



AGENDA
Meeting
of the
BOARD OF DIRECTORS
of the
SANTA BARBARA METROPOLITAN TRANSIT DISTRICT
A Public Agency
Tuesday, October 6, 2009
8:30 a.m.
Santa Barbara MTD Auditorium
550 Olive Street, Santa Barbara, CA 93101

1. CALL TO ORDER

2. ROLL CALL OF THE BOARD OF DIRECTORS

Dave Davis, Chair; Dick Weinberg, Vice Chair; Sharon Anderson, Secretary; Roger Aceves, Director; Chuck McQuary, Director; Brian Fahnestock, Director; John Britton, Director

3. REPORT REGARDING POSTING OF AGENDA

CONSENT CALENDAR

4. APPROVAL OF PRIOR MINUTES (ATTACHMENT- ACTION MAY BE TAKEN)

The Board will be asked to waive the reading of and approve the draft minutes for the meeting of September 8, 2009.

5. CASH REPORT- (ATTACHMENTS- ACTION MAY BE TAKEN)

The Board will be asked to review the cash reports for September 1, 2009 through September 14, 2009 and September 15, 2009 through September 28, 2009.

THIS CONCLUDES THE CONSENT CALENDAR

6. PUBLIC COMMENT

Members of the public may address the Board on items within the jurisdiction of the Board that are not scheduled for public hearing. The time allotted per speaker will be at the discretion of the Board Chair. If you wish to address the Board under this item number, please complete and deliver to the MTD Board Clerk **before the meeting is convened**, a "Request to Speak" form including a description of the subject you wish to address.

CEREMONIAL ITEMS

7. ANNIVERSARIES

The Board will honor the anniversaries of:

- Clarence Suhr (36 years)
- Luigi Ottieri (35 years)

8. **UPDATE- CITY OF SANTA BARBARA (ACTION MAY BE TAKEN)**
The Board will receive an update from Helene Schneider, City of Santa Barbara Councilmember/
MTD Liaison.
9. **HALLOWEEN SERVICE - (ACTION MAY BE TAKEN)**
Staff will recommend preparations for Halloween service.
10. **GENERAL MANAGERS REPORT- (ACTION MAY BE TAKEN)**
 - a.) Single Audit Update
 - b.) Measure A Update
 - c.) FTA Transit Investments for Greenhouse Gas and Energy Reduction (TIGGER) Program
 - d.) Clean Air Express (CAE) Working Group Discussion
 - e.) Marketing update
 - f.) Other
11. **OTHER BUSINESS AND COMMITTEE REPORTS- (ACTION MAY BE TAKEN)**
The Board will report on related public transit issues and committee meetings.
12. **ADJOURNMENT**

AMERICANS WITH DISABILITIES ACT: If you need special assistance to participate in this meeting, please contact the MTD Administrative Office at 963-3364 at least **48 hours in advance** of the meeting to allow time for MTD to attempt a reasonable accommodation.



DRAFT MINUTES
Meeting
of the
BOARD OF DIRECTORS
of the
SANTA BARBARA METROPOLITAN TRANSIT DISTRICT
A Public Agency
Tuesday, September 8, 2009
8:30 a.m.
Santa Barbara MTD Auditorium
550 Olive Street, Santa Barbara, CA 93101

1. CALL TO ORDER

Chair Davis called the meeting to order at 8:31 a.m.

2. ROLL CALL OF THE BOARD OF DIRECTORS

Chair Davis reported that all of the Board members were present except for Directors Anderson and Britton.

DISTRICT EMPLOYEES PRESENT:

Jerry Estrada, Assistant General Manager/ Controller; David Damiano, Manager of Transit Development and Community Relations; Steve Maas, Manager of Strategic Planning and Compliance; Imelda Martin, Executive Assistant to the General Manager and Board of Directors; Kate Schwab, Assistant Manager of Marketing and Customer Service; Jim Haggerty, Manager of Passenger Facilities; Louis Jones, Driver; Arthur Burns, Driver; Raul Maya, Driver; Mark Clyde, Supervisor; Gabriel Garcia, Manager of HR/ Risk; Bill Morris, Operations Manager; Jill Grisham, HR & Risk Administrator; Liz De la Torre, Manager of Accounting

3. REPORT REGARDING POSTING OF AGENDA

Imelda Martin, Executive Assistant to the General Manager and Board of Directors, reported that on September 4, 2009, the agenda for the meeting was posted at MTD's Administrative headquarters, on MTD's Website, mailed to all who have requested the agenda and sent to the media of general circulation.

CONSENT CALENDAR

4. & 5. APPROVAL OF PRIOR MINUTES AND CASH REPORT- (ATTACHMENT- ACTION MAY BE TAKEN)

Director Aceves moved to approve agenda item # 4, approval of the draft minutes of August 11, 2009 and agenda item # 5, the cash reports for August 4, 2009 through August 17, 2009 and August 18, 2009 through August 31, 2009. Director McQuary seconded the motion. Director Fahnstock abstained from item # 4 due to his absence at that meeting. The motion passed unanimously.

THIS CONCLUDES THE CONSENT CALENDAR

6. PUBLIC COMMENT

There was no public comment.

CEREMONIAL ITEMS

7. EMPLOYEES' SPOTLIGHT

Assistant General Manager, Jerry Estrada introduced Mark Clyde as MTD's Employee of the Quarter for April – June 2009. Mr. Clyde joined the District in 2006 from the ITT Technical Institute in Oxnard where he was an Instructor and Program Chairperson for 6 years. Mr. Estrada stated that Mark's professionalism has shown throughout his employment at MTD. He is well respected by coworkers and passengers. Mark's level of professionalism is appreciated by the District.

Mr. Clyde thanked everyone for the acknowledgment; he stated that it's nice to be recognized for his hard work.

8. ANNIVERSARIES

Mr. Estrada introduced Mr. Arthur Burns, driver. Mr. Burns was recognized for his 30 year career with MTD. Mr. Burns attended the Liverpool School of Art in England before coming to MTD.

Mr. Burns stated that throughout the years of service he has been in good company.

Assistant General Manager Estrada introduced the next 30 year honoree, Raul Maya. Mr. Estrada stated that Mr. Maya came to the district from Arrowhead Water.

Mr. Maya thanked the Board for his recognition.

Mr. Estrada also introduced Louis Jones, a 35 year driver with MTD. Mr. Jones is a well respected driver with many compliments throughout the years. All 3 drivers hold excellent safety records.

Mr. Estrada introduced Jim Haggerty, a 35 year employee with the District. Mr. Estrada stated that Mr. Haggerty had been his mentor. Mr. Haggerty came to MTD in 1974 as a bus driver, and was later promoted to a driver supervisor. He has also served as accounting assistant, and Executive Assistant to the General Manager and Board of Directors. He currently is the Manager of Passenger Facilities and Quality Assurance.

Mr. Haggerty stated that it has been a great ride; working with great bosses throughout the years, and he appreciates that all of the board members have been good for MTD.

Chair Davis stated that the Board is honored to recognize all of the employees today for their years of service.

Director Aceves requested that staff send out a press release acknowledging the honorees with a combined 130 years of service. Chair Davis directed staff to do so.

9. UPDATE- CITY OF SANTA BARBARA (ACTION MAY BE TAKEN)

City of Santa Barbara Councilmember/ MTD Liaison, Helene Schneider reminded the Board of a special budget workshop /hearing being held at the City of Santa Barbara Council Chambers. The budget session last week projected a \$3 million deficit due to revenues not meeting the projections that were already put into the budget last spring. City of Santa Barbara's staff recommendations did not include any lay-off's.

In response to Director Davis' question to Mr. Estrada and Ms. Schneider as to whether MTD and the City of Santa Barbara coordinate with sales tax projections, Mr. Estrada stated that he and City of Santa Barbara staff do communicate.

10. FINANCIAL UPDATE- (ACTION MAY BE TAKEN)

Assistant General Manager/ Controller, Jerry Estrada provided the Board with a financial update. Mr. Estrada stated that two significant issues should not be overlooked: the lack of a dedicated annual funding source for capital expenditures, now that the State has eliminated State Transit Assistance (STA- LTF); and the use of “reserves” to balance the operating budget for FY 2010, for the first time. The implementation of the Measure A Transit Capital funding program dedicated to MTD may provide an alternative source of capital funding that could help offset the reallocation of operating funds to capital acquisitions.

Mr. Estrada stated that it is imperative that the Measure A Transit Capital funds be made available to MTD annually. In discussion, the Board members agreed that this is very important to transit service. Following the Measure A discussion, the Board directed staff to draft a letter to SBCAG requesting changes to the funding distribution and protocol.

11. DISCUSSION REGARDING THE AMERICAN RECOVERY AND REINVESTMENT ACT (ARRA) (ACTION MAY BE TAKEN)

Mr. Estrada reported that on June 24, 2009, the Federal Transit Administration (FTA) released a letter notifying transit agencies that, due to changes in the American Recovery and Reinvestment Act (ARRA) legislation, it was now permissible to use up to 10% of the ARRA transit funds for operating assistance. General Manager Fisher’s recommendation is that the Board approve the reallocation of 10% of the ARRA funds for operating assistance and other expenditures as allowed under FTA regulations in FY 2010/11.

Director Aceves moved to approve the recommendation. Director Fahnestock seconded the motion. The motion passed unanimously.

12. GENERAL MANAGERS REPORT- (ACTION MAY BE TAKEN)

Steve Maas, Manager of Strategic Planning and Compliance, provided the Board with a monthly ridership report for UCSB service areas.

David Damiano, Manager of Transit Development and Community Relations, provided the Board with a preliminary service update on the August 24th service changes.

Following a discussion, the Board and staff agreed to hold a State of the District meeting prior to scheduling a Transit Talk meeting.

