



AGENDA
Meeting
of the
BOARD OF DIRECTORS
of the
SANTA BARBARA METROPOLITAN TRANSIT DISTRICT
A Public Agency
Tuesday, September 8, 2009
8:30 a.m.
Santa Barbara MTD Auditorium
550 Olive Street, Santa Barbara, CA 93101

1. CALL TO ORDER

2. ROLL CALL OF THE BOARD OF DIRECTORS

Dave Davis, Chair; Dick Weinberg, Vice Chair; Sharon Anderson, Secretary; Roger Aceves, Director; Chuck McQuary, Director; Brian Fahnestock, Director; John Britton, Director

3. REPORT REGARDING POSTING OF AGENDA

CONSENT CALENDAR

4. APPROVAL OF PRIOR MINUTES (ATTACHMENTS- ACTION MAY BE TAKEN)

The Board will be asked to waive the reading of and approve the draft minutes for the meetings of August 11, 2009.

5. CASH REPORT- (ATTACHMENT- ACTION MAY BE TAKEN)

The Board will be asked to review the cash report for August 4, 2009 through August 17, 2009 and August 18, 2009 through August 31, 2009.

THIS CONCLUDES THE CONSENT CALENDAR

6. PUBLIC COMMENT

Members of the public may address the Board on items within the jurisdiction of the Board that are not scheduled for public hearing. The time allotted per speaker will be at the discretion of the Board Chair. If you wish to address the Board under this item number, please complete and deliver to the MTD Board Clerk **before the meeting is convened**, a "Request to Speak" form including a description of the subject you wish to address.

CEREMONIAL ITEMS

7. EMPLOYEES' SPOTLIGHT

The following employee will be honored as MTD Employee's of the Quarter, for his outstanding performance:

Mark Clyde, Supervisor April – June 2009

8. ANNIVERSARIES

The Board will honor anniversaries of:

- Jim Haggerty, Manager of Passenger Relations (35 years)
- Louis Jones, Driver (35 years)
- Raul Maya, Driver (30 years)
- Arthur Burns, Driver (30 years)

9. UPDATE- CITY OF SANTA BARBARA (ACTION MAY BE TAKEN)

The Board will receive an update from Helene Schneider, City of Santa Barbara Councilmember/ MTD Liaison.

10. FINANCIAL UPDATE- (ACTION MAY BE TAKEN)

Staff will provide the Board with a financial update.

11. DISCUSSION REGARDING THE AMERICAN RECOVERY AND REINVESTMENT ACT (ARRA) (ACTION MAY BE TAKEN)

Staff will update the Board regarding the status of the ARRA Grant. Staff will present a recommendation to the Board to use a portion of ARRA funds for operating expenditures.

12. GENERAL MANAGERS REPORT- (ACTION MAY BE TAKEN)

- a.) MTD Report to UCSB
- b.) Preliminary Service Update
- c.) Transit Talk
- d.) Measure A
- e.) R & D Committee
- f.) Other

13. OTHER BUSINESS AND COMMITTEE REPORTS- (ACTION MAY BE TAKEN)

The Board will report on related public transit issues and committee meetings.

14. ADJOURNMENT

AMERICANS WITH DISABILITIES ACT: If you need special assistance to participate in this meeting, please contact the MTD Administrative Office at 963-3364 at least **48 hours in advance** of the meeting to allow time for MTD to attempt a reasonable accommodation.



MINUTES
Meeting
of the
BOARD OF DIRECTORS
of the
SANTA BARBARA METROPOLITAN TRANSIT DISTRICT
A Public Agency
Tuesday, August 11, 2009
8:30 a.m.
Santa Barbara MTD Auditorium
550 Olive Street, Santa Barbara, CA 93101

1. CALL TO ORDER

Chair Davis called the meeting to order at 8:30 a.m.

2. ROLL CALL OF THE BOARD OF DIRECTORS

Chair Davis reported that all members were present except for Director Fahnestock.

3. REPORT REGARDING POSTING OF AGENDA

Imelda Martin, Executive Assistant to the Board and General Manager, reported that the agenda was posted on August 7, 2009, the agenda for the meeting was posted at MTD's Administrative headquarters, on MTD's Website, mailed to all who have requested the agenda and sent to the media of general circulation.

CONSENT CALENDAR

4. APPROVAL OF PRIOR MINUTES (ATTACHMENTS- ACTION MAY BE TAKEN)

Following amendments to the minutes of July 14, 2009, Director Britton moved to approve the minutes of September 8, 2008, September 23, 2008 and July 14, 2009. Director McQuary seconded the motion. The motion passed unanimously.

5. CASH REPORT- (ATTACHMENT- ACTION MAY BE TAKEN)

Following questions from Directors McQuary and Weinberg, Director Britton moved to approved the Cash Report of July 7, 2009 through August 3, 2009. Director Aceves seconded the motion. The motion passed unanimously.

THIS CONCLUDES THE CONSENT CALENDAR

6. PUBLIC COMMENT

None was made.

CEREMONIAL ITEMS

7. ANNIVERSARY

General Manager Fisher introduced Henry Smith to the Board. General Manager Fisher congratulated Mr. Smith for his 30 year career as a driver with the District. Mr. Smith began his career with MTD in 1979. Mr. Smith was honored by The Independent in 2002 in an article named "Hail to the Bus driver" He also works for Easy Lift transportation. Additionally, Mr. Smith was honored in 2000 by the National Federation for the Blind as Outstanding Driver of the Year. He is also a solid community member, and a deacon at the Evangelistic Baptist Church in Port Hueneme.

Mr. Smith was accompanied by his grandson.

8. UPDATE- CITY OF SANTA BARBARA (ACTION MAY BE TAKEN)

Ms. Helene Schneider, City of Santa Barbara Councilmember/ MTD Liaison, updated the Board of the following items:

- The Farmers Market at Harding School began, it has been successful for the past few weeks
- The Planning Commission will meet on August 27th with regard to Plan Santa Barbara
- Upcoming Budget Meetings for the City Council, September 3rd, September 7th & September 8th

9. UPDATE- SERVICE CHANGES FOR AUGUST 24TH (ACTION MAY BE TAKEN)

Chair Davis complimented Mr. Damiano, Manager of Transit Development and Community Relations and his department on the new Schedule guides. General Manager Fisher stated the Cynthia Boche, Assistant Manager of Planning and Kate Schwab, Assistant Marketing Manager collaborated on this project.

a.) Mr. Damiano reviewed the following means of communications currently used for outreach to the community:

- Neighborhood newsletter to the line 7 & 8 areas
- Literature holders placed at all stops along Lines 7 & 8 between Pesetas Lane and Fairview.
- Electronic versions of the newsletter have been sent to the Goleta Chamber, City of Goleta, Supervisor Wolf's office and MTD's line 8 passenger database
- Employee Newsletter
- Rider Newsletter
- Large format poster in the drivers' room
- Interior transit ads in all buses
- Retirees and light duty drivers will be positioned at key bus stops during the first week of the service change to answer passenger questions
- An outreach is scheduled for August 13, 2009 at Maravilla Senior Living
- The District's website will be redesigned to a more user friendly version

Mr. Damiano announced that the new campaign for the year is "Your MTD for 40 years, and moving forward". Additionally, the marketing department added additional information pages throughout the schedule guide.

b.) General Manager Fisher stated that on June 15, 2009 a proposal from the Sustainable Transit Users Coalition (STUC) was presented to the MTD Board of Directors. This proposal included a request for an 8:45pm Line 8 departure from the Transit Center. The MTD Board directed Staff to review the feasibility of the request and to return with a cost analysis. Staff determined that even without the addition of this 8:45 p.m. trip, passengers will be able to travel from SBCC late classes to Calle Real and Turnpike. Board members expressed concern that fulfilling a request after final service plans were approved was not a good precedent to set. The MTD Board of Directors unanimously voted to continue Line 8 service plan as planned. Director Aceves moved to reject the proposed request from Sustainable Transit Users Coalition (STUC) for an 8:45 p.m. Line 8 departure from the Transit Center. Director McQuary seconded the motion. The motion passed unanimously.

10. GENERAL MANAGERS REPORT- (ACTION MAY BE TAKEN)

The General Manager asked Steve Maas, Manager of Strategic Planning and Compliance, to update the Board regarding the Regional Transportation Plan – Environmental Impact Report. Mr. Maas reported updates on Plan Santa Barbara, Planning Commission, UCSB Long Range Development Plan Environmental Impact Report, Santa Barbara County Association of Governments Draft amendment to the EIR, High-Occupancy Vehicle (HOV) Lanes on the 101, nominations to the Measure A Citizens Oversight Committee applicants, and the GVPAC (Goleta Valley Planning Advisory Committee). Following a discussion among the Board members on these topics, Director Aceves requested that staff follow up with all local elected officials informing them of MTD’s concerns regarding UCSB – LRDP. The Board directed staff to create an updated South Coast Transit Plan.

Following a discussion regarding Measure A among the Board of Directors, a Measure A Ad Hoc Committee was formed. The Measure A Ad Hoc Committee consists of Director McQuary and Director Weinberg.

General Manager Fisher reported that during Fiesta the operations department worked around the parade detours without incident. The District also provided service to the Dignatarios event at the Santa Barbara Zoo.

General Manager Fisher passed on a few thank you cards to our drivers from the Elementary School Outreach Program participants. MTD drivers visit students year round to teach them bus safety. Additionally, Solvang Parks and Recreation Summer Day Camp Program students also sent their thanks for use of an MTD bus for the summer.

11. OTHER BUSINESS AND COMMITTEE REPORTS- (ACTION MAY BE TAKEN)

General Manager Fisher reported that the Development Committee had met the day before. The items discussed were presented to the Board today in Mr. Damiano’s presentation.

12. RECESS TO CLOSED SESSION - PUBLIC EMPLOYEE DISCIPLINE/ DISMISSAL / RELEASE (ACTION MAY BE TAKEN)

The Board will meet in closed session pursuant to Government Code Section § 54957. Public Employee Discipline/ Dismissal / Release. After a consultation between the Chair and staff, Chair Davis reported that the Board decided to cancel the session. There was no discussion of this agenda item. The Closed Session was cancelled.

13. ADJOURNMENT

Director Britton moved to adjourn the meeting. Director Anderson seconded the motion. The motion passed unanimously. The meeting was adjourned at 10:13 a.m.

AMERICANS WITH DISABILITIES ACT: If you need special assistance to participate in this meeting, please contact the MTD Administrative Office at 963-3364 at least **48 hours in advance** of the meeting to allow time for MTD to attempt a reasonable accommodation.

