that following the detours due to construction, Line 8 would be reinstated to its original route. Mr. Burke also stated that the transfer system does not work for the public. Mr. Burke asked the Board to make the Line 8 straight today. He added that he does not want to wait until August for changes to become effective.

Mr. Estrada stated that staff's recommendation is based on the direction of the Board. He stated that staff is seeking approval of the overall Service Plan proposal for Fiscal Year 09/10 to move forward with the drivers run bid. The run bid process is estimated to be 6 – 8 weeks. Following a question from Director Britton on possibly implementing the changes before late August, Mr. Estrada stated that 6 – 8 weeks would be necessary from approval of the plan to ensure that the bid process is consistent with the collective bargaining agreement. Mr. Damiano stated that if approved changes were implemented before late August, the printed materials such as the bus book would be inaccurate. Therefore, the information out to the public would be incorrect. There could be a possibility that the Marketing Department could get the information out to the public via temporary signs at bus stops and flyers on buses.

Mr. Damiano suggested that staff could look at the Line 14 issues raised by the public and possibly address them with a minor change to existing service. He agreed that staff would report back on this item at the next meeting.

Director McQuary stated that if changes are made beyond the bus book, it will lead to confusion among passengers. He stated that the bus book must remain consistent with the actual service.

Chair Davis commented that he preferred 12 to 13 trips be the service goal for the reinstated Line 8 from University to Fairview with at least one or two additional mid-day trips. He was concerned that the service level not be at such low frequencies that its failure would be predetermined in review next year. Staff commented that there are other existing lines with late night connectors as recommended that do perform adequately.

Director Weinberg moved to approve the Service Plan for Fiscal Year 09/10, with the additional direction to staff to look at the possibility of additional Line 14 weekend service. Director McQuary seconded the motion. The motion passed unanimously.

**7. OTHER BUSINESS AND COMMITTEE REPORTS**

Mr. Estrada reported that the only Committee meeting held was with the Development Committee, and that the content of the discussion was covered today.

**8. ADJOURNMENT**

Director Britton moved to adjourn the meeting. Director McQuary seconded the motion, and it passed unanimously. The meeting was adjourned.

**AMERICANS WITH DISABILITIES ACT:** If you need special assistance to participate in this meeting, please contact the MTD Administrative Office at 963-3364 at least **48 hours in advance** of the meeting to allow time for MTD to attempt a reasonable accommodation.