Mr. Estrada requested a formation of an R & D (Research and Development) Committee. Mr. Estrada stated that MTD has long been a leader in the use of electric vehicles, and such a Committee could help to ensure that such leadership continues. Chair Davis recommended renaming the existing Electric Technology Committee as the R & D Committee. This was approved by the Board. Committee members include Director Aceves, Director Britton and Director Weinberg.

13. OTHER BUSINESS AND COMMITTEE REPORTS- (ACTION MAY BE TAKEN)

No other items were reported.

14. ADJOURNMENT

Director Fahnestock moved to adjourn the meeting. Director Aceves seconded the motion. The motion passed unanimously. The meeting was adjourned at 10:14 am.

AMERICANS WITH DISABILITIES ACT: If you need special assistance to participate in this meeting, please contact the MTD Administrative Office at 963-3364 at least **48 hours in advance** of the meeting to allow time for MTD to attempt a reasonable accommodation.

Santa Barbara Metropolitan Transit District
Cash Report
Board Meeting of September 22, 2009
For the Period September 1, 2009 through September 14, 2009

MONEY MARKET

Beginning Balance September 1, 2009 **\$1,145,439.53**

Passenger Fares	175,048.87
Accounts Receivable	90,585.23
Advertising & Prepaid Dep	5,426.50
Interest Income - Aug 09	1,111.47
Miscellaneous	439.00
Total Deposits	272,611.07

ACH Garnishment Trf	(3,353.29)
WC Reimb. - Aug 09	(21,280.51)
ACH Pensions Transfer	(52,684.22)
ACH Tax Deposit	(135,051.81)
Payroll Transfer	(297,878.07)
Operations Transfer	(376,761.96)
Total Disbursements	(887,009.86)

Ending Balance **\$531,040.74**

CASH INVESTMENTS

LAIF Account	\$7,000,247.99
Money Market Account	531,040.74

Total Cash Balance **\$7,531,288.73**

SELF INSURED LIABILITY ACCOUNTS

WC / Liability Reserves as of Sept 14, 2009	(\$1,364,865.00)
---	------------------

Working Capital **\$6,166,423.73**

**Santa Barbara Metropolitan Transit District
Cash Receipts of Accounts Receivable**

Date	Company	Description	Amount
9/1/2009	The Jewelry Mart	Advertising on Buses	288.00
9/2/2009	ASTI Holding Company, LLC	Overpass Property Lease	14,000.00
9/2/2009	KCSB - FM	Advertising on Buses	345.00
9/4/2009	Calles, Gilbert & Leandra	Health Insurance - Retiree	240.74
9/4/2009	Department of Rehabilitation	Passes/Token Sales	20.00
9/4/2009	Department of Rehabilitation	Passes/Token Sales	20.00
9/4/2009	Department of Rehabilitation	Passes/Token Sales	20.00
9/4/2009	Department of Rehabilitation	Passes/Token Sales	20.00
9/4/2009	Department of Rehabilitation	Passes/Token Sales	20.00
9/4/2009	Department of Rehabilitation	Passes/Token Sales	20.00
9/4/2009	Department of Rehabilitation	Passes/Token Sales	20.00
9/4/2009	Department of Rehabilitation	Passes/Token Sales	20.00
9/4/2009	Department of Rehabilitation	Passes/Token Sales	20.00
9/4/2009	Department of Rehabilitation	Passes/Token Sales	20.00
9/4/2009	Department of Rehabilitation	Passes/Token Sales	20.00
9/4/2009	Department of Rehabilitation	Passes/Token Sales	20.00
9/4/2009	Department of Rehabilitation	Passes/Token Sales	20.00
9/4/2009	Department of Rehabilitation	Passes/Token Sales	20.00
9/4/2009	Department of Rehabilitation	Passes/Token Sales	20.00
9/4/2009	Department of Rehabilitation	Passes/Token Sales	20.00
9/4/2009	Department of Rehabilitation	Passes/Token Sales	20.00
9/8/2009	City of SB - Downtown Parking	City of SB My Ride - Jul09	16,618.75
9/8/2009	SB School District	Passes/Token Sales	41,250.00
9/8/2009	SB School District	Passes/Token Sales	2,970.00
9/8/2009	Wayne Kosaka Design	Advertising on Buses	2,348.00
9/10/2009	Department of Rehabilitation	Passes/Token Sales	20.00
9/11/2009	Fountain, Melvin and Elizabeth	Health Insurance - Retiree	240.74
9/11/2009	S.B.C.A.G.	VE-CAE Commuter Service - Jul09	11,824.00
9/14/2009	Department of Rehabilitation	Passes/Token Sales	20.00
9/14/2009	Department of Rehabilitation	Passes/Token Sales	20.00
9/14/2009	Department of Rehabilitation	Passes/Token Sales	20.00
9/14/2009	Department of Rehabilitation	Passes/Token Sales	20.00
9/14/2009	Department of Rehabilitation	Passes/Token Sales	20.00
9/14/2009	Department of Rehabilitation	Passes/Token Sales	20.00

Date	Company	Description	Amount
9/14/2009	Department of Rehabilitation	Passes/Token Sales	20.00
Total Accounts Receivable Paid During Period			\$90,585.23

**Santa Barbara Metropolitan Transit District
Accounts Payable**

Check #	Date	Company	Description	Amount	Voids
93429	9/3/2009	ROGER STEVEN ACEVES	DIRECTOR FEES	60.00	
93430	9/3/2009	ARCHBALD & SPRAY	LEGAL COUNSEL	6,972.42	
93431	9/3/2009	AMERICAN WATER WORKS, INC	POWER WASHER PARTS	116.01	
93432	9/3/2009	SHARON ANDERSON	DIRECTOR FEES	60.00	
93433	9/3/2009	ASBURY ENVIRONMENTAL SERVIC	WASTE OIL RECYCLER	120.00	
93434	9/3/2009	ASPEN PUBLISHERS, INC.	SUBSCRIPTION	217.19	
93435	9/3/2009	JOHN BRITTON	DIRECTOR FEES	120.00	
93436	9/3/2009	BUENA TOOL, INC.	B&G SUPPLIES	151.16	
93437	9/3/2009	CALIFORNIA ELECTRIC SUPPLY, IN	SHOP/B&G SUPPLIES	13.32	
93438	9/3/2009	CARQUEST AUTO PARTS	BUS PARTS & SUPPLIES	226.66	
93439	9/3/2009	CERTIFIED ENVIRONMENTAL	PROFESSIONAL SERVICES	9,447.47	
93440	9/3/2009	COAST TRUCK PARTS	BUS PARTS	1,106.83	
93441	9/3/2009	COX COMMUNICATIONS	INTERNET & CABLE TV	212.95	
93442	9/3/2009	CROCKER REFRIGERATION & AIR	HVAC MAINTENANCE	249.29	
93443	9/3/2009	CUMMINS CAL PACIFIC LLC	BUS PARTS	783.34	
93444	9/3/2009	COUNTY OF S.B. FIRE DEPARTMEN	CONTAMINATED SITE OVERSIGHT	711.90	
93445	9/3/2009	DAMIANO, DAVID	REIMBURSEMENT	149.99	
93446	9/3/2009	DAVID D. DAVIS JR.	DIRECTOR FEES	60.00	
93447	9/3/2009	DENMUN OFFICE EQUIPMENT	OFFICE MACHINE SUPPLIES/MAINTEN	1,530.00	
93448	9/3/2009	DOCUPRODUCTS CORPORATION	COPIER COPIES & SUPPLIES	74.38	
93449	9/3/2009	EBUS, INC.	BUS PARTS	212.80	
93450	9/3/2009	ELECTRO-MECHANICAL REPAIR, IN	BUS PARTS & REPAIRS	169.81	
93451	9/3/2009	FALCON FUELS, INC.	BUS FUEL	30,602.08	
93452	9/3/2009	BRIAN FAHNESTOCK	DIRECTOR FEES	120.00	
93453	9/3/2009	FRAZEE INDUSTRIES, INC	BUS STOP MAINT.	64.49	
93454	9/3/2009	FRED'S UPHOLSTERY DBA	UPHOLSTERY REPAIRS	200.00	
93455	9/3/2009	GFI GENFARE, INC.	FAREBOX REPAIRS & PARTS	2,105.19	
93456	9/3/2009	GIBBS INTERNATIONAL INC	BUS PARTS/SUPPLIES	257.61	
93457	9/3/2009	GOLETA WATER DISTRICT	UTILITIES	97.75	
93458	9/3/2009	GRAINGER, INC.	SHOP/B&G SUPPLIES	101.02	
93459	9/3/2009	PAUL GRIFFITH	EV PROGRAM CONSULTATION	3,225.00	
93460	9/3/2009	GUARDIAN DENTAL INSURANCE	DENTAL INSURANCE	3,313.45	
93461	9/3/2009	GUARDIAN LIFE INS CO. CORP.	LIFE INSURANCE	964.34	
93462	9/3/2009	H.G. MAKELIM CO.	BUS PARTS	1,022.49	
93463	9/3/2009	H. G. PETERSEN FAMILY PROPERTI	PARKING FOR VALLEY BUSES	100.00	
93464	9/3/2009	HOME IMPROVEMENT CTR.	SHOP/B&G SUPPLIES	25.36	
93465	9/3/2009	JERRY'S PLUMBING & HEATING, IN	PLUMBING	75.00	