Santa Barbara Metropolitan Transit District
Cash Report
Board Meeting of August 25, 2009
For the Period August 4, 2009 through August 17, 2009

MONEY MARKET

Beginning Balance August 4, 2009 **\$1,061,236.89**

Accounts Receivable	204,546.56
Passenger Fares	192,648.25
UCSB Fares	36,851.53
Advertising & Prepaid Dep	36,851.53
Miscellaneous	2,467.60
Interest Income - July 09	1,186.17
Total Deposits	474,551.64

Bank Adj. - July 09	.02
ACH Garnishment Trf	(3,554.95)
ACH Pensions Transfer	(32,674.27)
WC Trf - July 09	(33,788.51)
ACH Tax Deposit	(126,711.49)
Payroll Transfer	(290,147.75)
Operations Transfer	(451,014.17)
Total Disbursements	(937,891.12)

Ending Balance **\$597,897.41**

CASH INVESTMENTS

LAIF Account	\$3,000,000.00
Money Market Account	597,897.41

Total Cash Balance **\$3,597,897.41**

SELF INSURED LIABILITY ACCOUNTS

WC / Liability Reserves as of Aug 17, 2009	(\$1,296,471.06)
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Working Capital **\$2,301,426.35**

**Santa Barbara Metropolitan Transit District
Accounts Payable**

Check #	Date	Company	Description	Amount	Voids
93153	7/31/2009	BATTERY SYSTEMS OF OXNARD	BUS PARTS	21.66	V
93205	8/6/2009	ALTERNATIVE COPY SHOP, INC.	PRINTING SERVICES	920.03	
93206	8/6/2009	AMERICAN SILKSCREEN, INC.	PRINTING SERVICES	565.50	
93207	8/6/2009	BOMAR SECURITY & INVESTIGATI	SECURITY SERVICES	639.48	
93208	8/6/2009	BUENA TOOL, INC.	FAREBOX PARTS & REPAIRS	21.66	
93209	8/6/2009	CALIFORNIA ELECTRIC SUPPLY, IN	SHOP SUPPLIES	12.54	
93210	8/6/2009	CARQUEST AUTO PARTS	BUS/SV PARTS & SUPPLIES	137.70	
93211	8/6/2009	CINTAS FIRST AID & SAFETY DB	FIRST AID SUPPLIES	113.53	
93212	8/6/2009	COAST TRUCK PARTS	BUS PARTS	487.58	
93213	8/6/2009	COX COMMUNICATIONS	INTERNET & CABLE TV	212.95	
93214	8/6/2009	CUMMINS CAL PACIFIC LLC	BUS PARTS	86.53	
93215	8/6/2009	COUNTY OF S.B.PUBLIC WORKS DE	WASTE DISPOSAL	98.00	
93216	8/6/2009	DOCUPRODUCTS CORPORATION	COPIER COPIES & SUPPLIES	409.23	
93217	8/6/2009	DONS INDUSTRIAL, INC.	SHOP SUPPLIES	138.20	
93218	8/6/2009	EBUS, INC.	BUS PARTS	269.69	
93219	8/6/2009	ELECTRO-MECHANICAL REPAIR, IN	BUS PARTS & REPAIRS	156.76	
93220	8/6/2009	GIBBS INTERNATIONAL INC	BUS PARTS/SUPPLIES	789.10	
93221	8/6/2009	GILLIG LLC DBA	BUS PARTS	2,502.74	
93222	8/6/2009	GUARDIAN DENTAL INSURANCE	DENTAL INSURANCE	3,463.40	
93223	8/6/2009	GUARDIAN LIFE INS CO. CORP.	LIFE INSURANCE	964.34	
93224	8/6/2009	H.G. MAKELIM CO.	BUS PARTS	1,447.36	
93225	8/6/2009	H. G. PETERSEN FAMILY PROPERTI	PARKING FOR VALLEY BUSES	100.00	
93226	8/6/2009	HOME IMPROVEMENT CTR.	SHOP/B&G SUPPLIES	46.14	
93227	8/6/2009	INTERCON TECHNOLOGIES DBA	EV/CHARGER REPAIRS	389.12	
93228	8/6/2009	LA CUMBRE FEED	SOFT WATER SYSTEM SUPPLIES	379.68	
93229	8/6/2009	MC CORMIX CORP. (OIL)	LUBRICANTS	1,465.37	
93230	8/6/2009	MEDICAL EYE SERVICES, INC.	VISION SERVICES	336.72	
93231	8/6/2009	MOTOR COACH INDUSTRIES	BUS PARTS	256.54	
93232	8/6/2009	MOUNTAIN SPRING WATER	SHOP & OFFICE SUPPLIES	1,151.95	
93233	8/6/2009	MUZICRAFT, INC	TC CONTRACT MAINTENANCE	38.00	
93234	8/6/2009	NU-COOL REDI GREEN	COOLANTS & SHOP SUPPLIES	181.45	
93235	8/6/2009	PREVOST CAR INC.- CREDIT DEPT.	BUS PARTS	364.09	
93236	8/6/2009	PACIFICARE OF CALIFORNIA	HEALTH INSURANCE	49,598.61	
93237	8/6/2009	PRAXAIR DISTRIBUTION, INC.	SHOP SUPPLIES	76.38	
93238	8/6/2009	PRESTIGE TIRE & AUTO SERVICE, I	SERVICE VEHICLE REPAIRS	530.88	
93239	8/6/2009	SD AUTO PARTS (NAPA) DBA	BUS PARTS	26.08	
93240	8/6/2009	SANTA BARBARA NEWS PRESS	PRINTING SERVICES - SCHEDULE GUI	3,473.94	

Check #	Date	Company	Description	Amount	VOIDS
93241	8/6/2009	SMITTY'S TOWING SERVICE DB	TOWING SERVICES	50.00	
93242	8/6/2009	SERVICE MASTER OF SANTA BARB	JANITORIAL SERV./SUPPLIES	165.00	
93243	8/6/2009	SO. CAL. EDISON CO.	UTILITIES	7,316.25	
93244	8/6/2009	SPECIALTY TOOL & BOLT	SHOP SUPPLIES	274.19	
93245	8/6/2009	SUPREME AUTO CARE PROD., LLC	BUS CLEANING SUPPLIES	141.21	
93246	8/6/2009	SB CITY OF-REFUSE/WATER	UTILITIES	2,563.34	
93247	8/6/2009	THE LIGHTHOUSE	SHOP SUPPLIES	35.91	
93248	8/6/2009	TANK TEAM INC.	TANK TESTS	875.00	
93249	8/6/2009	UPS FREIGHT	FREIGHT SHIPPING	126.73	
93250	8/6/2009	INTERSTATE CAPITAL CORPORATI	UNIFORMS	659.77	
93251	8/6/2009	VALLEY POWER SYSTEMS, INC.	BUS PARTS	307.10	
93252	8/6/2009	WAXIE SANITARY SUPPLY DBA	JANITORIAL SUPPLIES	759.20	
93253	8/6/2009	WAYNE'S TIRE INC.	VEHICLE TIRES	78.21	
93254	8/6/2009	WURTH USA WEST INC.	SHOP SUPPLIES	415.30	
93255	8/7/2009	BLACKBIRD ARCHITECTS INC.	SUPERSTOP/TRANSIT CORRIDOR DESI	7,962.00	
93256	8/13/2009	ROGER STEVEN ACEVES	DIRECTOR FEES	120.00	
93257	8/13/2009	AMERICAN NAMEPLATE COMPANY	ENGRAVING SERVICES	68.61	
93258	8/13/2009	SHARON ANDERSON	DIRECTOR FEES	60.00	
93259	8/13/2009	ASBURY ENVIRONMENTAL SERVIC	WASTE OIL RECYCLER	40.00	
93260	8/13/2009	BATTERY SYSTEMS OF OXNARD	BUS PARTS	193.05	
93261	8/13/2009	BNS ELECTRONICS, INC.	GIB. SITE RENTAL	230.56	
93262	8/13/2009	BOMAR SECURITY & INVESTIGATI	SECURITY SERVICES	1,292.46	
93263	8/13/2009	JOHN BRITTON	DIRECTOR FEES	120.00	
93264	8/13/2009	CARQUEST AUTO PARTS	BUS/SV PARTS & SUPPLIES	209.66	
93265	8/13/2009	CENTRAL COAST CIRCULATION, LL	BUS BOOK DISTRIBUTION	575.00	
93266	8/13/2009	CHK AMERICA INC.	SCHEDULE INFO & SYSTEM MAP	11,793.94	
93267	8/13/2009	COMMUNITY RADIO, INC.	GIB. SITE RENTAL	225.35	
93268	8/13/2009	COAST TRUCK PARTS	BUS PARTS	256.94	
93269	8/13/2009	CUMMINS CAL PACIFIC LLC	BUS PARTS	153.14	
93270	8/13/2009	DAVID D. DAVIS JR.	DIRECTOR FEES	60.00	
93271	8/13/2009	DENMUN OFFICE EQUIPMENT	OFFICE MACHINE SUPPLIES/MAINTEN	1,513.80	
93272	8/13/2009	DONS INDUSTRIAL, INC.	SHOP SUPPLIES	354.43	
93273	8/13/2009	DOWNTOWN ORGANIZATION, INC.	TC MAINTENANCE	400.00	
93274	8/13/2009	EASY LIFT TRANSPORTATION, INC.	ADA SUBSIDY	47,867.00	
93275	8/13/2009	ERGOMETRICS, INC.	DRIVER TEST SCORING	97.16	
93276	8/13/2009	FALCON FUELS, INC.	BUS FUEL	30,368.00	
93277	8/13/2009	FISHER, SHERRIE	REIMBURSEMENT	284.00	
93278	8/13/2009	BRIAN FAHNESTOCK	DIRECTOR FEES	120.00	
93279	8/13/2009	FRAZEE INDUSTRIES, INC	B&G REPAIRS & SUPPLIES	72.28	
93280	8/13/2009	GIBBS INTERNATIONAL INC	BUS PARTS/SUPPLIES	92.25	

Check #	Date	Company	Description	Amount	Voids
93281	8/13/2009	GILLIG LLC DBA	BUS PARTS	337.32	
93282	8/13/2009	GOLETA WATER DISTRICT	UTILITIES	93.63	
93283	8/13/2009	GOODYEAR TIRE & RUBBER CO	LEASED TIRES	1,047.10	
93284	8/13/2009	PAUL GRIFFITH	EV PROGRAM CONSULTATION	3,375.00	
93285	8/13/2009	HOME IMPROVEMENT CTR.	SHOP/B&G SUPPLIES	63.75	
93286	8/13/2009	INTERCON TECHNOLOGIES DBA	EV/CHARGER REPAIRS	5,872.32	
93287	8/13/2009	INTELLICORP RECORD INC.	PRE-EMPLOYMENT CHECK	225.90	
93288	8/13/2009	INTERSTATE BATTERIES	EV ACCESSORY BATTERIES	474.04	
93289	8/13/2009	MC CORMIX CORP. (OIL)	LUBRICANTS	59.28	
93290	8/13/2009	MC CORMIX CORP. (GAS)	FUEL-SERVICE VEHICLES	1,971.11	
93291	8/13/2009	MCMASTER-CARR SUPPLY CO.	SHOP SUPPLIES	144.64	
93292	8/13/2009	CHUCK MCQUARY	DIRECTOR FEES	60.00	
93293	8/13/2009	MIKE CUEVAS GARDENING SERIVC	LANDSCAPE MAINTENANCE SERVICE	657.00	
93294	8/13/2009	MISSION LINEN SUPPLY, INC	UNIFORM & LINEN SERVICE	4,083.75	
93295	8/13/2009	MOTOR COACH INDUSTRIES	BUS PARTS	19.44	
93296	8/13/2009	NATIONAL INTERSTATE INS INC.	LIABILITY INSURANCE	22,998.00	
93297	8/13/2009	NUGS BY NAY DBA	GRAPHIC DESIGNER	163.13	
93298	8/13/2009	PREVOST CAR INC.- CREDIT DEPT.	BUS PARTS	873.88	
93299	8/13/2009	RAMIREZ, ANTONIO	MEDICAL REIMBURSEMENT	284.45	
93300	8/13/2009	REPUBLIC ELEVATOR, INC	ELEVATOR MAINTENANCE	126.28	
93301	8/13/2009	SANTA BARBARA CVB	MARKETING MEETING LUNCHEON	120.00	
93302	8/13/2009	SERVICE MASTER OF SANTA BARB	JANITORIAL SERV./SUPPLIES	4,952.00	
93303	8/13/2009	SANTA BARBARA SIGNS, INC. DBA	PRINTING SERVICES	370.29	
93304	8/13/2009	SM TIRE, CORP.	BUS TIRE MOUNTING	126.00	
93305	8/13/2009	SMARDAN-HATCHER CO., INC	B&G REPAIRS & SUPPLIES	8.49	
93306	8/13/2009	SMART & FINAL	OFFICE/MEETING SUPPLIES	154.37	
93307	8/13/2009	SO. CAL. EDISON CO.	UTILITIES	2,719.39	
93308	8/13/2009	SOUTHWEST LIFT & EQUIPMENT, I	B&G REPAIRS & SUPPLIES	798.50	
93309	8/13/2009	STAPLES CREDIT PLAN	OFFICE & COMPUTER SUPPLIES	500.18	
93310	8/13/2009	TEAMSTERS MISC FUND	UNION MEDICAL/DENTAL	99,242.60	
93311	8/13/2009	TRUCK TRAILER TRANSIT	BUS PARTS	274.05	
93312	8/13/2009	TRI-VALLEY TROPHIES & SPECIALI	PRINTING SERVICE	685.10	
93313	8/13/2009	TRI-COUNTY AUTO GLASS INC	REPLACE BUS WINDOWS	220.00	
93314	8/13/2009	UNITED PARCEL SERVICE, INC.	FREIGHT CHARGES	510.75	
93315	8/13/2009	INTERSTATE CAPITAL CORPORATI	UNIFORMS	339.06	
93316	8/13/2009	VALLEY POWER SYSTEMS, INC.	BUS PARTS	1,658.62	
93317	8/13/2009	WAXIE SANITARY SUPPLY DBA	JANITORIAL SUPPLIES	431.94	
93318	8/13/2009	WAYNE'S TIRE INC.	VEHICLE TIRES	268.75	
93319	8/13/2009	RICHARD WEINBERG	DIRECTOR FEES	60.00	
93320	8/13/2009	WILSON PRINTING INC.	PRINTING SERVICES	1,360.49	