Check #	Date	Company	Description	Amount	Voids
93466	9/3/2009	JOY EQUIPMENT PROTECTION, INC.	SERVICING FIRE EXTINGUISHERS	30.00	
93467	9/3/2009	MAR-CO INDUSTRIES INC	SHOP/B&G SUPPLIES	21.28	
93468	9/3/2009	MC CORMIX CORP. (OIL)	LUBRICANTS	2,245.69	
93469	9/3/2009	MC CORMIX CORP. (GAS)	FUEL-SERVICE VEHICLES	1,677.49	
93470	9/3/2009	MEDICAL EYE SERVICES, INC.	VISION SERVICES	336.72	
93471	9/3/2009	CHUCK MCQUARY	DIRECTOR FEES	180.00	
93472	9/3/2009	MISSION LINEN SUPPLY, INC	UNIFORM & LINEN SERVICE	3,046.40	
93473	9/3/2009	MOUNTAIN SPRING WATER	SHOP & OFFICE SUPPLIES	1,099.95	
93474	9/3/2009	MUZICRAFT, INC	TC CONTRACT MAINTENANCE	192.50	
93475	9/3/2009	NATIONAL INTERSTATE INS INC.	LIABILITY INSURANCE	22,998.00	
93476	9/3/2009	NEWARK ELECTRONICS	BUS PARTS	78.33	
93477	9/3/2009	NU-COOL REDI GREEN	COOLANTS & SHOP SUPPLIES	322.80	
93478	9/3/2009	PREVOST CAR INC.- CREDIT DEPT.	BUS PARTS	849.09	
93479	9/3/2009	PETTY CASH - MORRIS, B.	MISC. PURCHASES	237.74	
93480	9/3/2009	PACIFICARE OF CALIFORNIA	HEALTH INSURANCE	49,598.61	
93481	9/3/2009	PORT SUPPLY	BUS PARTS	50.87	
93482	9/3/2009	PRAXAIR DISTRIBUTION, INC.	SHOP SUPPLIES	78.94	
93483	9/3/2009	PRESTIGE TIRE & AUTO SERVICE, I	SERVICE VEHICLE REPAIRS	182.62	
93484	9/3/2009	SERVICE MASTER OF SANTA BARB	JANITORIAL SERV./SUPPLIES	504.00	
93485	9/3/2009	SM TIRE, CORP.	BUS TIRE MOUNTING & REPAIR	279.50	
93486	9/3/2009	SIMPLEX GRINNELL	FIRE ALARM SERVICES	668.05	
93487	9/3/2009	SMARDAN-HATCHER CO., INC	B&G REPAIRS & SUPPLIES	34.57	
93488	9/3/2009	SO. CAL. EDISON CO.	UTILITIES	6,825.88	
93489	9/3/2009	SPECIALTY TOOL & BOLT	SHOP SUPPLIES	32.63	
93490	9/3/2009	STAPLES CREDIT PLAN	OFFICE & COMPUTER SUPPLIES	380.57	
93491	9/3/2009	STEWART'S DE-ROOTING & PLUMBI	PLUMBING REPAIRS	179.00	
93492	9/3/2009	SB CITY OF-REFUSE/WATER	UTILITIES	3,092.61	
93493	9/3/2009	SB COUNTY-AUDITOR/CONTROLLE	LAFCO BUDGET PRO RATA SHARE	6,378.00	
93494	9/3/2009	TRI-COUNTY AUTO GLASS INC	REPLACE BUS WINDOWS	590.00	
93495	9/3/2009	UPS SCS CHICAGO & FREIGHT	FREIGHT SHIPPING	507.13	
93496	9/3/2009	VALLEY POWER SYSTEMS, INC.	BUS PARTS	1,070.03	
93497	9/3/2009	WAXIE SANITARY SUPPLY DBA	JANITORIAL SUPPLIES	842.23	
93498	9/3/2009	RICHARD WEINBERG	DIRECTOR FEES	120.00	
93499	9/3/2009	NATIONAL INTERSTATE INS INC.	LIABILITY INSURANCE	1,962.61	
93500	9/11/2009	AMERICAN NAMEPLATE COMPANY	ENGRAVING SERVICES	65.77	
93501	9/11/2009	ANDREWS, HENRY	REIMBURSEMENT	257.56	
93502	9/11/2009	BERENDSEN FLUID POWER	BUS PARTS	800.27	
93503	9/11/2009	BNS ELECTRONICS, INC.	GIB. SITE RENTAL	230.56	
93504	9/11/2009	BOMAR SECURITY & INVESTIGATI	SECURITY SERVICES	1,429.12	
93505	9/11/2009	BUENA TOOL, INC.	B&G SUPPLIES	58.95	

Check #	Date	Company	Description	Amount	Voids
93506	9/11/2009	CARQUEST AUTO PARTS	BUS PARTS & SUPPLIES	443.67	
93507	9/11/2009	CHILD SUPPORT ENFORCEMENT AG	PAYROLL RELATED	147.69	
93508	9/11/2009	COMMUNITY RADIO, INC.	GIB. SITE RENTAL	225.35	
93509	9/11/2009	CINTAS FIRST AID & SAFETY DB	FIRST AID SUPPLIES	229.07	
93510	9/11/2009	COAST TRUCK PARTS	BUS PARTS	173.45	
93511	9/11/2009	CUMMINS CAL PACIFIC LLC	BUS PARTS	28.19	
93512	9/11/2009	DEAILE, MARY	PAYROLL RELATED	106.15	
93513	9/11/2009	DOCUPRODUCTS CORPORATION	COPIER COPIES & SUPPLIES	1,037.16	
93514	9/11/2009	DONS INDUSTRIAL, INC.	B&G SUPPLIES	84.53	
93515	9/11/2009	EASY LIFT TRANSPORTATION, INC.	ADA SUBSIDY	47,867.00	
93516	9/11/2009	EV AMERICA	BATTERY SYSTEMS	16,225.50	
93517	9/11/2009	FALCON FUELS, INC.	BUS FUEL	15,310.61	
93518	9/11/2009	FRED'S UPHOLSTERY DBA	UPHOLSTERY REPAIRS	240.00	
93519	9/11/2009	FRANCHISE TAX BOARD	PR GARNISHMENT	127.00	
93520	9/11/2009	STATE OF CALIFORNIA	PAYROLL RELATED	487.00	
93521	9/11/2009	GIBBS INTERNATIONAL INC	BUS PARTS/SUPPLIES	2,850.93	
93522	9/11/2009	GILLIG LLC DBA	BUS PARTS	397.30	
93523	9/11/2009	H.G. MAKELIM CO.	BUS PARTS	4,164.78	
93524	9/11/2009	HOME IMPROVEMENT CTR.	SHOP/B&G SUPPLIES	41.90	
93525	9/11/2009	UNITED STATES TREASURY - IRS	PAYROLL RELATED	500.00	
93526	9/11/2009	SHERIFF CIVIL BUREAU	PAYROLL RELATED	772.68	
93527	9/11/2009	KLIPPEL TOOL REPAIR DBA	COMPRESSORS MAINT/BUS PARTS	274.41	
93528	9/11/2009	MIKE CUEVAS GARDENING SERIVC	LANDSCAPE MAINTENANCE SERVICE	632.00	
93529	9/11/2009	MISSION LINEN SUPPLY, INC	UNIFORM & LINEN SERVICE	341.52	
93530	9/11/2009	NUGS BY NAY DBA	GRAPHIC DESIGNER	87.00	
93531	9/11/2009	NOOZHAWK DBA	MTD AD PLACEMENT ONLINE	2,150.00	
93532	9/11/2009	PREVOST CAR INC.- CREDIT DEPT.	BUS PARTS	88.09	
93533	9/11/2009	PETTY CASH- HAHN, STEVE	MISC SHOP NEEDS	72.87	
93534	9/11/2009	POINDEXTER, CAREY	MEDICAL REIMBURSEMENT	532.00	
93535	9/11/2009	RAMIREZ, ANTONIO	MEDICAL REIMBURSEMENT	284.45	
93536	9/11/2009	REPUBLIC ELEVATOR, INC	ELEVATOR MAINTENANCE	126.28	
93537	9/11/2009	RICON CORPORATION	BUS PARTS	609.44	
93538	9/11/2009	SB COUNTY FEDERAL CREDIT UNIO	PAYROLL DEDUCTION	1,448.00	
93539	9/11/2009	SEELEY-RUIZ, KAREN	PAYROLL RELATED	75.69	
93540	9/11/2009	SANTA BARBARA SIGNS, INC. DBA	PRINTING SERVICES	125.41	
93541	9/11/2009	SM TIRE, CORP.	BUS TIRE MOUNTING & REPAIR	774.05	
93542	9/11/2009	SO. CAL. EDISON CO.	UTILITIES	2,568.40	
93543	9/11/2009	SPECIALTY TOOL & BOLT	SHOP SUPPLIES	29.00	
93544	9/11/2009	SPORTWORKS NORTHWEST INC.	BIKE RACK PARTS	42.51	V
93545	9/11/2009	THE LIGHTHOUSE	SHOP SUPPLIES	54.82	

Check #	Date	Company	Description	Amount	Voids
93546	9/11/2009	TEAMSTERS PENSION TRUST	UNION PENSION	89,635.55	
93547	9/11/2009	TEAMSTERS UNION LOCAL NO. 186	UNION DUES	10,057.85	
93548	9/11/2009	VALERIANO, MARIA	PAYROLL DONATIONS	68.00	
93549	9/11/2009	WURTH USA WEST INC.	SHOP SUPPLIES	691.80	
				376,804.47	
				Current Cash Report Voided Checks:	42.51
				Prior Cash Report Voided Checks:	0.00
				Grand Total:	\$376,761.96

Santa Barbara Metropolitan Transit District
Cash Report
Board Meeting of October 6, 2009
For the Period September 15, 2009 through September 28, 2009

MONEY MARKET

Beginning Balance September 15, 2009 **\$531,040.74**

LAIF Incoming	750,000.00
Passenger Fares	185,899.75
Accounts Receivable	54,600.45
Advertising & Prepaid Dep	1,656.00
Miscellaneous	520.00
Total Deposits	992,676.20

ACH Garnishment Trf	(3,350.39)
Bank Fee - Sept 09	(4,506.13)
ACH Pensions Transfer	(33,325.89)
ACH Tax Deposit	(132,301.07)
Operations Transfer	(234,875.68)
Payroll Transfer	(306,218.88)
Total Disbursements	(714,578.04)