Check #	Date	Company	Description	Amount	Voids
93321	8/14/2009	CHILD SUPPORT ENFORCEMENT AG	PAYROLL RELATED	147.69	
93322	8/14/2009	DEAILE, MARY	PAYROLL RELATED	106.15	
93323	8/14/2009	STATE OF CALIFORNIA	PAYROLL RELATED	150.00	
93324	8/14/2009	UNITED STATES TREASURY - IRS	PAYROLL RELATED	500.00	
93325	8/14/2009	SHERIFF CIVIL BUREAU	PAYROLL RELATED	697.13	
93326	8/14/2009	SB COUNTY FEDERAL CREDIT UNIO	PAYROLL DEDUCTION	1,383.00	
93327	8/14/2009	SEELEY-RUIZ, KAREN	PAYROLL RELATED	75.69	
93328	8/14/2009	TEAMSTERS PENSION TRUST	UNION PENSION	90,019.15	
93329	8/14/2009	TEAMSTERS UNION LOCAL NO. 186	UNION DUES	9,862.31	
93330	8/14/2009	VALERIANO, MARIA	PAYROLL DONATIONS	216.00	
				451,035.83	
Current Cash Report Voided Checks:				0.00	
Prior Cash Report Voided Checks:				21.66	
Grand Total:				\$451,014.17	

**Santa Barbara Metropolitan Transit District
Cash Receipts of Accounts Receivable**

Date	Company	Description	Amount
8/4/2009	Borrayo, Ruth	Health Insurance - Cobra	268.13
8/4/2009	County of Santa Barbara	Passes/Token Sales	2,853.75
8/4/2009	UCSB - Contract Fares	Contract Fares - July 09	36,851.54
8/6/2009	Cox Communciations	Advertising on Buses	4,894.00
8/6/2009	Rocket Vending Services	Repairs Reimbursement	75.00
8/7/2009	Calles, Gilbert & Leandra	Health Insurance - Retiree	240.74
8/7/2009	Fountain, Melvin and Elizabeth	Health Insurance - Retiree	240.74
8/7/2009	The Jewelry Mart	Advertising on Buses	288.00
8/11/2009	CA Dept. of Transportation	Amtrak Contract Fares - through June	196.00
8/11/2009	CA Dept. of Transportation	Amtrak Contract Fares - Services Provided	631.00
8/11/2009	CA Dept. of Transportation	Amtrak Contract Fares - Jan - Mar	58.80
8/11/2009	UCSB - Parking Services	Passes/Passport Sales	11,392.00
8/12/2009	City of SB - Browning Allen	Dwntwn. Wtrfrnt. Shuttle - July 09	87,375.00
8/12/2009	City of SB - Commuter Lot	Commuter Lot Shuttle - Aug 09	16,945.08
8/12/2009	City of SB - Transit Enhancement	Transit Enhancement Bus Lines 1,2,3 Aug 09	41,516.33
8/17/2009	Paul Griffith	Contractor Health Ins - Cobra	720.45
Total Accounts Receivable Paid During Period			\$204,546.56

Santa Barbara Metropolitan Transit District
Cash Report
Board Meeting of September 8, 2009
For the Period August 18, 2009 through August 31, 2009

MONEY MARKET

Beginning Balance August 18, 2009 **\$597,897.41**

Accounts Receivable	4,427,920.99
SB-325 (LTF)	512,845.48
Passenger Fares	198,746.14
Advertising & Prepaid Dep	2,070.00
Miscellaneous	30.00
Total Deposits	5,141,612.61

WC Reimb. - Aug 09	43.15
ACH Garnishment Trf	(3,534.38)
Bank Fee - Aug 09	(4,568.52)
ACH Pensions Transfer	(13,283.74)
ACH Tax Deposit	(126,719.43)
Operations Transfer	(153,084.47)
Payroll Transfer	(292,923.10)
Transfer to LAIF	(4,000,000.00)
Total Disbursements	(4,594,070.49)

Ending Balance **\$1,145,439.53**

CASH INVESTMENTS

LAIF Account	\$7,000,000.00
Money Market Account	1,145,439.53

Total Cash Balance **\$8,145,439.53**

SELF INSURED LIABILITY ACCOUNTS

WC / Liability Reserves as of Aug 31, 2009 (\$1,389,901.21)

Working Capital **\$6,755,538.32**

**Santa Barbara Metropolitan Transit District
Accounts Payable**

Check #	Date	Company	Description	Amount	Voids
93331	8/19/2009	ADOBE COMPANY DBA	PROFESSIONAL SERVICE	8,905.19	
93332	8/19/2009	AECOM,INC.	PROFESSIONAL SERVICE	1,338.25	
93333	8/19/2009	APTA	ANNUAL DUES	20,500.00	
93334	8/19/2009	ANDREWS, HENRY	REIMBURSEMENT	257.56	
93335	8/19/2009	CALIFORNIA ELECTRIC SUPPLY, IN	BUS PARTS & SHOP SUPPLIES	98.13	
93336	8/19/2009	CARQUEST AUTO PARTS	BUS PARTS & SUPPLIES	534.17	
93337	8/19/2009	CHEVRON & TEXACO CARD SERVIC	SERVICE VEHICLE FUEL	113.13	
93338	8/19/2009	COAST TRUCK PARTS	BUS PARTS	818.30	
93339	8/19/2009	DRUG TESTING NETWORK, INC	DRUG TESTING	34.95	
93340	8/19/2009	ERGOMETRICS, INC.	DRIVER TEST SCORING	64.00	
93341	8/19/2009	FALCON FUELS, INC.	BUS FUEL	30,511.11	
93342	8/19/2009	FIA CARD SERVICES	MISC CREDIT CARD CHARGES	6,090.41	
93343	8/19/2009	GIBBS INTERNATIONAL INC	BUS PARTS/SUPPLIES	2,597.08	
93344	8/19/2009	GILLIG LLC DBA	BUS PARTS	1,468.03	
93345	8/19/2009	GRAINGER, INC.	SHOP/B&G SUPPLIES	192.68	
93346	8/19/2009	PAUL GRIFFITH	EV PROGRAM CONSULTATION	600.00	
93347	8/19/2009	H.G. MAKELIM CO.	BUS PARTS	3,130.55	
93348	8/19/2009	HEDRICK, SCOTT	REIMBURSEMENT	34.00	
93349	8/19/2009	HOME IMPROVEMENT CTR.	SHOP/B&G SUPPLIES	58.26	
93350	8/19/2009	HOWIE ENTERPRISES DBA	BUS REPAIRS	400.00	
93351	8/19/2009	HUB INTERNATIONAL OF CALIFOR	PENSION ADMINISTRATOR	167.50	
93352	8/19/2009	HYDREX PEST CONTROL	FUMIGATION	70.00	
93353	8/19/2009	KIMBALL MIDWEST	SHOP SUPPLIES	510.71	
93354	8/19/2009	KLIPPEL TOOL REPAIR DBA	BUS PARTS/COMPRESSORS MAINT	156.60	
93355	8/19/2009	LARA'S AUTO REPAIR DBA	BUS REPAIRS	90.00	
93356	8/19/2009	MGB INDUSTRIAL SUPPLY	BUS & SHOP SUPPLIES	43.17	
93357	8/19/2009	PREVOST CAR INC.- CREDIT DEPT.	BUS PARTS	773.58	
93358	8/19/2009	PRESTIGE TIRE & AUTO SERVICE, I	SERVICE VEHICLE REPAIRS	463.30	
93359	8/19/2009	ROGERS, SHEFFIELD & CAMPBELL,	LEGAL COUNSEL	7,511.55	
93360	8/19/2009	ROCHA, JAVIER	REIMBURSEMENT	44.00	
93361	8/19/2009	SERVICE MASTER OF SANTA BARB	JANITORIAL SERV./SUPPLIES	120.00	
93362	8/19/2009	SANTA BARBARA SIGNS, INC. DBA	PRINTING SERVICES	1,392.75	
93363	8/19/2009	SMART & FINAL	OFFICE/MEETING SUPPLIES	272.52	
93364	8/19/2009	SO. CAL. EDISON CO.	UTILITIES	6,502.94	
93365	8/19/2009	SOUTHERN CALIFORNIA GAS COMP	UTILITIES	104.86	
93366	8/19/2009	SPORTWORKS NORTHWEST INC.	BIKE RACK PARTS	954.03	
93367	8/19/2009	TANK TEAM INC.	TANK TESTS	101.50	