Ending Balance **\$809,138.90**

CASH INVESTMENTS

LAIF Account	\$6,250,247.99
Money Market Account	809,138.90

Total Cash Balance **\$7,059,386.89**

SELF INSURED LIABILITY ACCOUNTS

WC / Liability Reserves as of Sept 28, 2009	(\$1,364,865.00)
---	------------------

Working Capital **\$5,694,521.89**

**Santa Barbara Metropolitan Transit District
Cash Receipts of Accounts Receivable**

Date	Company	Description	Amount
9/15/2009	City of SB - Public Works	Advertising on Buses	800.00
9/16/2009	UCSB - Parking Services	Passes/Passport Sales	11,016.00
9/17/2009	Department of Rehabilitation	Passes/Token Sales	20.00
9/17/2009	Department of Rehabilitation	Passes/Token Sales	20.00
9/17/2009	Department of Rehabilitation	Passes/Token Sales	20.00
9/18/2009	City of SB Creeks Division	Advertising on Buses	483.00
9/18/2009	Department of Rehabilitation	Passes/Token Sales	20.00
9/18/2009	Santa Barbara Axxess	Advertising on Buses	557.00
9/22/2009	County of SB- Public Works	Transit Enhancemen - L6 & 11 Jul-Sept09	24,288.00
9/22/2009	Paul Griffith	Contractor Health Ins - Cobra	720.45
9/22/2009	UCSB - Art & Lectures	Advertising on Buses	2,760.00
9/24/2009	Godzilla Graphics	Advertising on Buses	5,089.00
9/28/2009	Pacific Capital Bank	Advertising on Buses	8,807.00
Total Accounts Receivable Paid During Period			\$54,600.45

**Santa Barbara Metropolitan Transit District
Accounts Payable**

Check #	Date	Company	Description	Amount	Voids
93550	9/17/2009	ASBURY ENVIRONMENTAL SERVIC	WASTE OIL RECYCLER	40.00	
93551	9/17/2009	ASSETWORKS, INC.	SOFTWARE LICENSES/MAINTENANCE	19,731.00	
93552	9/17/2009	CARQUEST AUTO PARTS	BUS PARTS & SUPPLIES	93.96	
93553	9/17/2009	CENTRAL CITY ABS, INC.	BUS SUPPLIES	313.07	
93554	9/17/2009	CERTIFIED ENVIRONMENTAL	PROFESSIONAL SERVICES	1,485.41	
93555	9/17/2009	CENTRAL COAST CIRCULATION, LL	BUS BOOK DISTRIBUTION	575.00	
93556	9/17/2009	COAST DRIVELINE AND GEAR, INC.	BUS PARTS	77.63	
93557	9/17/2009	COMPAIR	BUS PARTS	275.94	
93558	9/17/2009	CHEVRON & TEXACO CARD SERVIC	SERVICE VEHICLE FUEL	121.47	
93559	9/17/2009	CHK AMERICA INC.	SCHEDULE INFO & SYSTEM MAP	11,245.84	
93560	9/17/2009	COAST TRUCK PARTS	BUS PARTS	1,175.43	
93561	9/17/2009	CUMMINS CAL PACIFIC LLC	BUS PARTS	105.03	
93562	9/17/2009	DOWNTOWN ORGANIZATION, INC.	BREAKFAST ANNUAL FEE/TC MAINTENANCE	400.00	
93563	9/17/2009	ERGOMETRICS, INC.	DRIVER TEST SCORING	25.00	
93564	9/17/2009	FALCON FUELS, INC.	BUS FUEL	30,559.51	
93565	9/17/2009	FEDEX OFFICE	PRINTING SERVICES	1,001.25	
93566	9/17/2009	FISHER, SHERRIE	REIMBURSEMENT	60.00	
93567	9/17/2009	GEM EQUIPMENT	BUS PARTS & SUPPLIES	208.10	
93568	9/17/2009	GIBBS INTERNATIONAL INC	BUS PARTS/SUPPLIES	3,036.65	
93569	9/17/2009	GILLIG LLC DBA	BUS PARTS	114.66	
93570	9/17/2009	GOODYEAR TIRE & RUBBER CO	LEASED TIRES	9,439.22	
93571	9/17/2009	GRAINGER, INC.	SHOP/B&G SUPPLIES	377.42	
93572	9/17/2009	H&H WHOLESALE PARTS	BUS PARTS & SHOP SUPPLIES	12.39	
93573	9/17/2009	H.G. MAKELIM CO.	BUS PARTS	1,423.06	
93574	9/17/2009	KIMBALL MIDWEST	SHOP SUPPLIES	428.04	
93575	9/17/2009	LAKONIK STUDIOS DBA	PROFESSIONAL SERVICES	2,500.00	
93576	9/17/2009	MAR-CO INDUSTRIES INC	SHOP/B&G SUPPLIES	80.70	
93577	9/17/2009	MC CORMIX CORP. (GAS)	FUEL-SERVICE VEHICLES	2,338.04	
93578	9/17/2009	PREVOST CAR INC.- CREDIT DEPT.	BUS PARTS	300.15	
93579	9/17/2009	ROGERS, SHEFFIELD & CAMPBELL,	LEGAL COUNSEL	7,101.75	
93580	9/17/2009	SCHWAB, KATE	REIMBURSEMENT	54.99	
93581	9/17/2009	SANTA BARBARA SIGNS, INC. DBA	PRINTING SERVICES	1,683.96	
93582	9/17/2009	SM TIRE, CORP.	BUS TIRE MOUNTING	156.33	
93583	9/17/2009	SMART & FINAL	OFFICE/MEETING SUPPLIES	278.46	
93584	9/17/2009	SOUTHERN CALIFORNIA GAS COMP	UTILITIES	110.31	
93585	9/17/2009	SPECIALTY TOOL & BOLT	SHOP SUPPLIES	43.29	
93586	9/17/2009	TEAMSTERS MISC FUND	UNION MEDICAL/DENTAL	97,862.30	

Check #	Date	Company	Description	Amount	Voids
93587	9/17/2009	TRUCK TRAILER TRANSIT	BUS PARTS	182.70	
93588	9/17/2009	TORRES, MARTHA	REIMBURSEMENT	44.46	
93589	9/17/2009	TRI-COUNTY AUTO GLASS INC	REPLACE BUS WINDOWS	440.00	
93590	9/17/2009	VALLEY POWER SYSTEMS, INC.	BUS PARTS	458.03	
93591	9/17/2009	VERIZON CALIFORNIA	TELEPHONES	265.50	
93592	9/25/2009	ADOBE COMPANY DBA	PROFESSIONAL SERVICE	13,193.00	
93593	9/25/2009	AMERICAN WATER WORKS, INC	POWER WASHER PARTS	108.17	
93594	9/25/2009	CHILD SUPPORT ENFORCEMENT AG	PAYROLL RELATED	147.69	
93595	9/25/2009	DAMIANO, DAVID	REIMBURSEMENT	35.23	
93596	9/25/2009	FEDERAL EXPRESS CORP.	FREIGHT CHARGES	25.69	
93597	9/25/2009	FIA CARD SERVICES	MISC CREDIT CARD CHARGES	2,372.14	
93598	9/25/2009	STATE OF CALIFORNIA	PAYROLL RELATED	487.00	
93599	9/25/2009	PAUL GRIFFITH	EV PROGRAM CONSULTATION	2,100.00	
93600	9/25/2009	UNITED STATES TREASURY - IRS	PAYROLL RELATED	500.00	
93601	9/25/2009	SHERIFF CIVIL BUREAU	PAYROLL RELATED	576.18	
93602	9/25/2009	MCMASTER-CARR SUPPLY CO.	SHOP SUPPLIES	44.64	
93603	9/25/2009	NU-COOL REDI GREEN	COOLANTS & SHOP SUPPLIES	183.77	
93604	9/25/2009	SAFETY-KLEEN CORPORATION	SHOP SUPPLIES	4,244.80	
93605	9/25/2009	SB COUNTY FEDERAL CREDIT UNIO	PAYROLL DEDUCTION	1,448.00	
93606	9/25/2009	SEELEY-RUIZ, KAREN	PAYROLL RELATED	75.69	
93607	9/25/2009	SMITH, RON	TOOL ALLOWANCE	844.96	
93608	9/25/2009	SO. CAL. EDISON CO.	UTILITIES	7,113.37	
93609	9/25/2009	SB CITY OF-REFUSE/WATER	UTILITIES	600.13	
93610	9/25/2009	TEAMSTERS UNION LOCAL NO. 186	UNION DUES	377.85	
93611	9/25/2009	UNITED PARCEL SERVICE, INC.	FREIGHT CHARGES	919.24	
93612	9/25/2009	UNITED WAY OF SB	PAYROLL DEDUCTION	148.00	
93613	9/25/2009	VERIZON CALIFORNIA	TELEPHONES	2,536.02	
93614	9/25/2009	VERIZON WIRELESS	WIRELESS PHONES	451.06	
93615	9/25/2009	VALERIANO, MARIA	PAYROLL DONATIONS	68.00	
93616	9/25/2009	YACO SCHOLARSHIP FUND	PR DEDUCTION	49.00	
				234,875.68	
Current Cash Report Voided Checks:				0.00	
Prior Cash Report Voided Checks:				0.00	
Grand Total:				\$234,875.68	



BOARD OF DIRECTORS REPORT

AGENDA DATE: October 6, 2009

AGENDA ITEM: 9

DEPARTMENT: Transit Development
& Operations

TYPE: Action

PREPARED BY: David Damiano
Bill Morris

Signature

REVIEWED BY: General Manager

GM Signature

SUBJECT: Halloween service to Isla Vista.

RECOMMENDATION:

Approve limited expanded service for Halloween weekend between Santa Barbara and Isla Vista:

- Three additional Line 24x buses running until approximately 1:30am on Friday and Saturday nights
- Three additional Line 11 buses beginning service at approximately 5:00am on Saturday and Sunday mornings.