Check #	Date	Company	Description	Amount	Voids
93368	8/19/2009	VALLEY POWER SYSTEMS, INC.	BUS PARTS	434.60	
93369	8/19/2009	VERIZON CALIFORNIA	TELEPHONES	265.50	
93370	8/19/2009	WAXIE SANITARY SUPPLY DBA	JANITORIAL SUPPLIES	580.25	
93371	8/19/2009	WAYNE'S TIRE INC.	VEHICLE TIRES	28.00	
93372	8/26/2009	ASBURY ENVIRONMENTAL SERVIC	WASTE OIL RECYCLER	40.00	
93373	8/26/2009	BOMAR SECURITY & INVESTIGATI	SECURITY SERVICES	1,273.04	
93374	8/26/2009	CALIFORNIA ELECTRIC SUPPLY, IN	BUS PARTS & SHOP SUPPLIES	280.33	
93375	8/26/2009	CARQUEST AUTO PARTS	BUS PARTS & SUPPLIES	593.22	
93376	8/26/2009	CINTAS FIRST AID & SAFETY DB	FIRST AID SUPPLIES	229.19	
93377	8/26/2009	COAST TRUCK PARTS	BUS PARTS	233.08	
93378	8/26/2009	CUMMINS CAL PACIFIC LLC	BUS PARTS	1,574.19	
93379	8/26/2009	DAL POZZO TIRE CORP.	TIRE REPAIR	35.00	
93380	8/26/2009	DEPARTMENT OF MOTOR VEHICLE	VEHICLE REGISTRATION	1,009.00	
93381	8/26/2009	DRUG TESTING NETWORK, INC	DRUG TESTING	34.95	
93382	8/26/2009	EVERYTHING ELECTRIC	BUS PARTS	93.63	
93383	8/26/2009	FALCON FUELS, INC.	BUS FUEL	15,273.65	
93384	8/26/2009	FEDERAL EXPRESS CORP.	FREIGHT CHARGES	107.90	
93385	8/26/2009	GFI GENFARE, INC.	FAREBOX REPAIRS & PARTS	1,366.64	
93386	8/26/2009	GIBBS INTERNATIONAL INC	BUS PARTS/SUPPLIES	632.98	
93387	8/26/2009	GILLIG LLC DBA	BUS PARTS	1,629.88	
93388	8/26/2009	GRAHAM CHEVROLET CORP.	SERVICE VEHICLE PARTS	62.26	
93389	8/26/2009	GRAINGER, INC.	SHOP/B&G SUPPLIES	15.01	
93390	8/26/2009	HAYNES SALES DBA	B&G REPAIRS & SUPPLIES	556.80	
93391	8/26/2009	HILLYARD/LOS ANGELES	SHOP SUPPLIES	643.86	
93392	8/26/2009	HOME IMPROVEMENT CTR.	SHOP/B&G SUPPLIES	12.00	
93393	8/26/2009	INDOFF, INC.	OFFICE SUPPLIES	642.44	
93394	8/26/2009	KLIPPEL TOOL REPAIR DBA	BUS PARTS/COMPRESSORS MAINT	541.17	
93395	8/26/2009	LARA'S AUTO REPAIR DBA	BUS REPAIRS	90.00	
93396	8/26/2009	MARBORG INDUSTRIES (INC)	UTILITIES & RENTAL FEES	190.50	
93397	8/26/2009	MC CORMIX CORP. (OIL)	LUBRICANTS	2,563.36	
93398	8/26/2009	MCMASTER-CARR SUPPLY CO.	SHOP SUPPLIES	304.72	
93399	8/26/2009	MORRIS, WILLIAM	REIMBURSEMENT	44.00	
93400	8/26/2009	NU-COOL REDI GREEN	COOLANTS & SHOP SUPPLIES	220.06	
93401	8/26/2009	NUGS BY NAY DBA	GRAPHIC DESIGNER	76.13	
93402	8/26/2009	PREVOST CAR INC.- CREDIT DEPT.	BUS PARTS	1,057.58	
93403	8/26/2009	PETTY CASH - MARTIN, IMELDA	MISC. PURCHASES	477.61	
93404	8/26/2009	SAFETYSIGN.COM DBA	SIGNAGE	51.63	
93405	8/26/2009	SANTA BARBARA NEWS PRESS	SCHEDULE GUIDES	11,370.33	
93406	8/26/2009	SM TIRE, CORP.	BUS TIRE MOUNTING	339.50	
93407	8/26/2009	SPECIALTY TOOL & BOLT	SHOP SUPPLIES	70.42	

Check #	Date	Company	Description	Amount	Voids
93408	8/26/2009	SUPREME AUTO CARE PROD., LLC	BUS CLEANING SUPPLIES	140.23	
93409	8/26/2009	SB CITY OF-REFUSE/WATER	UTILITIES	615.49	
93410	8/26/2009	T.F. HUDGINS, INC.	BUS PARTS	92.25	
93411	8/26/2009	THE MEDCENTER	MEDICAL EXAMS	1,758.00	
93412	8/26/2009	TANK TEAM INC.	TANK TESTS	108.00	
93413	8/26/2009	TRI-COUNTY AUTO GLASS INC	REPLACE BUS WINDOWS	220.00	
93414	8/26/2009	VALLEY POWER SYSTEMS, INC.	BUS PARTS	1,055.79	
93415	8/26/2009	VERIZON CALIFORNIA	TELEPHONES	2,493.10	
93416	8/26/2009	VERIZON WIRELESS	WIRELESS PHONES	369.91	
93417	8/26/2009	WAXIE SANITARY SUPPLY DBA	JANITORIAL SUPPLIES	359.29	
93418	8/28/2009	CHILD SUPPORT ENFORCEMENT AG	PAYROLL RELATED	147.69	
93419	8/28/2009	DEAILE, MARY	PAYROLL RELATED	106.15	
93420	8/28/2009	STATE OF CALIFORNIA	PAYROLL RELATED	150.00	
93421	8/28/2009	UNITED STATES TREASURY - IRS	PAYROLL RELATED	500.00	
93422	8/28/2009	SHERIFF CIVIL BUREAU	PAYROLL RELATED	747.81	
93423	8/28/2009	SB COUNTY FEDERAL CREDIT UNIO	PAYROLL DEDUCTION	1,383.00	
93424	8/28/2009	SEELEY-RUIZ, KAREN	PAYROLL RELATED	75.69	
93425	8/28/2009	TEAMSTERS UNION LOCAL NO. 186	UNION DUES	427.85	
93426	8/28/2009	UNITED WAY OF SB	PAYROLL DEDUCTION	148.00	
93427	8/28/2009	VALERIANO, MARIA	PAYROLL DONATIONS	68.00	
93428	8/28/2009	YACO SCHOLARSHIP FUND	PR DEDUCTION	49.00	
				153,084.47	
Current Cash Report Voided Checks:				0.00	
Prior Cash Report Voided Checks:				0.00	
Grand Total:				\$153,084.47	

**Santa Barbara Metropolitan Transit District
Cash Receipts of Accounts Receivable**

Date	Company	Description	Amount
8/20/2009	City of SB Creeks Division	Advertising on Buses	2,783.00
8/21/2009	City of Carpinteria - Seaside Shtl.	Seaside Shuttle Contract Fares - Jul-Sep 09	15,500.99
8/21/2009	Cottage Hospital	Passes/Token Sales	4,600.00
8/24/2009	SBCC - Contract Fares	Contract Fares - Summer 09	69,709.50
8/25/2009	Cox Communciations	Advertising on Buses	4,894.00
8/25/2009	Federal Transit Administration	FTA Operating Assistance	4,309,520.00
8/26/2009	Santa Barbara Airport	Advertising on Buses	5,888.00
8/26/2009	Santa Barbara Airport	Advertising on Buses	5,888.00
8/27/2009	Cottage Hospital	Passes/Token Sales	5,200.00
8/31/2009	SB County Public Health	Passes/Token Sales	3,937.50
Total Accounts Receivable Paid During Period			\$4,427,920.99

BOARD OF DIRECTORS REPORT

MEETING DATE: SEPTEMBER 8, 2009

AGENDA ITEM #:

TYPE: INFORMATION

PREPARED BY: JERRY ESTRADA

Signature

REVIEWED BY: GENERAL MANAGER

GM Signature

SUBJECT: FINANCIAL UPDATE

DISCUSSION:

The Santa Barbara Metropolitan Transit District (MTD) adopted a balanced operating budget for fiscal year 09/10 that included the use of a small amount of deferred credits “reserves”. The use of “reserves” to balance the operating budget is a first for MTD and a reflection of decreased operating revenues and rising expenditures that have resulted in a projected structural imbalance.

Exhibits 1 & 2 below highlight two significant issues that should not be overlooked. The first is the lack of a dedicated annual funding source for capital expenditures and the second is the aforementioned use of “reserves” to balance the operating budget. MTD has been fortunate to receive a significant amount of one-time grants to cover core capital expenditures as well as major acquisitions in fiscal year 09/10.

Exhibit 1 **MTD Operating Budget FY 09/10**

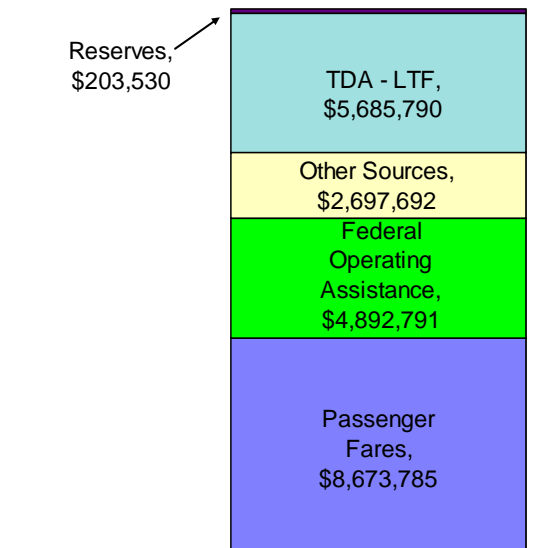


Exhibit 2 **MTD Capital Revenue FY 09/10**

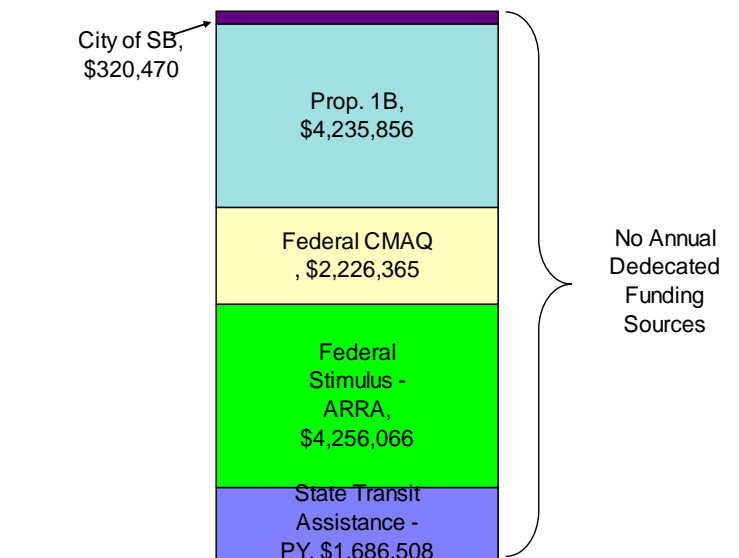


Exhibit 3

MTD Operating Revenue FY 07/08

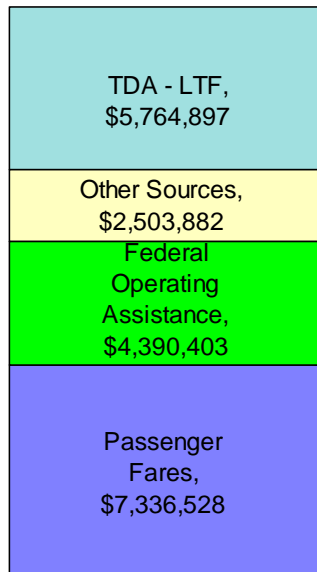
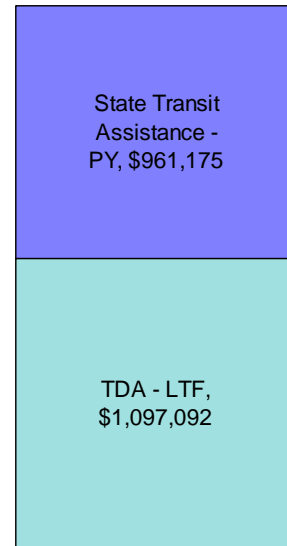


Exhibit 4

MTD Capital Revenue FY 07/08



Capital expenditures were \$1.035 million for the year. The remaining funds were set aside for future capital acquisitions and working capital.

Lack of Dedicated Funding Source for Capital Acquisitions

Exhibits 3 & 4 above provide an example of how MTD had successfully managed to fund its capital expenditures. Historically, MTD has applied its annual TDA-LTF sales tax apportionment to balance the operating budget, while also setting aside approximately \$1 million of the total for capital expenditures and/or working capital.

Santa Barbara MTD STA Apportionment	
FY 09-10	\$0
FY 08-09	896,131
FY 07-08	1,254,057
FY 06-07	2,529,258
FY 05-06	816,185
FY 04-05	478,469
FY 03-04	436,113
FY 02-03	406,772
	\$6,816,985

The table to the left illustrates the amount of State Transit Assistance (STA) MTD has been apportioned over the past eight years. Prior to fiscal year 09/10 STA averaged approximately \$1 million annually in funding toward capital expenditures.

Core Capital Expenditures
Engines, Transmissions etc.
Bus Shelters & Equipment
Shop Equipment
Facilities
Service Vehicles
Other
Major Capital Expenditures
Bus Acquisitions
Other Systems & Equipment

The chart to the right provides an example of MTD's capital expenditures, which are classified as either "core" or

"major".

The table below is a breakdown of MTD’s capital acquisitions for a five-year period as certified in its annual Single Audit. The table indicates that “Core” capital expenditures averaged approximately \$900,000.

Historical Core Capital Acquisitions - Certified Financial Statements

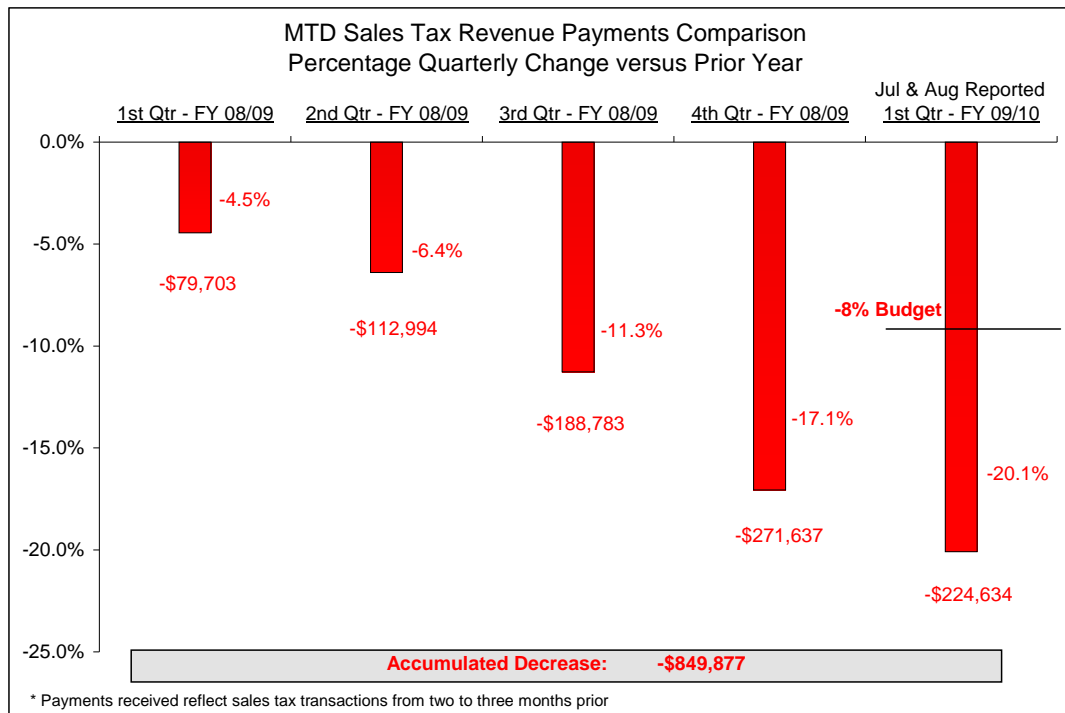
	Total Acquisitions	Bus Acquisitions	Non-Bus Acquisition Capital Expenditures
FY 07-08	\$998,467	\$0	\$998,467
FY 06-07	\$5,968,783	\$5,071,960	\$896,823
FY 05-06	\$575,692	\$0	\$575,692
FY 04-05	\$2,728,262	\$2,144,856	\$583,406
FY 03-04	\$8,505,812	\$7,020,097	\$1,485,715
	5-year average:		\$908,021

Summary

The loss of State Transit Assistance coupled with decreasing TDA-LTF sales tax revenue, which will be discussed in detail further in this report, has forced MTD to rely on one-time capital grants to cover “Core” and “Major” capital acquisitions. Once these funds are exhausted, MTD will be forced to reassess the allocation of its remaining funding sources. Implementation of the Measure A Transit Capital funding program dedicated to MTD may provide an alternative source of capital funding that could help offset the reallocation of operating funds to capital acquisitions. It is imperative that the Measure A Transit Capital funds be made available to MTD annually.

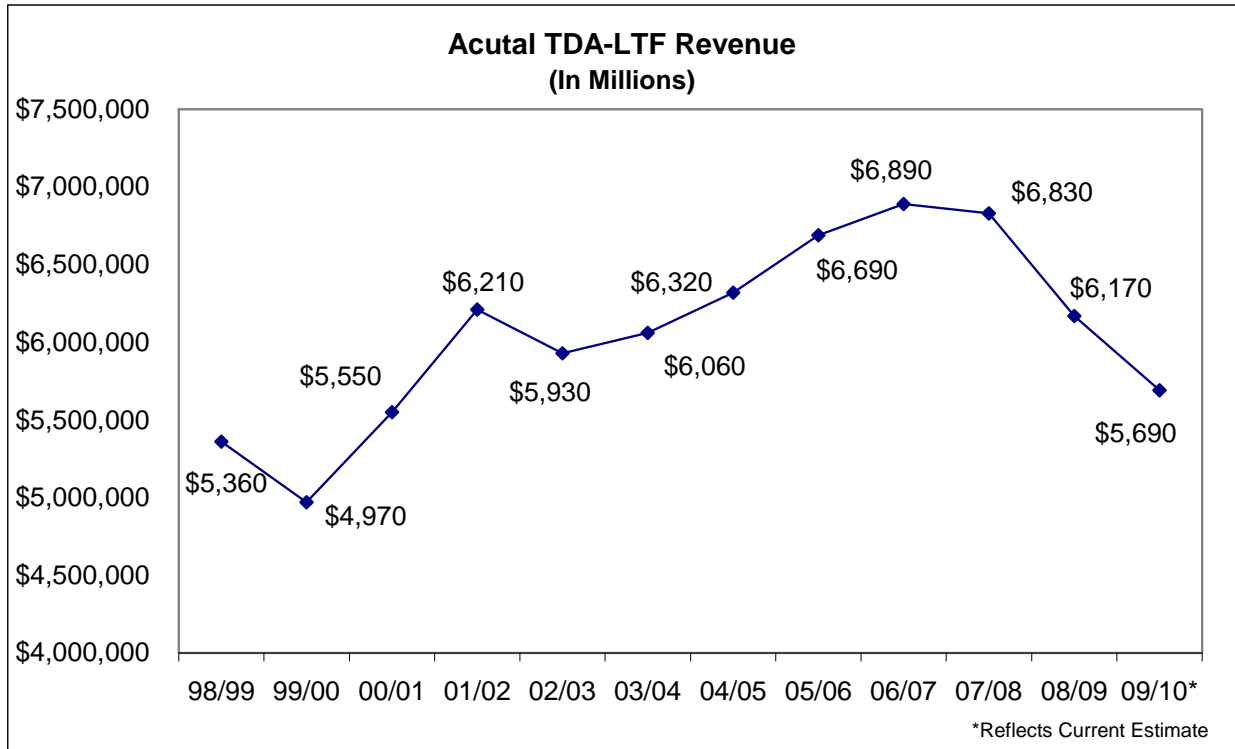
Use of “Reserves” for Operating Expenses

The use of “Reserves” to balance the operating budget can be attributed primarily to the decline in TDA-LTF sales tax revenue. MTD has historically stretched TDA-LTF sales tax revenue to balance the operating budget and supplement the capital budget as well. However, due to the unprecedented drop in sales tax receipts this practice is no longer feasible, while attempting to sustain existing service levels.



The chart above illustrates the extent of the decline in TDA-LTF sales tax revenue. The accumulated decrease in TDA-LTF sales tax revenue payments between July 2008 and August 2009 is \$849,877. It is important to note that this is not a one-time decrease in funding that can be absorbed easily. **Rather, the decline results in a significantly reduced level of funding annually.**

The chart below indicates that TDA-LTF sales tax revenue is projected to decrease to levels unseen since 1999 – 2001. As a result, projected revenues do not appear to be sufficient to sustain existing service levels in the foreseeable future.



Summary

MTD’s fiscal year 09-10 budget includes an operating revenue shortfall of \$203,530, which is balanced with “reserves”. However, the Financial Forecast projects an operating revenue shortfall of \$585,000 in fiscal year 10/11 and \$1,679,806 in the following fiscal year.

In a separate agenda item, staff is recommending the use of federal ARRA funds to help offset the shortfall next year. Staff intends to begin evaluating all aspects of the operating budget to find area’s where costs can be cut while minimizing the impact on service levels. Nevertheless, service level reductions will have to be considered in the foreseeable future if operating revenue results do not improve.



BOARD OF DIRECTORS REPORT

MEETING DATE: SEPTEMBER 8, 2009 **AGENDA ITEM #:** 11

TYPE: ACTION ITEM

PREPARED BY: GENERAL MANAGER

_____ *GM Signature*

SUBJECT: ARRA Stimulus Funds for Operating Expenses

RECOMMENDATION:

Approve the use of a portion of MTD's American Recovery and Reinvestment Act of 2009 (ARRA) stimulus funds for operating expenses.

DISCUSSION:

MTD received an allocation of \$4.3 million in stimulus funding from the American Recovery and Reinvestment Act of 2009 (ARRA). These funds were originally limited to capital purchases, and at the meeting of February 10, 2009, the Board approved the purchase of replacement buses, replacement service vehicles, and fare vending machines with these funds.

On June 24, 2009, the Federal Transit Administration (FTA) released a letter notifying transit agencies that, due to changes in the ARRA legislation, it was now permissible to use up to 10 percent of the ARRA transit funds for operating assistance.

I recommend that the Board approve the reallocation of 10% of the ARRA funds (\$425,607) for operating assistance and an additional \$353,517 for preventive maintenance expenditures as allowed under Federal Transit Administration regulations in FY 2010/11.

MTD Report to Santa Barbara on City-Assisted Services

**Monthly Report
July 2009**

Prepared by the

Santa Barbara Metropolitan Transit District
Strategic Planning



August 27, 2009

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MTD Report to Santa Barbara on City-Assisted Services July 2009 Monthly Report

The City of Santa Barbara provides funding to the Santa Barbara Metropolitan Transit District (MTD) to assist in supporting several MTD bus routes. This report, prepared pursuant to Agreements No. 22,278.1 and No. 23,135, provides the City with data regarding MTD shuttle services in Santa Barbara, MTD South Coast Transit Priorities routes supported by the City, and core MTD routes assisted by the City through the Enhanced Transit Program.

MTD RIDERSHIP & REVENUE HOURS

Table 1 presents the ridership of each City-assisted MTD route for July 2009 and for fiscal year (FY) 2009 to date. (The MTD fiscal year runs from July 1 through July 30.) The table also presents ridership for the corresponding periods of the previous fiscal year, as well as the percent change in ridership over the previous year. July 2009 had 23 weekdays and 8 weekend days, while July 2008 had 22 weekdays and 9 weekend days.