DISCUSSION:

Historically, transit usage between Santa Barbara and Isla Vista during Halloween festivities has been quite high. Last year, the event occurred on a Friday evening and we saw a substantial increase in usage at key locations such as the Transit Center, Santa Barbara City College and the La Cumbre area. Due to the fact that Halloween falls on a Saturday this year, we anticipate that our service will be heavily impacted on both Friday and Saturday evenings.

Last year MTD requested the assistance of the Santa Barbara Police Department due to massive crowds attempting to board the buses at the Transit Center zone on Chapala. There were people rushing the bus, running in the middle of the street (in front of and toward the buses). Drivers were unable to safely get close to the curb, or in some instances, to move at all. At one point, the rear door of a bus was forced open, which rendered the interlock brake in-op/stuck and temporarily disabled the bus. Hitting the bus (with hands or objects), drinking on board, not paying the fare, and not cooperating were all commonplace. A lot of this would be eliminated with additional line 24x/11 service, and additional Supervision.

The Planning and Operations Staff has been meeting with the Halloween Special Event Working Group in preparation for this year's event. The Working Group consists of representatives from Isla Vista Foot Patrol, Santa Barbara County Sheriff, California Highway Patrol, City of Goleta, and University of California Santa Barbara. MTD Staff has received input on planned road closures and detours. Through this collaboration process, MTD Staff was asked by law enforcement to assist with crowd control by providing additional bus service.

The request was for service to and from Isla Vista on a 24-hour basis for both Friday, October 30th and Saturday, October 31st. MTD staff reviewed ridership numbers and determined that operating on a 24-hour basis is not necessary; bus service running until 1:30am and beginning at 5:15am should be sufficient. In order to extend service we would also need to extend the hours of both our Road Supervision and Maintenance Staff.

The following is a breakdown of costs:

- A. (Recommended) Three additional Line 24x buses running until approximately 1:30am on Friday and Saturday nights and three additional Line 11 buses beginning service at approximately 5:00am on Saturday and Sunday mornings. **Cost: \$ 2,896**
- B. (Not recommended) One 24x and two line 11 buses running on a 24 hour basis for two consecutive days. **Cost: \$4,794**

To: Chair Davis
Members of the Board of Directors
From: Sherrie Fisher, General Manager
Date: September 30, 2009
Subject: Administrative Update

The Risk department is currently working on the renewal application for the Directors and Officers insurance renewal. This policy renews on 01/03/10.

David Damiano and Bill Morris attended two meetings regarding Halloween 2010; the meetings included City of Goleta personnel, Sheriff, CHP, and Foot Patrol. The discussion included preparations for an expected 40-50k people attending/visiting the IV area both Friday and Saturday. Law enforcement requested MTD to provide additional service both later at night and earlier Saturday and Sunday morning.

Fall service changes took effect August 24, 2009, details will be available for the October 20, 2009 Board Meeting.

Operations and Planning are coordinating with the City of SB regarding the recreation center project that is slated to last up to a year. The stop for the Carrillo Lot shuttle will be temporarily moved further north on Carrillo. The location will be closed to car parking only during the hours it is needed for shuttle service.

Bill Morris attended a H1N1 prevention seminar at the public health dept on San Antonio Rd. Much of the information received has been part of our continuing VTT topics. We are distributing information to employees. The H1N1 shots are just becoming available to 'phase 1' people (pregnant women, children 6 months – 4 years, folks with medical conditions, medical caregivers, etc.)

The Single Audit continues in progress and MTD's auditor is wrapping up most of the review items. Staff believes that a draft report will be brought to the Board in November.

MTD staff continues discussions with the Clean Air Express Working Group consisting of staff members from MTD, SBCAG, Lompoc and Santa Maria regarding the service. The current contract expires in July of 2010 and the Working Group is reviewing options for the most efficient manner to provide the service including administration of the service.

The solicitation for security cameras at MTD's facilities commenced. A pre-bid meeting was held recently; participation was significant. Staff anticipates receiving a number of proposals in response to the solicitation in November. The matter will most likely be brought to the Board in January. Recent activity at the transit center and the terminal highlight the usefulness of the security system.

MTD staff continues to make progress on then electric vehicle procurement. The technical details associated with this particular procurement are complex and require a thorough assessment of the proposal. That is in process through MTD's maintenance staff with assistance from an experienced consultant, Paul Griffith.

MTD submitted a grant request to the Federal Transit Administration under the Transit Investments for Greenhouse Gas Emissions Reductions (TIGGER) program for the acquisition of hybrid buses and a photovoltaic system for terminal one. The FTA made \$100 million available via the TIGGER program. Over 200 transit agencies from throughout the country submitted proposals exceeding \$1 billion dollars. Unfortunately, MTD's proposal was not selected. Staff will reassess MTD's capital acquisition strategy and return to the Board in November with a recommendation on how to proceed with the bus acquisition.

A Series 50 engine overhaul is in progress on Bus #603. Completion is expected by the end of the week.

Three Nova buses with Series 40 engines have had injector seals leaking. Upon further diagnosis one cause of leakage was not the seals, but the solenoids being loose. Conclusion is not all leakage is due to one specific cause.

The battery tester has been returned to Alber for repair of a problem with erroneous voltage readings of groups of batteries within a string. One group reads high, one correct and one low.

MCI informed MTD via phone call to that the Air Resources Board has designated December 2009 as deadline for installation of low NOx DPF's on coaches sold in 2004 to transit districts. As previously confirmed with the ARB that MTD's Valley Express buses do meet the transit fleet designation (not urban bus). Thus low NOx DPF installation is not required. If it were required, MCI would charge MTD for the installation of a Johnson-Matthey ACCRT system at a cost of \$17,000 per bus because a credit of \$8,000 was taken at bus purchase. The maintenance recommendation is to defer installation. Should the requirement change, a Donaldson NOx DPF system could be installed for estimated \$11,000.

The scrapping of the last of the five salvage EV's is progressing to obtain scrap title. These vehicles were purchased for parts when an opportunity arose for this significant savings.

Evaluation of the EV America Ni-Cd battery monitor system (BMS) on EV14 continues. Some apparent software issues have been found and resolution is in process. Also four monitor modules have been identified as possibly faulty and will be replaced upon arrival of new ones. Modules were shipped this past Monday.

The set of lead-acid batteries from Hoppecke for those EV's have arrived. The Ni-Cd modules are due at Saft in Valdosta, GA at the end of September. Upon inspection they will be shipped to MTD.

Painting of parking markings used at the terminal for the Nova buses' evening storage is complete.

Marketing has entered the social network world by opening a Twitter account, the most popular network at the moment. MTD sees the value in connecting with riders in this way, to "tweet" out information about service detours or delays, as well as route/schedule/location information. We are also using Twitter to strengthen ties with various community partners, such as Carpinteria Chamber of Commerce, UCSB and the Santa Barbara Downtown Organization. Flyers are at the TC and on buses, for riders to follow MTD on Twitter. (<http://twitter.com/SantaBarbaraMTD>).

Marketing is strengthening ties with local media, by ramping up the frequency of press releases.

Community Outreach continues – MTD is a key component in the annual Stuff the Bus promotion with Peoples' Self Help Housing. The event is December 16th, and Marketing staff is on the planning committee again.

We welcome Aron Griffin & Edward Foley to the MTD family. Mr. Griffin & Mr. Foley started new driver training on Monday, September 21st. They are progressing well in their training.

We continue to monitor staffing levels to adjust the number of drivers as needed.

MTD Report to Santa Barbara on City-Assisted Services

**Monthly Report
August 2009**

Prepared by the

Santa Barbara Metropolitan Transit District
Strategic Planning



September 21, 2009

This page intentionally left blank



MTD Report to Santa Barbara on City-Assisted Services August 2009 Monthly Report

The City of Santa Barbara provides funding to the Santa Barbara Metropolitan Transit District (MTD) to assist in supporting several MTD bus routes. This report, prepared pursuant to Agreements No. 22,278.1 and No. 23,135, provides the City with data regarding MTD shuttle services in Santa Barbara, MTD South Coast Transit Priorities routes supported by the City, and core MTD routes assisted by the City through the Enhanced Transit Program.

MTD RIDERSHIP & REVENUE HOURS

Table 1 presents the ridership of each City-assisted MTD route for August 2009 and for fiscal year (FY) 2009 to date. (The MTD fiscal year runs from July 1 through June 30.) The table also presents ridership for the corresponding periods of the previous fiscal year, as well as the percent change in ridership over the previous year. August 2009 and August 2008 both had 21 weekdays and 10 weekend days.

**TABLE 1
MTD Routes Assisted by Santa Barbara - Ridership**

Line	Current Month		Fiscal Year to Date		Percent Change	
	FY 2010 Aug 2009	FY 2009 Aug 2008	FY 2010 Jul-Aug	FY 2009 Jul-Aug	Current Month	FY To Date
Shuttle Services						
DWE - State Street	53,967	61,024	114,742	120,553	-11.6%	-4.8%
DWE - East Beach	12,149	15,354	24,985	28,395	-20.9%	-12.0%
DWE - West Beach	5,433	5,760	10,599	11,077	-5.7%	-4.3%
<i>Downtown-Waterfront Total</i>	<i>71,549</i>	<i>82,138</i>	<i>150,326</i>	<i>160,025</i>	<i>-12.9%</i>	<i>-6.1%</i>
Carrillo Commuter Lot	1,609	1,641	3,355	3,425	-2.0%	-2.0%
South Coast Transit Priorities						
Crosstown Shuttle	13,291	12,776	28,243	25,654	4.0%	10.1%
4 - Mesa/SBCC	11,645	10,705	23,603	24,793	8.8%	-4.8%
Enhanced Transit Program						
1 - Westside	41,996	48,553	81,070	98,252	-13.5%	-17.5%
2 - Eastside	59,161	65,539	119,065	132,746	-9.7%	-10.3%
<i>Lines 1 & 2 Total</i>	<i>101,157</i>	<i>114,092</i>	<i>200,135</i>	<i>230,998</i>	<i>-11.3%</i>	<i>-13.4%</i>
6 - State/Hollister/Goleta	68,618	73,438	136,478	146,683	-6.6%	-7.0%
11 - State/Hollister/UCSB	81,454	97,394	165,140	201,545	-16.4%	-18.1%
<i>Lines 6 & 11 Total</i>	<i>150,072</i>	<i>170,832</i>	<i>301,618</i>	<i>348,228</i>	<i>-12.2%</i>	<i>-13.4%</i>
3 - Oak Park	27,715	29,824	55,955	61,325	-7.1%	-8.8%

Source: Santa Barbara Metropolitan Transit District.