**TABLE 1
MTD Routes Assisted by Santa Barbara - Ridership**

Line	Current Month		Fiscal Year to Date		Percent Change	
	FY 2010 Jul 2009	FY 2009 Jul 2008	FY 2010 Jul-Jul	FY 2009 Jul-Jul	Current Month	FY To Date
Shuttle Services						
DWE - State Street	60,775	59,529	60,775	59,529	2.1%	2.1%
DWE - East Beach	12,836	13,041	12,836	13,041	-1.6%	-1.6%
DWE - West Beach	5,166	5,317	5,166	5,317	-2.8%	-2.8%
<i>Downtown-Waterfront Total</i>	<i>78,777</i>	<i>77,887</i>	<i>78,777</i>	<i>77,887</i>	<i>1.1%</i>	<i>1.1%</i>
Carrillo Commuter Lot	1,746	1,784	1,746	1,784	-2.1%	-2.1%
South Coast Transit Priorities						
Crosstown Shuttle	14,952	12,878	14,952	12,878	16.1%	16.1%
4 - Mesa/SBCC	11,958	14,088	11,958	14,088	-15.1%	-15.1%
Enhanced Transit Program						
1 - Westside	39,074	49,699	39,074	49,699	-21.4%	-21.4%
2 - Eastside	59,904	67,207	59,904	67,207	-10.9%	-10.9%
<i>Lines 1 & 2 Total</i>	<i>98,978</i>	<i>116,906</i>	<i>98,978</i>	<i>116,906</i>	<i>-15.3%</i>	<i>-15.3%</i>
6 - State/Hollister/Goleta	67,860	73,245	67,860	73,245	-7.4%	-7.4%
11 - State/Hollister/UCSB	83,686	104,151	83,686	104,151	-19.6%	-19.6%
<i>Lines 6 & 11 Total</i>	<i>151,546</i>	<i>177,396</i>	<i>151,546</i>	<i>177,396</i>	<i>-14.6%</i>	<i>-14.6%</i>
3 - Oak Park	28,240	31,501	28,240	31,501	-10.4%	-10.4%

Source: Santa Barbara Metropolitan Transit District.

There are several factors that have contributed to an overall decrease in travel in recent months when compared to the same month of the previous year. These include: an increase in the use of various Transportation Demand Management (TDM) measures such as carpooling, flex schedules, and compressed workweeks; the depressed economy, which has led to a reduction both in commute trips and other trips; decreased tourism; MTD's January 2009 fare increase; and the decreased price of gasoline. MTD experienced a significant spike in ridership during much of 2008, primarily due to the increased cost of gasoline at that time. With the decreased fuel prices that have followed, as well as the other factors mentioned above, our ridership has returned to more typical rates of growth. This can be seen if one examines a five-year ridership trend.

Table 2 shows the number of revenue hours that MTD operated on each City-assisted route in July 2009 and for fiscal year 2009 to date, along with corresponding data from the previous fiscal year for comparison. The table also presents ridership per revenue hour for each route for the current month and the corresponding month of the previous fiscal year.

TABLE 2
MTD Routes Assisted by Santa Barbara - Revenue Hours

Line	Current Month		Fiscal Year to Date		Riders per Hour	
	FY 2010 Jul 2009	FY 2009 Jul 2008	FY 2010 Jul-Jul	FY 2009 Jul-Jul	FY 2010 Jul 2009	FY 2009 Jul 2008
Shuttle Services						
DWE - State Street	1,259	1,258	1,259	1,258	48.3	47.3
DWE - East Beach	365	361	365	361	35.2	36.1
DWE - West Beach	167	166	167	166	30.9	32.0
<i>Downtown-Waterfront Total</i>	<i>1,791</i>	<i>1,785</i>	<i>1,791</i>	<i>1,785</i>	<i>44.0</i>	<i>43.6</i>
Carrillo Commuter Lot	115	106	115	106	15.2	16.8
South Coast Transit Priorities						
Crosstown Shuttle	672	649	672	649	22.3	19.8
4 - Mesa/SBCC	385	322	385	322	31.1	43.8
Enhanced Transit Program						
1 - Westside	851	825	851	825	45.9	60.2
2 - Eastside	1,438	1,398	1,438	1,398	41.7	48.1
<i>Lines 1 & 2 Total</i>	<i>2,289</i>	<i>2,223</i>	<i>2,289</i>	<i>2,223</i>	<i>43.2</i>	<i>52.6</i>
6 - State/Hollister/Goleta	1,549	1,538	1,549	1,538	43.8	47.6
11 - State/Hollister/UCSB	2,055	2,077	2,055	2,077	40.7	50.1
<i>Lines 6 & 11 Total</i>	<i>3,604</i>	<i>3,615</i>	<i>3,604</i>	<i>3,615</i>	<i>42.0</i>	<i>49.1</i>
3 - Oak Park	1,024	996	1,024	996	27.6	31.6

Source: Santa Barbara Metropolitan Transit District.

Shuttle Services

The City provides a fare-buydown subsidy to MTD for clean and quiet 22-ft. electric shuttle services to meet downtown Santa Barbara traffic-reduction goals.

- *Downtown-Waterfront Shuttle.* The Downtown service operates along State Street from Sola Street to Cabrillo Boulevard, and the Waterfront service operates along Cabrillo Boulevard from the harbor to the zoo. The one-way fare is \$0.25. Transfers between State Street and the Waterfront are free.
- *Carrillo Lot Shuttle.* Weekday peak-period service subsidized by the City as an incentive to attract downtown employees to park in the commuter lot. The service is free for commuter lot parkers, and \$0.25 for other riders.

Downtown-Waterfront Shuttle

As shown in Table 1, total ridership on the Downtown-Waterfront Shuttle increased slightly, from 77,887 passengers in July 2008 to 78,777 in July 2009. Ridership increased on State Street and decreased slightly on the Waterfront. Unlike most public transit services, ridership on the Downtown-Waterfront Shuttle tends to be greater on weekends than on weekdays. Thus, with one fewer weekend day in July 2009, the increase is likely understated.

Table 2 shows that total revenue hours operated on the Downtown-Waterfront Shuttle increased very slightly, from 1,785 in July 2008 to 1,791 in July 2009. Riders per hour increased from 43.6 in July 2008 to 44.0 in July 2009. The service generated \$16,741.25 in fare revenue in July 2008, increasing to \$17,284.75 in July 2009.

Downtown-Waterfront Shuttle Ten-Year Trend

Tables 3A, 3B, and 3C present ten-year combined Downtown-Waterfront Shuttle trends in ridership, revenue hours, and passengers per revenue hour, respectively. The tables show that, over the entire ten-year period, annual ridership has decreased while annual revenue hours have remained relatively constant. However, the most recent several years have shown less variation in ridership.

The primary market for the Downtown-Waterfront Shuttle differs from that for a typical public transportation service. In general terms, the primary market for this shuttle service is tourists and local residents who are shopping, dining, sightseeing, or enjoying other recreational activities downtown and on the waterfront. Thus, shuttle ridership is heavily dependent on the convenience of the service and on the number of persons spending leisure time in these areas. Some factors affecting ridership on the service are discussed below.

Traffic Congestion

The time required to complete a trip on the Downtown-Waterfront Shuttle has increased over time as traffic congestion has worsened. A round trip on the State Street portion of the service (i.e., from the Dolphin Fountain to Sola Street and back to the Dolphin Fountain), for example, formerly required from 30 to 35 minutes, depending on the season and the time of day. Now, a round trip requires up to 45 minutes at peak times.

TABLE 3A: Downtown-Waterfront Shuttle Ridership

Month	Fiscal Year										
	1999-00	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10
Jul.	102,746	97,492	95,727	72,007	78,586	73,895	76,499	73,310	75,727	77,887	78,777
Aug.	97,141	93,566	81,304	72,465	79,726	70,693	71,631	66,978	70,257	82,138	
Sep.	64,788	69,886	57,988	47,600	47,203	48,519	45,410	47,491	45,967	46,286	
Oct.	60,600	53,163	37,818	40,072	45,430	38,690	38,797	36,864	39,422	41,480	
Nov.	48,765	39,560	30,165	36,240	35,899	32,307	34,528	32,350	33,210	33,044	
Dec.	51,678	46,700	31,026	33,443	31,832	30,376	31,672	30,473	30,298	28,375	
Jan.	44,209	44,252	28,609	38,051	36,212	28,900	33,439	30,698	28,370	33,527	
Feb.	44,036	29,607	29,717	34,602	33,550	28,036	34,767	30,898	30,575	27,233	
Mar.	52,424	44,327	32,001	43,923	40,149	36,855	34,067	35,999	41,274	34,380	
Apr.	64,209	54,134	32,374	41,452	40,536	38,369	37,411	37,436	38,653	40,821	
May	60,669	52,654	37,358	43,085	43,982	44,240	42,861	43,587	43,347	44,631	
Jun.	65,894	70,601	50,499	56,228	53,482	59,501	55,301	59,194	63,083	54,150	
Total	757,159	695,942	544,586	559,168	566,587	530,381	536,383	525,278	540,183	543,952	

TABLE 3B: Downtown-Waterfront Shuttle Revenue Hours

Month	Fiscal Year										
	1999-00	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10
Jul.	1,696	1,720	1,838	1,777	1,786	1,754	1,786	1,586	1,682	1,785	1,791
Aug.	1,605	1,646	1,807	1,772	1,801	1,704	1,702	1,615	1,673	1,806	
Sep.	1,338	1,312	1,192	1,279	1,227	1,225	1,214	1,173	1,192	1,086	
Oct.	1,280	1,214	1,104	1,254	1,235	1,137	1,139	1,114	1,122	1,093	
Nov.	1,090	1,098	973	1,128	1,114	1,062	1,058	1,042	1,070	1,072	
Dec.	1,261	1,427	1,141	1,150	1,123	1,084	1,082	1,067	1,105	1,076	
Jan.	1,128	1,130	1,018	1,168	1,176	1,146	1,140	1,119	1,128	1,135	
Feb.	1,110	1,085	994	1,062	1,102	1,026	1,035	1,011	1,043	1,013	
Mar.	1,108	1,145	1,028	1,176	1,128	1,119	1,126	1,113	1,121	1,109	
Apr.	1,192	1,324	1,067	1,182	1,060	1,093	1,109	1,079	1,062	1,065	
May	1,268	1,589	1,181	1,349	1,190	1,227	1,193	1,234	1,297	1,342	
Jun.	1,391	1,638	1,456	1,520	1,655	1,646	1,432	1,685	1,705	1,715	
Total	15,467	16,328	14,799	15,817	15,597	15,223	15,016	14,838	15,200	15,297	

TABLE 3C: Downtown-Waterfront Shuttle Passengers per Hour

Month	Fiscal Year										
	1999-00	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10
Jul.	60.6	56.7	52.1	40.5	44.0	42.1	42.8	46.2	45.0	43.6	44.0
Aug.	60.5	56.8	45.0	40.9	44.3	41.5	42.1	41.5	42.0	45.5	
Sep.	48.4	53.3	48.6	37.2	38.5	39.6	37.4	40.5	38.6	42.6	
Oct.	47.3	43.8	34.3	32.0	36.8	34.0	34.1	33.1	35.1	38.0	
Nov.	44.7	36.0	31.0	32.1	32.2	30.4	32.6	31.0	31.0	30.8	
Dec.	41.0	32.7	27.2	29.1	28.3	28.0	29.3	28.6	27.4	26.4	
Jan.	39.2	39.2	28.1	32.6	30.8	25.2	29.3	27.4	25.2	29.5	
Feb.	39.7	27.3	29.9	32.6	30.4	27.3	33.6	30.6	29.3	26.9	
Mar.	47.3	38.7	31.1	37.3	35.6	32.9	30.3	32.3	36.8	31.0	
Apr.	53.9	40.9	30.3	35.1	38.2	35.1	33.7	34.7	36.4	38.3	
May	47.8	33.1	31.6	31.9	37.0	36.1	35.9	35.3	33.4	33.3	
Jun.	47.4	43.1	34.7	37.0	32.3	36.1	38.6	35.1	37.0	31.6	
Avg.	49.0	42.6	36.8	35.4	36.3	34.8	35.7	35.4	35.5	35.6	

Source: Santa Barbara Metropolitan Transit District.

Because MTD operates the same number of vehicles and approximately the same number of revenue hours annually, the number of trips provided during a typical day has decreased due to the increase in congestion and in the time required for each trip. Thus, over the ten-year period, the travel time has increased and the frequency of service has decreased. These factors make the service less appealing, and undoubtedly account for some of the decrease in riders over time.

Service Disruptions due to State Street Pedestrian Improvements

Between 1999 and 2007, the City Redevelopment Agency installed new brick sidewalks, updated street furniture, and enhanced landscaping on State Street between Gutierrez and Victoria Streets. These improvements, which were constructed in four phases, improved pedestrian amenities and helped to revitalize the State Street corridor. However, closures of portions of State Street during construction of the improvements required the Downtown-Waterfront Shuttle to detour to Chapala and Anacapa Streets. The State Street service was much less convenient during these detours, which likely contributed to the general decrease in ridership during the 10-year period.

Tourism

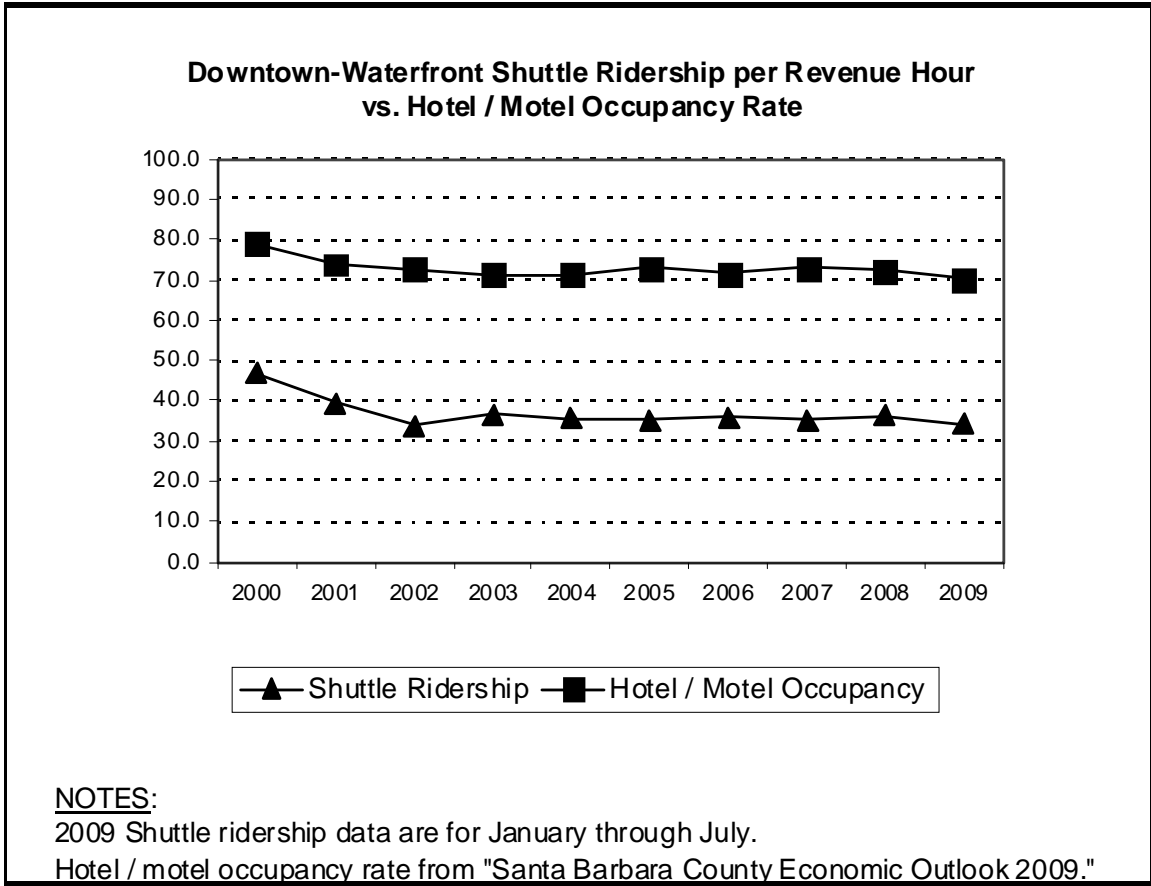
The Downtown-Waterfront Shuttle (DWE) is quite popular with tourists, and a change in the number of visitors to Santa Barbara's downtown and waterfront areas has a major impact on ridership. Annual lodging occupancy rates, shown in Figure 1, are a good indicator of annual changes in the number of tourists visiting the area.

The figure presents average annual hotel / motel occupancy rates for the period from 2000 to 2009 from the *Santa Barbara County Economic Outlook 2009* (Table 20, p. 441), and average annual Downtown-Waterfront Shuttle ridership per revenue hour for the same period. (In order to match the occupancy data, shuttle ridership and revenue hour data used to calculate ridership per hour for this discussion are for calendar years rather than fiscal years.)

As the figure shows, the two measures have similar trend lines. By far the greatest decrease in both ridership and hotel / motel occupancy occurred between 2000 and 2002, following the terrorist attacks of September 11, 2001. A comparison of month-by-month ridership (Table 3A) reveals that for 12 of the 13 months beginning September 2001, ridership significantly decreased compared to the same month of the previous year. Neither the lodging occupancy rate nor shuttle ridership has returned to pre-9/11 levels.

The factors discussed above (increased traffic congestion, service disruptions, and decreased tourism) have undoubtedly contributed to the general decrease in ridership on the Downtown-Waterfront Shuttle over the ten-year period. MTD staff will continue marketing efforts to increase ridership.

FIGURE 1
Calendar Years 2000 Through 2009
Shuttle Ridership & Hotel / Motel Occupancy



Source: Santa Barbara Metropolitan Transit District.

Downtown-Waterfront Shuttle Marketing & Public Information

- Passenger information cards with detachable perforated pocket-sized schedules are distributed at 36 locations along the route, including lodging establishments and the Visitors' Center.
- MTD staff attends Cabrillo Boulevard and State Street hotel staff meetings to conduct individualized marketing regarding the Downtown-Waterfront Shuttle.
- The shuttle route is featured in all "Santa Barbara Car Free" collateral. Flyers are available on all Amtrak Surfliner trains.
- The "Santa Barbara Car Free" brochure for the MTD's Line 22 service to "Santa Barbara's Highlights" features the Downtown-Waterfront Shuttle as a connection from the beach to Line 22.
- The Downtown-Waterfront Shuttle route is featured on the map in the explore section of Santa Barbara Seasons magazine.
- Partnership website links are provided by "Santa Barbara Car Free," Amtrak, the Santa Barbara Conference & Visitors Bureau and Film Commission, and the Downtown Organization.

- The Downtown-Waterfront Shuttle route is featured in the “Cultural Arts” brochure produced by the Downtown Organization.
- MTD is an active member of the Santa Barbara Conference & Visitors Bureau and Film Commission, and works with the Bureau to publicize the shuttle.
- All Downtown-Waterfront Shuttle vehicles display City of Santa Barbara seals.
- Amtrak passengers can request two free MTD transfers from the conductor. Caltrans pays MTD for the transfers after they are used.

Carrillo Commuter Lot Shuttle

As shown in Table 1, Carrillo Lot Shuttle ridership decreased from 1,784 passengers in July 2008 to 1,746 in July 2009. The service operates on weekday service days only, and operated on 23 weekdays in July 2009 and 22 in July 2008. The service transported an average of 16.8 passengers per revenue hour in July 2008 and decreased to 15.2 in July 2009.

The Carrillo commuter parking lot is generally not filled to capacity and often has as many as 20 to 30 spaces free. MTD staff will continue to monitor the performance of the service and will continue discussions with City Parking staff regarding the monthly variability in ridership.

South Coast Transit Priorities

MTD implemented two new routes within the City of Santa Barbara as part of the South Coast Transit Priorities (SCTP) project:

- *Crosstown Shuttle*. Utilizes clean and quiet 22-ft. electric shuttles to connect the Eastside via Cota Street and the Westside via Micheltorena Street with downtown Santa Barbara. Also serves the Cota Commuter Lot.
- *Line 4 – Mesa/SBCC (formerly called Mesa Loop)*. Utilizes biodiesel in clean-burning 29-ft. buses to connect downtown Santa Barbara and the Mesa via Carrillo Street and Cliff Drive. Also serves Santa Barbara City College.

The SCTP project was initially funded with a federal Congestion Mitigation and Air Quality Improvement (CMAQ) grant awarded to MTD. The City is currently subsidizing the operation of the Crosstown Shuttle, and has agreed to subsidize operation of Line 4 when the CMAQ funds run out. The City has also provided MTD with capital assistance for new buses for Line 4, and has agreed to provide capital assistance for the Crosstown Shuttle.

Beginning in May 2007, MTD uses a biodiesel blend in all diesel-powered buses. Biodiesel is a renewable fuel manufactured from vegetable oils, animal fats, or recycled cooking oils. There are a number of benefits from the use of biodiesel, including reduced dependence on imported oil, improved engine lubricity, and reductions in particulate matter, hydrocarbon, carbon monoxide, and greenhouse gas emissions.

Crosstown Shuttle

Following implementation of the Enhanced Transit Program in March 2007 (described below), Crosstown Shuttle ridership decreased compared to the previous year. This was to be expected, as the Crosstown Shuttle is a complementary service to Lines 1 & 2 and the enhanced peak-period service on those lines attracted some riders that previously rode this service. Crosstown Shuttle ridership has begun to increase in recent months. July 2009 is the first month with greater ridership than the corresponding month of the year before the implementation of the Enhanced Transit Program.

Table 1 shows that ridership on the Crosstown Shuttle increased from 12,878 riders in July 2008 to 14,952 riders in July 2009. The Crosstown Shuttle operates on weekday service days only, and operated on 23 weekdays in July 2009 and 22 weekdays in July 2008. A portion of the increase in ridership is due to one additional day of operation in July 2009.

In recent years, MTD increased the number of revenue hours operated on the Crosstown Shuttle to compensate for the additional time needed to complete a trip due to increased traffic congestion. Although the additional revenue hours increased the cost to MTD, MTD does not bill the City for the additional hours.

As is shown in Table 2, Crosstown Shuttle revenue hours increased from 649 in July 2008 to 672 in July 2009. The average number of passengers per hour increased from 19.8 in July 2008 to 22.3 in July 2009.

Tables 4A, 4B, and 4C present monthly ridership, revenue hours, and passengers per hour for the Crosstown Shuttle since the implementation of the service in late July 2001.

Line 4 - Mesa/SBCC

This route was called the Mesa Loop until a reconfiguration and name change in August 2008. MTD implemented Line 4 as a stand-alone route in March 2007. (MTD implemented a small-scale version of the service in September 2003, incorporated into Line 5, which provided a limited number of short "express" Line 5 weekday peak period trips between downtown and the Mesa.)

Line 4 also operates on weekday service days only, and operated on 23 weekdays in July 2009 and 22 weekdays in July 2008. Line 4 carried 14,088 passengers in July 2008 and decreased to 11,958 passengers in July 2009.