There are several factors that have contributed to an overall decrease in travel in recent months when compared to the same month of the previous year. These include: the depressed economy, which has led to a reduction both in commute trips and other trips; decreased tourism to the area; MTD's January 2009 fare increase; the decreased price of gasoline; and an increase in the use of various measures such as carpooling, flex schedules, and compressed workweeks.

MTD experienced a significant ridership spike during much of 2008, due to the increased cost of gasoline at that time. With the decreased fuel prices that have followed, as well as the other factors mentioned above, MTD ridership has returned to more typical rates. This can be seen in an examination of MTD's five-year ridership trend.

Table 2 shows the number of revenue hours that MTD operated on each City-assisted route in August 2009 and for fiscal year 2009 to date, along with corresponding data from the previous fiscal year for comparison. The table also presents ridership per revenue hour for each route for the current month and the corresponding month of the previous fiscal year.

TABLE 2
MTD Routes Assisted by Santa Barbara - Revenue Hours

Line	Current Month		Fiscal Year to Date		Riders per Hour	
	FY 2010 Aug 2009	FY 2009 Aug 2008	FY 2010 Jul-Aug	FY 2009 Jul-Aug	FY 2010 Aug 2009	FY 2009 Aug 2008
Shuttle Services						
DWE - State Street	1,235	1,263	2,495	2,522	43.7	48.3
DWE - East Beach	365	378	730	739	33.3	40.6
DWE - West Beach	165	165	332	332	32.9	34.9
<i>Downtown-Waterfront Total</i>	<i>1,765</i>	<i>1,806</i>	<i>3,557</i>	<i>3,593</i>	<i>40.5</i>	<i>45.5</i>
Carrillo Commuter Lot	105	101	219	207	15.3	16.2
South Coast Transit Priorities						
Crosstown Shuttle	611	618	1,283	1,268	21.8	20.7
4 - Mesa/SBCC	351	318	736	641	33.2	33.7
Enhanced Transit Program						
1 - Westside	823	813	1,674	1,638	51.0	59.7
2 - Eastside	1,383	1,376	2,821	2,773	42.8	47.6
<i>Lines 1 & 2 Total</i>	<i>2,206</i>	<i>2,189</i>	<i>4,495</i>	<i>4,411</i>	<i>45.9</i>	<i>52.1</i>
6 - State/Hollister/Goleta	1,539	1,538	3,088	3,076	44.6	47.7
11 - State/Hollister/UCSB	2,018	2,049	4,073	4,126	40.4	47.5
<i>Lines 6 & 11 Total</i>	<i>3,557</i>	<i>3,587</i>	<i>7,161</i>	<i>7,202</i>	<i>42.2</i>	<i>47.6</i>
3 - Oak Park	969	967	1,993	1,963	28.6	30.8

Source: Santa Barbara Metropolitan Transit District.

Shuttle Services

The City provides a fare-buydown subsidy to MTD for clean and quiet 22-ft. electric shuttle services to meet downtown Santa Barbara traffic-reduction goals.

- *Downtown-Waterfront Shuttle.* The Downtown service operates along State Street from Sola Street to Cabrillo Boulevard, and the Waterfront service operates along Cabrillo Boulevard from the harbor to the zoo. The one-way fare is \$0.25. Transfers between State Street and the Waterfront are free.
- *Carrillo Lot Shuttle.* Weekday peak-period service subsidized by the City as an incentive to attract downtown employees to park in the commuter lot. The service is free for commuter lot parkers, and \$0.25 for other riders.

Downtown-Waterfront Shuttle

As shown in Table 1, total ridership on the Downtown-Waterfront Shuttle decreased from 82,138 passengers in August 2008 to 71,549 in August 2009. Ridership decreased on both State Street and the Waterfront. Unlike most public transit services, ridership on the Downtown-Waterfront Shuttle tends to be greater on weekends than on weekdays. However, both August 2009 and August 2008 had 21 weekdays and 10 weekend days.

Table 2 shows that total revenue hours operated on the Downtown-Waterfront Shuttle decreased slightly, from 1,806 in August 2008 to 1,765 in August 2009. Riders per hour decreased from 45.5 in August 2008 to 40.5 in August 2009. The service generated \$17,673.50 in fare revenue in August 2008, decreasing to \$15,349.75 in August 2009.

Downtown-Waterfront Shuttle Ten-Year Trend

Tables 3A, 3B, and 3C present ten-year combined Downtown-Waterfront Shuttle trends in ridership, revenue hours, and passengers per revenue hour, respectively. The tables show that, over the entire ten-year period, annual ridership has decreased while annual revenue hours have remained relatively constant. However, the most recent several years have shown less variation in ridership.

The primary market for the Downtown-Waterfront Shuttle differs from that for a typical public transportation service. In general terms, the primary market for this shuttle service is tourists and local residents who are shopping, dining, sightseeing, or enjoying other recreational activities downtown and on the waterfront. Thus, shuttle ridership is heavily dependent on the convenience of the service and on the number of persons spending leisure time in these areas. Some factors affecting ridership on the service are discussed below.

Traffic Congestion

The time required to complete a trip on the Downtown-Waterfront Shuttle has increased over time as traffic congestion has worsened. A round trip on the State Street portion of the service (i.e., from the Dolphin Fountain to Sola Street and back to the Dolphin Fountain), for example, formerly required from 30 to 35 minutes, depending on the season and the time of day. Now, a round trip requires up to 45 minutes at peak times.

TABLE 3A: Downtown-Waterfront Shuttle Ridership

Month	Fiscal Year										
	1999-00	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10
Jul.	102,746	97,492	95,727	72,007	78,586	73,895	76,499	73,310	75,727	77,887	78,777
Aug.	97,141	93,566	81,304	72,465	79,726	70,693	71,631	66,978	70,257	82,138	71,549
Sep.	64,788	69,886	57,988	47,600	47,203	48,519	45,410	47,491	45,967	46,286	
Oct.	60,600	53,163	37,818	40,072	45,430	38,690	38,797	36,864	39,422	41,480	
Nov.	48,765	39,560	30,165	36,240	35,899	32,307	34,528	32,350	33,210	33,044	
Dec.	51,678	46,700	31,026	33,443	31,832	30,376	31,672	30,473	30,298	28,375	
Jan.	44,209	44,252	28,609	38,051	36,212	28,900	33,439	30,698	28,370	33,527	
Feb.	44,036	29,607	29,717	34,602	33,550	28,036	34,767	30,898	30,575	27,233	
Mar.	52,424	44,327	32,001	43,923	40,149	36,855	34,067	35,999	41,274	34,380	
Apr.	64,209	54,134	32,374	41,452	40,536	38,369	37,411	37,436	38,653	40,821	
May	60,669	52,654	37,358	43,085	43,982	44,240	42,861	43,587	43,347	44,631	
Jun.	65,894	70,601	50,499	56,228	53,482	59,501	55,301	59,194	63,083	54,150	
Total	757,159	695,942	544,586	559,168	566,587	530,381	536,383	525,278	540,183	543,952	

TABLE 3B: Downtown-Waterfront Shuttle Revenue Hours

Month	Fiscal Year										
	1999-00	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10
Jul.	1,696	1,720	1,838	1,777	1,786	1,754	1,786	1,586	1,682	1,785	1,791
Aug.	1,605	1,646	1,807	1,772	1,801	1,704	1,702	1,615	1,673	1,806	1,765
Sep.	1,338	1,312	1,192	1,279	1,227	1,225	1,214	1,173	1,192	1,086	
Oct.	1,280	1,214	1,104	1,254	1,235	1,137	1,139	1,114	1,122	1,093	
Nov.	1,090	1,098	973	1,128	1,114	1,062	1,058	1,042	1,070	1,072	
Dec.	1,261	1,427	1,141	1,150	1,123	1,084	1,082	1,067	1,105	1,076	
Jan.	1,128	1,130	1,018	1,168	1,176	1,146	1,140	1,119	1,128	1,135	
Feb.	1,110	1,085	994	1,062	1,102	1,026	1,035	1,011	1,043	1,013	
Mar.	1,108	1,145	1,028	1,176	1,128	1,119	1,126	1,113	1,121	1,109	
Apr.	1,192	1,324	1,067	1,182	1,060	1,093	1,109	1,079	1,062	1,065	
May	1,268	1,589	1,181	1,349	1,190	1,227	1,193	1,234	1,297	1,342	
Jun.	1,391	1,638	1,456	1,520	1,655	1,646	1,432	1,685	1,705	1,715	
Total	15,467	16,328	14,799	15,817	15,597	15,223	15,016	14,838	15,200	15,297	

TABLE 3C: Downtown-Waterfront Shuttle Passengers per Hour

Month	Fiscal Year										
	1999-00	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10
Jul.	60.6	56.7	52.1	40.5	44.0	42.1	42.8	46.2	45.0	43.6	44.0
Aug.	60.5	56.8	45.0	40.9	44.3	41.5	42.1	41.5	42.0	45.5	40.5
Sep.	48.4	53.3	48.6	37.2	38.5	39.6	37.4	40.5	38.6	42.6	
Oct.	47.3	43.8	34.3	32.0	36.8	34.0	34.1	33.1	35.1	38.0	
Nov.	44.7	36.0	31.0	32.1	32.2	30.4	32.6	31.0	31.0	30.8	
Dec.	41.0	32.7	27.2	29.1	28.3	28.0	29.3	28.6	27.4	26.4	
Jan.	39.2	39.2	28.1	32.6	30.8	25.2	29.3	27.4	25.2	29.5	
Feb.	39.7	27.3	29.9	32.6	30.4	27.3	33.6	30.6	29.3	26.9	
Mar.	47.3	38.7	31.1	37.3	35.6	32.9	30.3	32.3	36.8	31.0	
Apr.	53.9	40.9	30.3	35.1	38.2	35.1	33.7	34.7	36.4	38.3	
May	47.8	33.1	31.6	31.9	37.0	36.1	35.9	35.3	33.4	33.3	
Jun.	47.4	43.1	34.7	37.0	32.3	36.1	38.6	35.1	37.0	31.6	
Avg.	49.0	42.6	36.8	35.4	36.3	34.8	35.7	35.4	35.5	35.6	

Source: Santa Barbara Metropolitan Transit District.