The number of revenue hours increased from 322 in July 2008 to 385 in July 2009, reflecting one additional day of operation and the reconfiguration of the route. The route carried an average of 31.1 riders per revenue hour in July 2009, a significant decrease from the 43.8 passengers per hour carried in July 2008.

TABLE 4A: Crosstown Shuttle Ridership

Month	Fiscal Year								
	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10
Jul.	155	11,614	13,591	13,156	12,944	14,188	13,883	12,878	14,952
Aug.	3,542	11,536	13,420	13,103	14,749	16,169	15,382	12,776	
Sep.	3,800	11,649	14,531	13,978	14,273	13,907	12,247	13,694	
Oct.	5,089	13,795	14,958	14,538	14,152	15,911	14,801	15,117	
Nov.	3,968	11,355	11,088	14,459	13,648	13,625	12,657	10,344	
Dec.	4,490	11,469	12,387	13,286	13,301	12,086	10,298	11,939	
Jan.	7,389	12,626	12,123	13,078	13,367	13,231	11,125	11,342	
Feb.	7,899	11,712	11,347	13,084	12,930	12,503	11,496	11,355	
Mar.	9,544	13,514	13,229	16,241	14,662	14,369	12,457	13,669	
Apr.	10,579	14,228	13,030	14,508	12,727	13,312	13,457	13,557	
May	11,644	14,440	12,532	15,330	15,169	15,052	13,212	12,956	
Jun.	9,947	13,219	12,137	14,788	15,378	13,651	12,271	13,228	
Total	78,046	151,157	154,373	169,549	167,300	168,004	153,286	152,855	

TABLE 4B: Crosstown Shuttle Revenue Hours

Month	Fiscal Year								
	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10
Jul.	47	538	536	536	488	557	595	649	672
Aug.	541	538	512	537	567	647	658	618	
Sep.	448	488	512	512	559	591	561	615	
Oct.	561	561	561	512	560	649	679	672	
Nov.	511	463	439	488	533	591	590	526	
Dec.	526	512	536	536	586	587	591	614	
Jan.	593	536	512	488	559	620	620	584	
Feb.	489	463	463	463	506	561	590	555	
Mar.	512	512	561	561	613	649	621	643	
Apr.	537	537	536	512	535	620	649	643	
May	536	512	488	512	588	650	620	584	
Jun.	489	513	537	538	589	620	619	643	
Total	5,790	6,173	6,193	6,195	6,683	7,342	7,393	7,346	

TABLE 4C: Crosstown Shuttle Passengers per Hour

Month	Fiscal Year								
	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10
Jul.	3.3	21.6	25.4	24.5	26.5	25.5	23.3	19.8	22.3
Aug.	6.5	21.4	26.2	24.4	26.0	25.0	23.4	20.7	
Sep.	8.5	23.9	28.4	27.3	25.5	23.5	21.8	22.3	
Oct.	9.1	24.6	26.7	28.4	25.3	24.5	21.8	22.5	
Nov.	7.8	24.5	25.3	29.6	25.6	23.1	21.5	19.7	
Dec.	8.5	22.4	23.1	24.8	22.7	20.6	17.4	19.4	
Jan.	12.5	23.6	23.7	26.8	23.9	21.3	17.9	19.4	
Feb.	16.2	25.3	24.5	28.3	25.6	22.3	19.5	20.5	
Mar.	18.6	26.4	23.6	29.0	23.9	22.1	20.1	21.3	
Apr.	19.7	26.5	24.3	28.3	23.8	21.5	20.7	21.1	
May	21.7	28.2	25.7	29.9	25.8	23.2	21.3	22.2	
Jun.	20.3	25.8	22.6	27.5	26.1	22.0	19.8	20.6	
Avg.	13.5	24.5	24.9	27.4	25.0	22.9	20.7	20.8	

Source: Santa Barbara Metropolitan Transit District.

Enhanced Transit Program

During ongoing service evaluations, MTD staff identified various routes with a number of trips that were carrying excessive passenger loads. Bus drivers were often forced to leave passengers at bus stops because the bus was too full to safely board additional passengers. Beginning in March 2007, the City assisted MTD with funding to enhance service on several core MTD routes to alleviate these overloads:

- *Line 1 - Westside & Line 2 - Eastside.* Utilizes a biodiesel blend in clean-burning 40-ft. hybrid diesel-electric buses for enhanced peak-period service to downtown Santa Barbara. Line 1 connects the upper Westside to the San Andres corridor, west Carrillo Street, and downtown. Line 2 connects the lower Eastside to the Milpas Street corridor, east Anapamu Street, and downtown.
- *Line 6 - State/Hollister/Goleta & Line 11 - State/Hollister/UCSB.* Utilizes a biodiesel blend in clean-burning 40-ft. buses for enhanced peak-period service from downtown Santa Barbara to Upper State Street, the Eastern Goleta Valley, the City of Goleta, and the University of California at Santa Barbara (UCSB). Both routes follow State Street from downtown Santa Barbara to Hollister Avenue at Fairview. Line 6 continues along Hollister Avenue to Camino Real Marketplace, while Line 11 turns south on Fairview Avenue and travels to the airport and UCSB. (Santa Barbara County, Goleta, and UCSB also provide financial assistance to MTD for the Lines 6 & 11 enhancement.)
- *Line 3 - Oak Park.* Utilizes a biodiesel blend in clean-burning 29-ft. buses for enhanced weekday service connecting downtown Santa Barbara to Santa Barbara Cottage Hospital, upper State Street, and La Cumbre Plaza, via Bath and Castillo Streets, the Samarkand area, and Las Positas Road.

Line 1 - Westside & Line 2 - Eastside

In addition to utilizing a biodiesel blend (as discussed under South Coast Transit Priorities above), most of the buses operated on Lines 1 & 2 are hybrid diesel-electric vehicles. These buses are quieter, use less fuel, and produce fewer pollutants than straight diesel buses.

Lines 1 & 2 were enhanced to provide service every 10 minutes during weekday morning and afternoon peak periods (compared to the previous schedule of every 15 minutes). As shown in Table 1, total combined ridership on Lines 1 & 2 decreased from 116,906 passengers in July 2008 to 98,978 in July 2009, for a 15.3 percent decrease.

Table 2 shows that combined Lines 1 & 2 revenue hours increased from 2,223 in July 2008 to 2,289 in July 2009, reflecting one additional weekday. The average number of riders per revenue hour decreased from 52.6 in July 2008 to 43.2 in July 2009. When compared to the July before implementation of the Enhanced Transit Program, Lines 1 & 2 continue to show an increase in average daily total and peak period ridership.

Line 6 - State/Hollister/Goleta & Line 11 - State/Hollister/UCSB

Lines 6 & 11 were enhanced to provide alternating service every 10 minutes during weekday morning and afternoon peak periods, from downtown Santa Barbara to Hollister at Fairview (compared to the previous schedule of every 15 minutes). Line 6 continuing to Camino Real Marketplace and Line 11 continuing to the airport and UCSB now run every 20 minutes during weekday peak periods (compared to the previous schedule of every 30 minutes).

Table 1 shows that total combined ridership on Lines 6 & 11 decreased from 177,396 riders in July 2008 to 151,546 in July 2009, for a 14.6 percent decrease. Table 2 presents combined Lines 6 & 11 revenue hours, which were nearly unchanged. The average number of riders per revenue hour decreased from 49.1 in July 2008 to 42.0 in July 2009. July 2009 ridership on Lines 6 & 11 does reflect a small increase in average daily P.M. peak period riders over the ridership before implementation of the enhancement.

Line 3 - Oak Park

Line 3 was enhanced to run every 20 minutes all day long on weekdays (compared to the previous schedule of every 30 minutes. As shown in Table 1, ridership on Line 3 decreased from 31,501 passengers in July 2008 to 28,240 in July 2009.

Line 3 revenue hours increased from 996 hours in July 2008 to 1,024 hours in July 2009, reflecting one additional weekday. The average number of riders per revenue hour decreased from 31.6 in July 2008 to 27.6 in July 2009. Line 3 ridership continues to reflect an increase in average daily riders and peak period over the ridership before implementation of the enhancement.

To: Chair Davis
Members of the Board of Directors
From: Jerry Estrada, Assistant General Manager
Date: 09/02/09
Subject: Administrative Update

Service & Operations

The long anticipated service changes occurred on Monday, August 24th. For the most part the transition to the new routes and schedules went very smoothly. Staff members and retirees were positioned at key locations on the first few days of the service change to answer any questions that our passengers may have had.

The Operations and Development staff have been working with the City of Carpinteria to provide Seaside service to the First Fridays Art events. The program launched September 4th. The new line 27 (Isla Vista Shuttle) and the reconfigured lines 7, 8, 9, 23, 24x, and 25 all seem to have been well received by the public.

We are once again experiencing overloads on our Santa Barbara City College (SBCC) routes and boosters have been deployed to manage the loads. Staff has been observing the route at both the busy Isla Vista morning boarding sites and the afternoon boarding at SBCC.

Public Relations & Outreach

The Marketing Department has been busy conducting familiarization presentations and tours to members of our senior community. Staff also plans to have a bus present, to demonstrate the ease of boarding a kneeling bus, at the upcoming senior expo at the Earl Warren Showgrounds on October 8th. The event is expected to attract more than 2000 area seniors.

Finance & Administration

SBCAG's South Coast Sub regional Planning Committee met in the MTD auditorium on Wednesday, September 2nd. Agenda items included selection of one remaining South Coast member for the Measure A Citizens' Oversight Committee, an update on the ongoing development of the Measure A Strategic Plan, and a report on the status of stimulus funding in the County from the American Recovery and Reinvestment Act of 2009 (ARRA). During public comment, MTD staff reiterated the District's dissatisfaction with the fact that its operating and capital funding programs have not been listed in protocol one with "Local Streets & Roads". Additionally, MTD has stated that the transit capital funds should be made available to the District on an annual basis.

Staff attended a Special Meeting of SBCAG's Technical Transportation Advisory Committee (TTAC) on Thursday, September 3rd. MTD is a voting member of TTAC. The meeting provided an update to TTAC members on

the progress of the Measure A Strategic Plan. The draft cash flow assumptions were presented and discussed. MTD requested that the next iteration reflect the distribution of the South Coast Transit Capital funding program on an annual basis.

Staff attended a meeting of the City of Santa Barbara's Access Advisory Committee to provide an update on MTD's efforts to improve mobility for persons with disabilities. Items discussed included, MTD's fixed-route service, Easy Lift's ADA paratransit service, which MTD helps to subsidize, and mobility training provided by both MTD and Easy Lift.

Maintenance

The annual CHP inspection was successfully completed Friday, August 21st.

The exhaust temperature data for Donaldson off Buses #711 and #712 has been reviewed and they find the level adequate to initiate DPF regeneration. The data supports their application to the ARB for approval of a diesel particulate filter (DPF) for meeting upcoming retrofit requirements for #711 through #713 with 2006 EGR engines. Currently there are no known verified DPF's that will fit within the space constraints of Buses #700 through #710 with 2004 EGR engines; however, Donaldson has indicated interest in obtaining data from two of these buses and installing a test DPF. The data and would help Donaldson to determine if the same DPF would be applicable to all these 700 series buses.

Pouring of slurry by Adobe Construction to seal the open excavations from removal of the in-ground hoist equipment in the T2 shop is in progress today. Staff anticipates that the construction phase of the project will be completed this week allowing the tenant to occupy the remaining space. MTD's environmental consultant will continue to require access to the site as follow up work is required.

Painting of parking markings for the Nova's is being planned for the week of September 14th. The layout has brought favorable responses from affected Operations and Maintenance department personnel.