Because MTD operates the same number of vehicles and approximately the same number of revenue hours annually, the number of trips provided during a typical day has decreased due to the increase in congestion and in the time required for each trip. *Thus, over the ten-year period, the travel time has increased and the frequency of service has decreased.* These factors make the service less appealing, and undoubtedly account for some of the decrease in riders over time.

Service Disruptions due to State Street Pedestrian Improvements

Between 1999 and 2007, the City Redevelopment Agency installed new brick sidewalks, updated street furniture, and enhanced landscaping on State Street between Gutierrez and Victoria Streets. These improvements, which were constructed in four phases, improved pedestrian amenities and helped to revitalize the State Street corridor. However, closures of portions of State Street during construction of the improvements required the Downtown-Waterfront Shuttle to detour to Chapala and Anacapa Streets. The State Street service was much less convenient during these detours, which likely contributed to the general decrease in ridership during the 10-year period.

Tourism

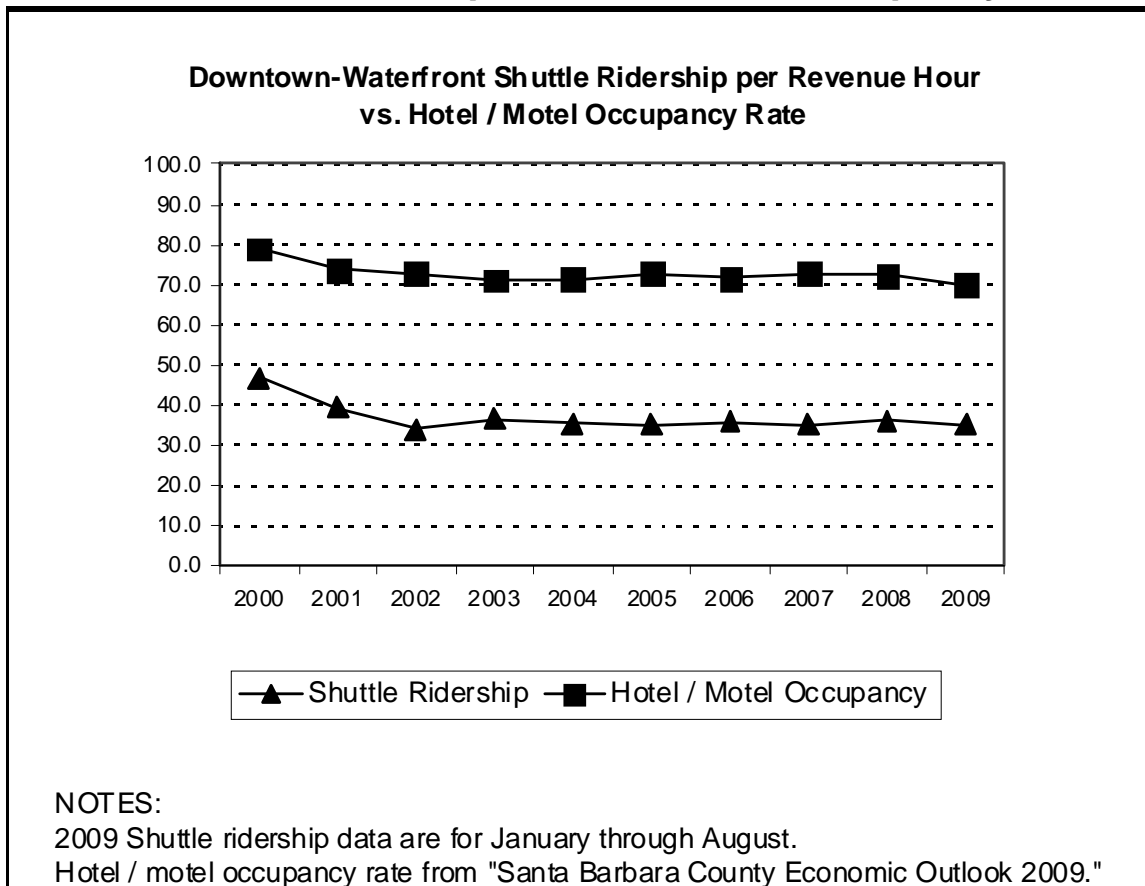
The Downtown-Waterfront Shuttle (DWE) is quite popular with tourists, and a change in the number of visitors to Santa Barbara's downtown and waterfront areas has a major impact on ridership. Annual lodging occupancy rates, shown in Figure 1, are a good indicator of annual changes in the number of tourists visiting the area.

The figure presents average annual hotel / motel occupancy rates for the period from 2000 to 2009 from the *Santa Barbara County Economic Outlook 2009* (Table 20, p. 441), and average annual Downtown-Waterfront Shuttle ridership per revenue hour for the same period. (In order to match the occupancy data, shuttle ridership and revenue hour data used to calculate ridership per hour for this discussion are for calendar years rather than fiscal years.)

As the figure shows, the two measures have similar trend lines. By far the greatest decrease in both ridership and hotel / motel occupancy occurred between 2000 and 2002, following the terrorist attacks of September 11, 2001. A comparison of month-by-month ridership (Table 3A) reveals that for 12 of the 13 months beginning September 2001, ridership significantly decreased compared to the same month of the previous year. Neither the lodging occupancy rate nor shuttle ridership has returned to pre-9/11 levels.

The factors discussed above (increased traffic congestion, service disruptions, and decreased tourism) have undoubtedly contributed to the general decrease in ridership on the Downtown-Waterfront Shuttle over the ten-year period. MTD staff will continue marketing efforts to increase ridership.

FIGURE 1
Calendar Years 2000 Through 2009
Shuttle Ridership & Hotel / Motel Occupancy



Source: Santa Barbara Metropolitan Transit District.

Downtown-Waterfront Shuttle Marketing & Public Information

- Passenger information cards with detachable perforated pocket-sized schedules are distributed at 36 locations along the route, including lodging establishments and the Visitors' Center.
- MTD staff attends Cabrillo Boulevard and State Street hotel staff meetings to conduct individualized marketing regarding the Downtown-Waterfront Shuttle.
- The shuttle route is featured in all "Santa Barbara Car Free" collateral. Flyers are available on all Amtrak Surfliner trains.
- The "Santa Barbara Car Free" brochure for the MTD's Line 22 service to "Santa Barbara's Highlights" features the Downtown-Waterfront Shuttle as a connection from the beach to Line 22.
- The Downtown-Waterfront Shuttle route is featured on the map in the explore section of Santa Barbara Seasons magazine.
- Partnership website links are provided by "Santa Barbara Car Free," Amtrak, the Santa Barbara Conference & Visitors Bureau and Film Commission, and the Downtown Organization.

- The Downtown-Waterfront Shuttle route is featured in the “Cultural Arts” brochure produced by the Downtown Organization.
- MTD is an active member of the Santa Barbara Conference & Visitors Bureau and Film Commission, and works with the Bureau to publicize the shuttle.
- All Downtown-Waterfront Shuttle vehicles display City of Santa Barbara seals.
- Amtrak passengers can request two free MTD transfers from the conductor. Caltrans pays MTD for the transfers after they are used.

Carrillo Commuter Lot Shuttle

As shown in Table 1, Carrillo Lot Shuttle ridership decreased slightly, from 1,641 passengers in August 2008 to 1,609 in August 2009. The service operates on weekday service days only, and operated on 21 weekdays in both August 2009 and August 2008. The shuttle transported an average of 16.2 passengers per revenue hour in August 2008 and decreased to 15.3 in August 2009.

The Carrillo commuter parking lot is generally not filled to capacity and often has as many as 20 to 30 spaces free. MTD staff will continue to monitor the performance of the service and will continue discussions with City Parking staff regarding the monthly variability in ridership.

South Coast Transit Priorities

MTD implemented two new routes within the City of Santa Barbara as part of the South Coast Transit Priorities (SCTP) project:

- *Crosstown Shuttle*. Utilizes clean and quiet 22-ft. electric shuttles to connect the Eastside via Cota Street and the Westside via Micheltorena Street with downtown Santa Barbara. Also serves the Cota Commuter Lot.
- *Line 4 – Mesa/SBCC (formerly called Mesa Loop)*. Utilizes biodiesel in clean-burning 29-ft. buses to connect downtown Santa Barbara and the Mesa via Carrillo Street and Cliff Drive. Also serves Santa Barbara City College.

The SCTP project was initially funded with a federal Congestion Mitigation and Air Quality Improvement (CMAQ) grant awarded to MTD. The City is currently subsidizing the operation of the Crosstown Shuttle, and has agreed to subsidize operation of Line 4 when the CMAQ funds run out. The City has also provided MTD with capital assistance for new buses for Line 4, and has agreed to provide capital assistance for the Crosstown Shuttle.

Beginning in May 2007, MTD uses a biodiesel blend in all diesel-powered buses. Biodiesel is a renewable fuel manufactured from vegetable oils, animal fats, or recycled cooking oils. There are a number of benefits from the use of biodiesel, including reduced dependence on imported oil, improved engine lubricity, and reductions in particulate matter, hydrocarbon, carbon monoxide, and greenhouse gas emissions.

Crosstown Shuttle

Following implementation of the Enhanced Transit Program in March 2007 (described below), Crosstown Shuttle ridership decreased compared to the previous year. This was to be expected, as the Crosstown Shuttle is a complementary service to Lines 1 & 2 and the enhanced peak-period service on those lines attracted some riders that previously rode this service. Crosstown Shuttle ridership has begun to increase in recent months.

Table 1 shows that ridership on the Crosstown Shuttle increased from 12,776 riders in August 2008 to 13,291 riders in August 2009. The Crosstown Shuttle operates on weekday service days only, and operated on 21 weekdays in both August 2009 and August 2008.

In recent years, MTD increased the number of revenue hours operated on the Crosstown Shuttle to compensate for the additional time needed to complete a trip due to increased traffic congestion. Although the additional revenue hours increased the cost to MTD, MTD does not bill the City for the additional hours.

As is shown in Table 2, Crosstown Shuttle revenue hours decreased slightly, from 618 in August 2008 to 611 in August 2009. The average number of passengers per hour increased from 20.7 in August 2008 to 21.8 in August 2009.

Tables 4A, 4B, and 4C present monthly ridership, revenue hours, and passengers per hour for the Crosstown Shuttle since the implementation of the service in late July 2001.

Line 4 - Mesa/SBCC

This route was called the Mesa Loop until a reconfiguration and name change in August 2008. MTD implemented Line 4 as a stand-alone route in March 2007. (MTD implemented a small-scale version of the service in September 2003, incorporated into Line 5, which provided a limited number of short "express" Line 5 weekday peak period trips between downtown and the Mesa.)

Line 4 also operates on weekday service days only, and operated on 21 weekdays in both August 2009 and August 2008. Line 4 carried 10,705 passengers in August 2008 and the ridership increased to 11,645 passengers in August 2009.

The number of revenue hours increased from 318 in August 2008 to 351 in August 2009, reflecting the reconfiguration of the route. The route carried an average of 33.7 riders per revenue hour in August 2008, and decreased slightly to 33.2 passengers per hour in August 2009.

TABLE 4A: Crosstown Shuttle Ridership

Month	Fiscal Year								
	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10
Jul.	155	11,614	13,591	13,156	12,944	14,188	13,883	12,878	14,952
Aug.	3,542	11,536	13,420	13,103	14,749	16,169	15,382	12,776	13,291
Sep.	3,800	11,649	14,531	13,978	14,273	13,907	12,247	13,694	
Oct.	5,089	13,795	14,958	14,538	14,152	15,911	14,801	15,117	
Nov.	3,968	11,355	11,088	14,459	13,648	13,625	12,657	10,344	
Dec.	4,490	11,469	12,387	13,286	13,301	12,086	10,298	11,939	
Jan.	7,389	12,626	12,123	13,078	13,367	13,231	11,125	11,342	
Feb.	7,899	11,712	11,347	13,084	12,930	12,503	11,496	11,355	
Mar.	9,544	13,514	13,229	16,241	14,662	14,369	12,457	13,669	
Apr.	10,579	14,228	13,030	14,508	12,727	13,312	13,457	13,557	
May	11,644	14,440	12,532	15,330	15,169	15,052	13,212	12,956	
Jun.	9,947	13,219	12,137	14,788	15,378	13,651	12,271	13,228	
Total	78,046	151,157	154,373	169,549	167,300	168,004	153,286	152,855	

TABLE 4B: Crosstown Shuttle Revenue Hours

Month	Fiscal Year								
	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10
Jul.	47	538	536	536	488	557	595	649	672
Aug.	541	538	512	537	567	647	658	618	611
Sep.	448	488	512	512	559	591	561	615	
Oct.	561	561	561	512	560	649	679	672	
Nov.	511	463	439	488	533	591	590	526	
Dec.	526	512	536	536	586	587	591	614	
Jan.	593	536	512	488	559	620	620	584	
Feb.	489	463	463	463	506	561	590	555	
Mar.	512	512	561	561	613	649	621	643	
Apr.	537	537	536	512	535	620	649	643	
May	536	512	488	512	588	650	620	584	
Jun.	489	513	537	538	589	620	619	643	
Total	5,790	6,173	6,193	6,195	6,683	7,342	7,393	7,346	

TABLE 4C: Crosstown Shuttle Passengers per Hour

Month	Fiscal Year								
	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10
Jul.	3.3	21.6	25.4	24.5	26.5	25.5	23.3	19.8	22.3
Aug.	6.5	21.4	26.2	24.4	26.0	25.0	23.4	20.7	21.8
Sep.	8.5	23.9	28.4	27.3	25.5	23.5	21.8	22.3	
Oct.	9.1	24.6	26.7	28.4	25.3	24.5	21.8	22.5	
Nov.	7.8	24.5	25.3	29.6	25.6	23.1	21.5	19.7	
Dec.	8.5	22.4	23.1	24.8	22.7	20.6	17.4	19.4	
Jan.	12.5	23.6	23.7	26.8	23.9	21.3	17.9	19.4	
Feb.	16.2	25.3	24.5	28.3	25.6	22.3	19.5	20.5	
Mar.	18.6	26.4	23.6	29.0	23.9	22.1	20.1	21.3	
Apr.	19.7	26.5	24.3	28.3	23.8	21.5	20.7	21.1	
May	21.7	28.2	25.7	29.9	25.8	23.2	21.3	22.2	
Jun.	20.3	25.8	22.6	27.5	26.1	22.0	19.8	20.6	
Avg.	13.5	24.5	24.9	27.4	25.0	22.9	20.7	20.8	

Source: Santa Barbara Metropolitan Transit District.

Enhanced Transit Program

During ongoing service evaluations, MTD staff identified various routes with a number of trips that were carrying excessive passenger loads. Bus drivers were often forced to leave passengers at bus stops because the bus was too full to safely board additional passengers. Beginning in March 2007, the City assisted MTD with funding to enhance service on several core MTD routes to alleviate these overloads:

- *Line 1 - Westside & Line 2 - Eastside.* Utilizes a biodiesel blend in clean-burning 40-ft. hybrid diesel-electric buses for enhanced peak-period service to downtown Santa Barbara. Line 1 connects the upper Westside to the San Andres corridor, west Carrillo Street, and downtown. Line 2 connects the lower Eastside to the Milpas Street corridor, east Anapamu Street, and downtown.
- *Line 6 - State/Hollister/Goleta & Line 11 - State/Hollister/UCSB.* Utilizes a biodiesel blend in clean-burning 40-ft. buses for enhanced peak-period service from downtown Santa Barbara to Upper State Street, the Eastern Goleta Valley, the City of Goleta, and the University of California at Santa Barbara (UCSB). Both routes follow State Street from downtown Santa Barbara to Hollister Avenue at Fairview. Line 6 continues along Hollister Avenue to Camino Real Marketplace, while Line 11 turns south on Fairview Avenue and travels to the airport and UCSB. (Santa Barbara County, Goleta, and UCSB also provide financial assistance to MTD for the Lines 6 & 11 enhancement.)
- *Line 3 - Oak Park.* Utilizes a biodiesel blend in clean-burning 29-ft. buses for enhanced weekday service connecting downtown Santa Barbara to Santa Barbara Cottage Hospital, upper State Street, and La Cumbre Plaza, via Bath and Castillo Streets, the Samarkand area, and Las Positas Road.

Line 1 - Westside & Line 2 - Eastside

In addition to utilizing a biodiesel blend (as discussed under South Coast Transit Priorities above), most of the buses operated on Lines 1 & 2 are hybrid diesel-electric vehicles. These buses are quieter, use less fuel, and produce fewer pollutants than straight diesel buses.

Lines 1 & 2 were enhanced to provide service every 10 minutes during weekday morning and afternoon peak periods (compared to the previous schedule of every 15 minutes). As shown in Table 1, total combined ridership on Lines 1 & 2 decreased from 114,092 passengers in August 2008 to 101,157 in August 2009, for an 11.3 percent decrease.

Table 2 shows that combined Lines 1 & 2 revenue hours increased slightly from 2,189 in August 2008 to 2,206 in August 2009. The average number of riders per revenue hour decreased from 52.1 in August 2008 to 45.9 in August 2009. When compared to the August before implementation of the Enhanced Transit Program, Lines 1 & 2 continue to show an increase in average daily total and peak period ridership.

Line 6 - State/Hollister/Goleta & Line 11 - State/Hollister/UCSB

Lines 6 & 11 were enhanced to provide alternating service every 10 minutes during weekday morning and afternoon peak periods, from downtown Santa Barbara to Hollister at Fairview (compared to the previous schedule of every 15 minutes). Line 6 continuing to Camino Real Marketplace and Line 11 continuing to the airport and UCSB now run every 20 minutes during weekday peak periods (compared to the previous schedule of every 30 minutes).

Table 1 shows that total combined ridership on Lines 6 & 11 decreased from 170,832 riders in August 2008 to 150,072 in August 2009, for a 12.2 percent decrease. Table 2 presents combined Lines 6 & 11 revenue hours, which decreased slightly from 3,587 in August 2008 to 3,557 in August 2009. The average number of riders per revenue hour decreased from 47.6 in August 2008 to 42.2 in August 2009.

Line 3 - Oak Park

Line 3 was enhanced to run every 20 minutes all day long on weekdays (compared to the previous schedule of every 30 minutes. As shown in Table 1, ridership on Line 3 decreased from 29,824 passengers in August 2008 to 27,715 in August 2009.

Line 3 revenue hours were flat, with 967 hours in August 2008 969 hours in August 2009. The average number of riders per revenue hour decreased from 30.8 in August 2008 to 28.6 in August 2009. Line 3 ridership continues to reflect an increase in average daily riders and peak period riders over the ridership before implementation of the enhancement.